

Liste des membres de l'étude NADbank 2010  
18-Nov-11

| <b>Annonceurs (14)</b>                             |                         |  |                  |
|--|-------------------------|--|------------------|
| Bell Mobilité                                      | Mississauga             | Office of Francophone Affairs                    | Toronto          |
| Crate and Barrel Canada                            | Illinois                | Sears Canada Inc.                                | Toronto          |
| City of Kelowna                                    | Kelowna                 | Shaw Media Inc.                                  | Toronto          |
| Environnement Canada                               | Montréal                | Telus Mobility                                   | Burnaby          |
| Hudson's Bay Company                               | Toronto                 | Transat Tours Canada                             | Montréal         |
| Markham Public Library                             | Markham                 | Town of Oakville                                 | Oakville         |
| MD Medicall Marketing Inc.                         | Montréal                | Vaughan Public Libraries                         | Vaughan          |
| <b>Agences de publicité et d'achats média (92)</b> |                         |  |                  |
| Acart Communications                               | Ottawa                  | Media Experts MHS Inc.                           | Tor/Mtl/Vanc     |
| Anderson DDB Health & Lifestyle                    | Toronto                 | McMillan & Associate                             | Ottawa           |
| Anderson DDB Santé.Vie.Espirit                     | Montréal                | Mindshare Canada                                 | Toronto          |
| BCP Limitée  | Montréal                | Mindshare  | Calgary/Montréal |
| Bensimon Byrne                                     | Toronto                 | Excelerator                                      | Toronto          |
| Bleu blanc rouge media inc.                        | Montréal                | Maxus Communications                             | Toronto          |
| BOS Médias Solutions Inc.                          | Montréal                | MPG Canada                                       | Tor/Mtl          |
| BOS Toronto  | Toronto                 | NEO@Ogilvy Division of Ogilvy One Worldwide Ltd. | Toronto          |
| Carat Canada Inc.                                  | Toronto, Montréal       | Ogilvy Montréal                                  | Montréal         |
| Colour Creative Persuasion Inc.                    | Halifax                 | OMC Wonder Communications Inc.                   | Calgary          |
| Communauté amalgame inc.                           | Québec                  | OMD Canada                                       | Toronto          |
| Cossette Media                                     | Tor, Qué, Mtl, Van      | OMD Montréal/OMD Vancouver                       | Mtl/Vanc         |
| CP+B (Crispin Porter & Bogusky)                    | Toronto                 | PHD Canada                                       | Toronto          |
| DDB Canada   | Edmonton                | Touché! PHD                                      | Montréal         |
| Dentsu Canada                                      | Toronto                 | Proforma Twin Marketing Group Inc.               | Markham          |
| Drafftcb Canada                                    | Toronto                 | Saatchi & Saatchi                                | Toronto          |
| DSA Media  | Langley                 | Saint-Jacques Vallée Young & Rubicam             | Montréal         |
| DSA Media  | Regina                  | Starcom MediaVest Group Inc.                     | Toronto          |
| DSA Baron Communications                           | Langley, Calgary        | TamTam/TBWA                                      | Montréal         |
| Elevator Strategy, Advertising and Design          | Vancouver               | Target Marketing and Communications Inc.         | St. John's       |
| GCG Inc.   | Oregon/Virginia         | Tequila Communication et Marketing               | Montréal         |
| Gaggi Media Communications Inc.                    | Toronto                 | The Phoenix Group                                | Regina           |
| Hilsoft Notifications Inc.                         | Oregon                  | The Walker Media Group Inc.                      | Oakville         |
| initiative   | Toronto, Montréal       | Taylor Made Media                                | Vancouver        |
| Jungle Media                                       | Toronto, Halifax, Vanc. | Top Drawer Creative                              | Toronto          |
| Jeffrey Simbrow Associates Inc. (JSA)              | Toronto                 | True Media Services                              | Calgary          |
| kbs+p Montreal                                     | Montréal                | Troutbeck Chernoff Inc.                          | Toronto          |
| Kinsella Media, LLC                                | Washington DC/Chicago   | UM Canada  | Toronto          |
| M2 Universal Communications Management             | Tor/Cal/Vanc            | Vector Media                                     | Ottawa           |
| Marketel McCann Erickson Ltée                      | Montréal                | Vizeum   | Tor/Mtl/Vanc     |
| McIlroy & King Communications, Inc.                | Toronto                 | Wasserman & Partners Advertising Inc.            | Vancouver        |
| McKim Cringan George Ltd.                          | Winnipeg/Regina         | Wills & Co Media Strategies                      | Toronto          |
| MEC  | Toronto                 | ZenithOptimedia Canada Inc.                      | Tor/Mtl          |
| Media Calgary Inc.                                 | Calgary                 | Zoom Armada Inc.                                 | Montréal         |
| MediaCom   | Tor/Vanc                |  |                  |
| Le Groupe TMC                                      | Montréal                |  |                  |
| Media Dimensions Limited                           | Toronto                 |  |                  |
| <b>Membres associés (27)</b>                       |                         |  |                  |
| Algonquin College                                  | Ottawa                  | Nielsen IMS                                      | Toronto          |
| Canadian Public Relations Society                  | Toronto                 | Media Marketing - imMEDIATE                      | Colorado, US     |
| Canadian Primedia Sales and Marketing              | Toronto                 | Mohawk College                                   | Hamilton         |
| Carleton University                                | Ottawa                  | Ryerson University Library                       | Toronto          |
| Centennial College                                 | Toronto                 | Sheridan College                                 | Oakville         |
| ClearChannel                                       | Toronto                 | Telmar HMS Limited                               | Toronto          |
| Cormex Research Inc.                               | Toronto                 | Université du Québec à Montréal                  | Montréal         |
| dna13  | Ottawa                  | Université of Laval - Communication Dept.        | Québec City      |
| DesRosiers Automotive Consultants, Inc.            | Richmond Hill           | Université of Laval - Bibliothèque               | Québec City      |
| Environics Analytics Consultants, Inc.             | Toronto                 | University of Alberta                            | Edmonton         |
| Formation à distance; Université de Montréal       | Montréal                | University of Regina                             | Regina           |
| HEC Montréal                                       | Montréal                | University Of Saskatchewan Library               | Saskatoon        |
| Loyalist College                                   | Belleville              | York University Libraries                        | Toronto          |
| Generation5 Mathematical Technologies Inc.         | Toronto                 |  |                  |