

# CANADIAN CONSUMER BEHAVIOUR SURVEY



Hello,

Thank you for agreeing to participate in the **Canadian Consumer Behaviour Survey**. We enclose \$5.00 as a token of our appreciation for your time and effort.

It is very important that **you** complete this survey on the personal use of products and services and **not** someone else in your household.

Complete confidentiality of your responses is guaranteed. Please be assured that your name, address and telephone number will never be associated with your answers under any circumstances, and you will never be contacted to purchase anything as a result of your participation.

When you have completed the survey, please return the questionnaire promptly in the postage-paid envelope provided.

## HOW TO COMPLETE THIS QUESTIONNAIRE

Please read the following instructions carefully. It is important to read each category. In the example below, the category on Restaurants is asking about the past month, while the category on Lotteries is asking about the past six months. Some questions require you to check **one** response only for each listed item, while others require you to check **as many responses as apply** to you.

Each page is divided into two or three columns. Always begin with the column on the left and answer the questions going **down** the page, not across the page.

After reading a category and the information that is being requested, check the box that best matches your response. For example, under RESTAURANTS—Personally Used In Past Month, checking "YES"  would indicate that you have personally used a restaurant in the past month.

If you check "NO" under a heading in a black box, skip to the next black box. If you check "YES", complete the rest of the section as it applies to you.

RESTAURANTS	PERSONALLY USED	LOTTERIES	PERSONALLY	
	In Past Month		Played Past 6 Months	Bought Past 6 Months
YES .....	<input checked="" type="checkbox"/>	YES .....	<input checked="" type="checkbox"/>	
NO .....	<input type="checkbox"/>	NO .....	<input type="checkbox"/>	
RESTAURANTS	KINDS PERSONALLY USED	<b>TICKETS BOUGHT:</b>		
	Times Past Month		1 .....	<input type="checkbox"/>
	None    1-2    3-4    5+	2-5 .....	<input type="checkbox"/>	
(check response on each line)		6-10 .....	<input checked="" type="checkbox"/>	
<b>KINDS:</b>		11-15 .....	<input type="checkbox"/>	
Delivery .....	<input type="checkbox"/> .....	16 or more .....	<input type="checkbox"/>	
Eat-In .....	<input type="checkbox"/> .....			
Take-Out .....	<input type="checkbox"/> .....			
		VACATION ACCOMMODATION	PERSONALLY STAYED AT	
			In Past 12 Months	
RESTAURANTS	PERSONALLY USED	(check all that apply)		
	In Past Month	<b>TYPE:</b>		
(check all that apply)		Camping Site .....	<input type="checkbox"/>	
<b>DINED AT:</b>		Motel .....	<input checked="" type="checkbox"/>	
Burger King .....	<input checked="" type="checkbox"/>	Hotel .....	<input checked="" type="checkbox"/>	
Harvey's .....	<input type="checkbox"/>	Resort .....	<input type="checkbox"/>	
McDonalds .....	<input type="checkbox"/>	<b>None of the above</b> .....	<input type="checkbox"/>	
Swiss Chalet .....	<input checked="" type="checkbox"/>			
Wendy's .....	<input type="checkbox"/>			

# PRIMARY MEDIA SOURCES, TIME SPENT WITH MEDIA, INTERNET

PRIMARY MEDIA SOURCE PERSONALLY USE MOST OFTEN FOR EACH TYPE OF INFORMATION

**PRIMARY MEDIA SOURCE RELIED ON**

Daily Newspapers    Community Newspapers    TV    Radio    Magazines    Flyers/ Inserts    Yellow Pages    Internet

(check **one** response on each line)

**FOR INFORMATION ON:**

International and national news .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic and business news .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News about your city or town .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health issues .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information about your local community .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**TO HELP MAKE PURCHASE DECISIONS ABOUT PRODUCTS SUCH AS:**

Automobiles .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fashion (clothing, jewellery, cosmetics) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer hardware and software .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food and groceries .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home or apartment rentals .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Purchasing a dwelling or property .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home furnishings (appliances, furniture, etc.) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home renovations/decorating .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office equipment or supplies .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investments (stocks, bonds, RRSPs) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports and exercise equipment .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home entertainment items (e.g. TV, DVD) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wireless products/services (cell phones, PDA's, BlackBerrys.) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**TO HELP YOU CHOOSE SERVICES & ACTIVITIES SUCH AS:**

Entertainment (movies, theatre, concerts, restaurants) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banking .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vacation travel .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business travel .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**TIME SPENT WITH MEDIA**

IN PAST 12 MONTHS		
Less Time Than In Previous Year	About Same Time As In Previous Year	More Time Than In Previous Year
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**METHOD OF INTERNET ACCESS**

HOW PERSONALLY ACCESS

From Home

Community newspapers .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily newspapers (printed version) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily newspapers (online version) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internet .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Magazines .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Television .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Dial-up (regular phone line) .....	<input type="checkbox"/>
ADSL/DSL (high speed phone line) .....	<input type="checkbox"/>
Cable .....	<input type="checkbox"/>
Satellite/wireless .....	<input type="checkbox"/>
<b>Do not access Internet from home</b> .....	<input type="checkbox"/>

**ON-LINE PURCHASES/TRANSACTIONS**

PERSONALLY MADE ON-LINE PURCHASE/TRANSACTION

In Past 12 Months

**INTERNET**

PERSONALLY ACCESSED	
In Past 7 Days	In Past Month
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

YES .....	<input type="checkbox"/>	<input type="checkbox"/>
NO .....	<input type="checkbox"/>	<input type="checkbox"/>

**PRODUCTS/SERVICES:**

Banking (accounts, loans, mortgages, etc.) .....	<input type="checkbox"/>
Investments (RRSPs, mutual funds, GICs) .....	<input type="checkbox"/>
Airlines, other transportation .....	<input type="checkbox"/>
Travel destinations .....	<input type="checkbox"/>
Travel accommodation .....	<input type="checkbox"/>
Movies/theatre .....	<input type="checkbox"/>
Restaurant listings/reviews .....	<input type="checkbox"/>
Books .....	<input type="checkbox"/>
Music (CDs, etc.) .....	<input type="checkbox"/>
Computer hardware .....	<input type="checkbox"/>
Computer software .....	<input type="checkbox"/>
Clothing .....	<input type="checkbox"/>
Automobiles/automotive products .....	<input type="checkbox"/>
Employment/careers .....	<input type="checkbox"/>
Jewellery/watches .....	<input type="checkbox"/>
Home accessories (lamps, mirrors, pictures, ceiling fans etc.) .....	<input type="checkbox"/>
Household appliances .....	<input type="checkbox"/>
Home electronics (excl. computers) .....	<input type="checkbox"/>
Other products and services .....	<input type="checkbox"/>

**INTERNET ACCESS**

PERSONALLY SPENT IN AVERAGE WEEK		
At Home	At Work	Elsewhere
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(check response in each column)

**TIME ON-LINE:**

None .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Less than 1 hr. ....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1-2 hrs. ....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3-5 hrs. ....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6-15 hrs. ....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16+ hrs. ....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# INTERNET, BOOKS, CDs & AUDIO TAPES, VHS / DVD PURCHASES & RENTALS, CUSTOMER REWARD/LOYALTY PROGRAMS

ON-LINE PURCHASES/TRANSACTIONS	PERSONALLY MADE ON-LINE PURCHASE/TRANSACTION	CDs & AUDIO TAPES	PERSONALLY BOUGHT
	In Past 12 Months		In Past 12 Months
<b>CANADIAN WEBSITES BOUGHT FROM:</b> amazon.ca ..... <input type="checkbox"/> canadiantire.ca ..... <input type="checkbox"/> chapters.indigo.ca ..... <input type="checkbox"/> expedia.ca ..... <input type="checkbox"/> futureshop.ca ..... <input type="checkbox"/> hbc.com ..... <input type="checkbox"/> sears.ca ..... <input type="checkbox"/> Any other Canadian website ..... <input type="checkbox"/>		YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER BOUGHT IN PAST 12 MONTHS</b> 1 ..... <input type="checkbox"/> 2 ..... <input type="checkbox"/> 3 ..... <input type="checkbox"/> 4 ..... <input type="checkbox"/> 5-9 ..... <input type="checkbox"/> 10-19 ..... <input type="checkbox"/> 20+ ..... <input type="checkbox"/>	
WEBSITES ACCESSED -PAST MONTH-	NUMBER OF TIMES PERSONALLY ACCESSED IN PAST MONTH		PERSONALLY BOUGHT
	None      1-10      11+		In Past 12 Months
(check response on each line) Banking (accounts, loans, mortgages, etc.) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Investments (RRSPs, mutual funds, GICs, on-line trading) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Airlines, other transportation ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Travel destinations ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Travel accommodation ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Movies/theatre ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Restaurant listings/reviews ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Real estate purchase or rental ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Books ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Music (CDs, etc.) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Computer hardware ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Computer software ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Clothing ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Automobiles/automotive products ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Employment/careers ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Online auction (eBay, etc.) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Online social networks (ie. Facebook) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Online classifieds (ie. Craigslist, Kijiji) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Weather ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Search Engines (ie. Google, Yahoo) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other products & services ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>Media Sites:</b> Local daily newspapers ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Out of town daily newspapers ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> TV network/stations ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Radio stations ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Magazine sites ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>E-mail:</b> Business ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Personal ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>		<b>VHS &amp; DVD PURCHASES</b> YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER BOUGHT IN PAST 12 MONTHS</b> 1 ..... <input type="checkbox"/> 2 ..... <input type="checkbox"/> 3 ..... <input type="checkbox"/> 4 ..... <input type="checkbox"/> 5-9 ..... <input type="checkbox"/> 10-19 ..... <input type="checkbox"/> 20+ ..... <input type="checkbox"/>	
		VHS & DVD RENTALS	PERSONALLY RENTED
			In Past 12 Months
		YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER RENTED IN PAST 12 MONTHS</b> 1 ..... <input type="checkbox"/> 2 ..... <input type="checkbox"/> 3 ..... <input type="checkbox"/> 4 ..... <input type="checkbox"/> 5-9 ..... <input type="checkbox"/> 10-19 ..... <input type="checkbox"/> 20+ ..... <input type="checkbox"/>	
		CUSTOMER REWARD/LOYALTY PROGRAMS	PERSONALLY BELONG
			Currently
		YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>	
BOOKS -Hard Cover Or Paperback-	PERSONALLY BOUGHT	CUSTOMER REWARD/LOYALTY PROGRAMS	PERSONALLY USED
	In Past 12 Months		In Past 6 Months
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>NUMBER BOUGHT IN PAST 12 MONTHS</b> 1 ..... <input type="checkbox"/> 2 ..... <input type="checkbox"/> 3 ..... <input type="checkbox"/> 4 ..... <input type="checkbox"/> 5-9 ..... <input type="checkbox"/> 10-19 ..... <input type="checkbox"/> 20+ ..... <input type="checkbox"/>		<b>TYPES:</b> Airlines (e.g. Aeroplan, Air Miles) ..... <input type="checkbox"/> Financial institutions/credit cards (e.g. RBC Rewards, American Express Membership Rewards) ..... <input type="checkbox"/> Gasoline (e.g. Petro Points, Esso Extra Program) ..... <input type="checkbox"/> Major department stores (e.g. HBC Rewards, Sears Club) ..... <input type="checkbox"/> Other retail stores (e.g. Canadian Tire Money, Shoppers/Pharmaprix Optimum) ..... <input type="checkbox"/> Other ..... <input type="checkbox"/>	

# NEWSPAPER CLASSIFIED ADS, FLYERS & INSERTS, TV PROGRAMMES

DAILY NEWSPAPER CLASSIFIED ADS	PERSONALLY READ OR LOOKED INTO PRINTED CLASSIFIED ADS		PERSONALLY ACCESSED ONLINE NEWSPAPER CLASSIFIED ADS	
	In Past 7 Days	In Past 12 Months	In Past 7 Days	In Past 12 Months
<b>PERSONALLY READ:</b>				
Employment/help wanted .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Careers .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vehicles for sale .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Merchandise for sale .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental accommodation .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dwelling/property for sale .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personals .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional services (ie. computer, legal, accounting services) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Services for your home (ie. lawn care, housekeeping, plumbers, painters) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Did none of the above</b> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

DAILY NEWSPAPER CLASSIFIED ADS	ACTIONS TAKEN PERSONALLY AFTER SEEING			
	PRINTED CLASSIFIED ADS		ONLINE NEWSPAPER CLASSIFIED ADS	
	In Past 7 Days	In Past 12 Months	In Past 7 Days	In Past 12 Months
Apply for a job or send resume .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about a vehicle .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about renting a dwelling .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about purchasing a dwelling or property .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about other products or services .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about a professional service (ie. computer, legal, accounting services) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about a service for your home (ie. lawn care, housekeeping, plumbers, painters) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Did none of the above</b> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PLACED AN AD IN DAILY NEWSPAPER CLASSIFIEDS	PERSONALLY PLACED AN AD IN:			
	PRINTED CLASSIFIED SECTION		ONLINE NEWSPAPER CLASSIFIED SECTION	
	In Past 7 Days	In Past 12 Months	In Past 7 Days	In Past 12 Months
YES .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NO .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

USE OF FLYERS/INSERTS	PERSONALLY USED FLYERS/INSERTS IN PAST 12 MONTHS			TV PROGRAMMES	PERSONALLY WATCHED
	Frequently	Sometimes	Never		In Past 7 Days

<p>(check response on each line)</p> <p><b>TO PLAN OR MAKE PURCHASES OF:</b></p> <p>Groceries .....</p> <p>Health care or personal care items .....</p> <p>Investments or banking services .....</p> <p>Appliances or furniture .....</p> <p>Clothing and accessories .....</p> <p>Home improvement products and services .....</p> <p>Home entertainment items .....</p> <p>Home furnishings .....</p> <p>Computer hardware/software .....</p> <p>Wireless products (cell phones, PDA's, BlackBerrys) .....</p> <p>Sports equipment .....</p> <p>Fitness clubs .....</p> <p>Entertainment/restaurants .....</p> <p>Other products or services .....</p>	<p><b>TYPES:</b></p> <p>Children's shows .....</p> <p>Documentaries .....</p> <p>Dramas .....</p> <p>Mini-series .....</p> <p>Movies .....</p> <p>Music video programmes .....</p> <p>Nature shows .....</p> <p>Newscasts (e.g. national, international, local news) .....</p> <p>News magazine (e.g. W5, 60 Minutes) .....</p> <p>Entertainment news programmes (e.g. Extra, Entertainment Tonight) .....</p> <p>Reality shows .....</p> <p>Religious programmes .....</p> <p>Science fiction .....</p> <p>Situation comedies .....</p> <p>Soap operas .....</p> <p>Sports .....</p> <p>Talk shows .....</p> <p>Variety specials .....</p> <p><b>None of the above</b> .....</p>
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# LOTTERY TICKETS, PHOTOGRAPHY, FILM & PHOTOFINISHING, HOBBIES, OUTDOOR ACTIVITIES, SPORTING EVENTS, LEISURE ACTIVITIES

LOTTERY TICKETS	PERSONALLY BOUGHT		OUTDOOR ACTIVITIES	PERSONALLY PARTICIPATE (IN SEASON WHERE APPLICABLE)							
	In Typical Month			Times Per Month							
			Never	1 Or Less	2-3	4+					
<b>AMOUNT SPENT:</b> None/Do not buy lottery tickets ..... <input type="checkbox"/> \$10 or less ..... <input type="checkbox"/> \$11 to \$25 ..... <input type="checkbox"/> \$26 to \$50 ..... <input type="checkbox"/> More than \$50 ..... <input type="checkbox"/>  <b>TYPES OF TICKETS BOUGHT:</b> Instant Wins ..... <input type="checkbox"/> Draws ..... <input type="checkbox"/> Sports ..... <input type="checkbox"/> Charities ..... <input type="checkbox"/>			(check response on each line) In-line skating ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Bicycling ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Downhill skiing ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Cross-country skiing ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Snowboarding ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Snowmobiling ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Ice skating ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Swimming ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Boating or sailing ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Canoe/Kayaking ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Hunting ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Fishing ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Camping ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Hiking/Backpacking ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Rock climbing ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other outdoor activities ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>								
PHOTOGRAPHY	PERSONALLY		INDIVIDUAL & TEAM SPORTS	PERSONALLY PARTICIPATE (IN SEASON WHERE APPLICABLE)							
	Currently Own	Intend To Purchase Next 12 Months		Times Per Month							
			Never	1 Or Less	2-3	4+					
Digital single lens reflex camera (SLR) ..... <input type="checkbox"/> ..... <input type="checkbox"/> Digital point and shoot camera ..... <input type="checkbox"/> ..... <input type="checkbox"/> 35mm camera (Point and shoot/SLR) ..... <input type="checkbox"/> ..... <input type="checkbox"/> Disposable camera ..... <input type="checkbox"/> ..... <input type="checkbox"/> Video camera ..... <input type="checkbox"/> ..... <input type="checkbox"/> Printer ..... <input type="checkbox"/> ..... <input type="checkbox"/> Memory card ..... <input type="checkbox"/> ..... <input type="checkbox"/> Accessories (lenses, flashes, etc.) ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>None of the above</b> ..... <input type="checkbox"/> ..... <input type="checkbox"/>			(check response on each line) Play tennis ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play squash/other racquet sports ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play golf ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Bowl ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play basketball ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play baseball ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play football ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play soccer ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play hockey ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Play volleyball ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Curl ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other sports ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>								
FILM & PHOTO FINISHING	PERSONALLY PURCHASED IN PAST 6 MONTHS		PROFESSIONAL SPORTING EVENTS	PERSONALLY ATTENDED							
	Rolls Of Film	Developing / Processing		Number Of Times Past 12 Months							
			None	1-2	3-9	10+					
<b>NUMBER OF ROLLS OF FILM:</b> None ..... <input type="checkbox"/> ..... <input type="checkbox"/> 1-4 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 5-9 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 10+ ..... <input type="checkbox"/> ..... <input type="checkbox"/>  <b>NUMBER OF DIGITAL PRINTS:</b> None ..... <input type="checkbox"/> 1-4 ..... <input type="checkbox"/> 5-9 ..... <input type="checkbox"/> 10+ ..... <input type="checkbox"/>  <b>WHERE PURCHASED/ PROCESSED:</b> Camera store ..... <input type="checkbox"/> ..... <input type="checkbox"/> Electronics store ..... <input type="checkbox"/> ..... <input type="checkbox"/> Supermarket ..... <input type="checkbox"/> ..... <input type="checkbox"/> Drug store ..... <input type="checkbox"/> ..... <input type="checkbox"/> On-line (via Computer) ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other ..... <input type="checkbox"/> ..... <input type="checkbox"/>			(check response on each line) Hockey (NHL/AHL) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Baseball (major league or professional minor league) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Football (CFL/NFL) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Basketball (NBA) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Horse racing ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Soccer ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other professional sporting events ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>								
HOBBIES	PERSONALLY PARTICIPATE		LEISURE ACTIVITIES	PERSONALLY ATTENDED							
	Yes	No		Number Of Times Past 12 Months							
			None	1-2	3-9	10+					
(check response on each line) Bird watching ..... <input type="checkbox"/> ..... <input type="checkbox"/> Dancing ..... <input type="checkbox"/> ..... <input type="checkbox"/> Gardening ..... <input type="checkbox"/> ..... <input type="checkbox"/> Gourmet cooking ..... <input type="checkbox"/> ..... <input type="checkbox"/> Photography ..... <input type="checkbox"/> ..... <input type="checkbox"/> Reading ..... <input type="checkbox"/> ..... <input type="checkbox"/> Sewing/needlework/knitting ..... <input type="checkbox"/> ..... <input type="checkbox"/> Woodworking ..... <input type="checkbox"/> ..... <input type="checkbox"/> Video gaming ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other handicrafts ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other hobbies ..... <input type="checkbox"/> ..... <input type="checkbox"/>			(check response on each line) Live theatre ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Ballet or dance performances ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Museums and art galleries ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Symphony or classical concerts ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Pop/rock concerts ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Country and Western concerts ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Folk concerts and festivals ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Jazz concerts and festivals ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Clubs/night clubs ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Casinos ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Pubs/bars ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>								

# FITNESS & EXERCISE, LOCAL ATTRACTIONS, ANNUAL EVENTS, MOVIES, RESTAURANTS, BEER, WINE, LIQUOR

FITNESS & EXERCISE	PERSONALLY PARTICIPATE				BEER	PERSONALLY DRANK AT HOME OR ELSEWHERE		
	Times Per Week					In Past Month		
	Never	1 Or Less	2-3	4+				
(check response on each line)					YES..... <input type="checkbox"/>			
Running or jogging .....					NO..... <input type="checkbox"/>			
Walking for exercise .....								
Exercising at home .....								
Exercising at health or fitness club .....								
Other health or fitness program .....								
Spas .....								
Other fitness/exercise activities .....								
LOCAL ATTRACTIONS	PERSONALLY ATTENDED				WINE	PERSONALLY DRANK AT HOME OR ELSEWHERE		
	Number Of Times Past 12 Months					In Past Month		
	None	1-2	3-9	10+				
(check response on each line)					YES..... <input type="checkbox"/>			
XXXX .....					NO..... <input type="checkbox"/>			
XXXX .....								
XXXX .....								
XXXX .....								
XXXX .....								
ANNUAL EVENTS	PERSONALLY ATTENDED IN PAST 3 YEARS				LIQUOR	PERSONALLY DRANK AT HOME OR ELSEWHERE		
	Yes	No				In Past Month		
(check response on each line)					YES..... <input type="checkbox"/>			
XXXX .....					NO..... <input type="checkbox"/>			
XXXX .....								
XXXX .....								
XXXX .....								
MOVIES AT MOVIE THEATRE	PERSONALLY ATTENDED							
	In Past Month		In Past 12 Months					
YES .....	<input type="checkbox"/>	<input type="checkbox"/>						
NO .....	<input type="checkbox"/>	<input type="checkbox"/>						
<b>NUMBER OF TIMES ATTENDED:</b>								
1 .....	<input type="checkbox"/>	<input type="checkbox"/>						
2 .....	<input type="checkbox"/>	<input type="checkbox"/>						
3 .....	<input type="checkbox"/>	<input type="checkbox"/>						
4 .....	<input type="checkbox"/>	<input type="checkbox"/>						
5-9 .....	<input type="checkbox"/>	<input type="checkbox"/>						
10-19 .....	<input type="checkbox"/>	<input type="checkbox"/>						
20+ .....	<input type="checkbox"/>	<input type="checkbox"/>						
RESTAURANTS	PERSONALLY EAT AT OR ORDER FROM A RESTAURANT							
	Times Per Month							
	Never	1 Or Less	2-3	4+				
(check response on each line)								
Fast food/take out restaurants (home delivery, counter service or drive-through) .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family restaurants (table service) .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fine dining .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GIFT CARDS	PERSONALLY In Past 6 Months							
	Purchased		Used					
<b>TYPES OF MERCHANTS:</b>								
Entertainment (incl. cinema, restaurants) .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Major department stores .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other retail stores .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
None .....					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

**VACATION/LEISURE TRAVEL**  
(EXCLUDE REGULAR TRIPS TO YOUR OWN COTTAGE/CABIN)

-OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME-		-OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME-	
VACATION/LEISURE TRAVEL	OVERNIGHT PERSONAL VACATION TRIPS TAKEN		VACATION/ LEISURE TRAVEL
	In Past 12 Months	In Past 3 Years	
		All Trips In Past 3 Years	
YES .....	<input type="checkbox"/>	<input type="checkbox"/>	(check all that apply)
NO .....	<input type="checkbox"/>	<input type="checkbox"/>	
<b>NUMBER TAKEN:</b>			<b>DESTINATION: (CONTINUED)</b>
1 .....	<input type="checkbox"/>	<input type="checkbox"/>	<b>East/North Central:</b>
2 .....	<input type="checkbox"/>	<input type="checkbox"/>	Detroit .....
3 .....	<input type="checkbox"/>	<input type="checkbox"/>	Other Michigan .....
4-5 .....	<input type="checkbox"/>	<input type="checkbox"/>	Chicago .....
6-11 .....	<input type="checkbox"/>	<input type="checkbox"/>	Other Illinois .....
12 or more .....	<input type="checkbox"/>	<input type="checkbox"/>	Indiana .....
			Ohio .....
			<b>West/North Central</b>
			(North Dakota, South Dakota, Minnesota, Iowa, Nebraska, Kansas, Missouri) .....
			<b>East/South Central</b>
			(Kentucky, Tennessee, Mississippi, Alabama) .....
			<b>West/South Central:</b>
			New Orleans .....
			Other Louisiana .....
			Dallas/Fort Worth .....
			Houston .....
			Other Texas .....
			Other West/South Central States (Oklahoma, Arkansas) .....
			<b>Mountain:</b>
			Arizona .....
			Colorado .....
			Nevada, including Las Vegas .....
			Other Mountain States (Montana, Idaho, Wyoming, Utah, New Mexico) .....
			<b>Pacific:</b>
			San Francisco .....
			Los Angeles .....
			Other California .....
			Oregon .....
			Washington .....
			Hawaii .....
			Alaska .....
			<b>INTERNATIONAL:</b>
			France .....
			United Kingdom .....
			Germany .....
			Italy .....
			Spain .....
			Greece .....
			Other Western Europe .....
			Eastern Europe .....
			Africa .....
			Middle East .....
			Japan .....
			China/Hong Kong .....
			Other Asia .....
			Mexico .....
			Cuba .....
			Dominican Republic .....
			Other Caribbean/Bermuda .....
			Other Central/South America .....
			Australia/New Zealand .....
			Other international destinations .....

**VACATION/LEISURE TRAVEL (EXCLUDE REGULAR TRIPS TO YOUR OWN COTTAGE/CABIN), BUSINESS TRAVEL**

--OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME--		--OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME--	
<b>MODE(S) OF TRANSPORTATION USED</b>	OVERNIGHT PERSONAL VACATION TRIPS TAKEN	<b>ACCOMMODATION USED</b>	OVERNIGHT PERSONAL VACATION TRIPS TAKEN
	All Trips In Past 3 Years		All Trips In Past 3 Years
(check all that apply)		(check all that apply)	
Private automobile/truck, van ..... <input type="checkbox"/> Rented automobile/truck, van ..... <input type="checkbox"/> Bus ..... <input type="checkbox"/> Train ..... <input type="checkbox"/> Airplane ..... <input type="checkbox"/> Boat/ship ..... <input type="checkbox"/>		Stayed with family/friends ..... <input type="checkbox"/> Hotel ..... <input type="checkbox"/> Motel ..... <input type="checkbox"/> Resort/lodge ..... <input type="checkbox"/> Campground/RV park ..... <input type="checkbox"/> Other accommodation ..... <input type="checkbox"/>	
<b>TYPE(S) OF TRAVEL PACKAGES/TOURS PURCHASED</b>	OVERNIGHT PERSONAL VACATION TRIPS TAKEN	<b>NIGHTS AWAY FROM HOME</b>	OVERNIGHT PERSONAL VACATION TRIPS TAKEN
	All Trips In Past 3 Years		Longest Vacation/Leisure Trip Taken In Past 3 Years
(check all that apply)		1 to 3 nights ..... <input type="checkbox"/> 4 to 7 nights ..... <input type="checkbox"/> 8 to 14 nights ..... <input type="checkbox"/> 15 to 21 nights ..... <input type="checkbox"/> More than 21 nights ..... <input type="checkbox"/>	
Cruise (overnight) ..... <input type="checkbox"/> Outdoor adventure ..... <input type="checkbox"/> Sightseeing tour--in Canada ..... <input type="checkbox"/> Sightseeing tour--in U.S.A. .... <input type="checkbox"/> Sightseeing tour--any other country ..... <input type="checkbox"/> Casino/gambling (overnight) ..... <input type="checkbox"/> Golf package (overnight) ..... <input type="checkbox"/> Ski holiday (overnight) ..... <input type="checkbox"/> Beach/resort package ..... <input type="checkbox"/> <b>None of the above</b> ..... <input type="checkbox"/>		AMOUNT SPENT	AMOUNT SPENT FOR SELF AND ALL OTHER HOUSEHOLD MEMBERS
		Maximum Amount Spent On Single Vacation/Leisure Trip In Past 3 Years	
		Less than \$500 ..... <input type="checkbox"/> \$500--\$1,000 ..... <input type="checkbox"/> \$1,001--\$3,000 ..... <input type="checkbox"/> \$3,001--\$7,000 ..... <input type="checkbox"/> \$7,001--\$10,000 ..... <input type="checkbox"/> Over \$10,000 ..... <input type="checkbox"/>	
<b>TRAVEL AGENT</b>	OVERNIGHT PERSONAL VACATION TRIPS TAKEN IN PAST 3 YEARS	VACATION/LEISURE TRAVEL IN NEXT 6 MONTHS	
	Yes No	NUMBER OF OVERNIGHT PERSONAL VACATION TRIPS LIKELY TO TAKE IN NEXT 6 MONTHS	
(check response on each line)		None 1-2 3-5 6+	
<b>HOW USED:</b>		(check response on each line)	
To book airline tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book train tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book cruise ship tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book a package tour ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book hotel rooms ..... <input type="checkbox"/> ..... <input type="checkbox"/> To arrange for car rental ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other services ..... <input type="checkbox"/> ..... <input type="checkbox"/>		Within my own province ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> To other provinces/territories ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> To the United States ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> To Mexico/Caribbean ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> To Europe/other countries ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>	
<b>INTERNET TRAVEL SITES</b>	OVERNIGHT PERSONAL VACATION TRIPS TAKEN IN PAST 3 YEARS	BUSINESS TRAVEL TO ANOTHER CITY	
	Yes No	BUSINESS TRIPS TAKEN	
(check response on each line)		In Past 12 Months	
<b>HOW USED:</b>		YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>	
To book airline tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book train tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book cruise ship tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book a package tour ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book hotel rooms ..... <input type="checkbox"/> ..... <input type="checkbox"/> To arrange for car rental ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other services ..... <input type="checkbox"/> ..... <input type="checkbox"/>		<b>IF NO BUSINESS TRAVEL, GO TO PAGE 9 "DRIVER'S LICENSE". ALL OTHERS CONTINUE.</b>	

# BUSINESS/VACATION LEISURE TRAVEL

<b>BUSINESS TRAVEL TO ANOTHER CITY</b>	BUSINESS TRIPS TAKEN  In Past 12 Months	<b>BUSINESS TRAVEL TO ANOTHER CITY</b>	BUSINESS TRIPS TAKEN  In Past 12 Months
<b>NUMBER TAKEN:</b> 1 ..... <input type="checkbox"/> 2-5 ..... <input type="checkbox"/> 6-11 ..... <input type="checkbox"/> 12-19 ..... <input type="checkbox"/> 20-29 ..... <input type="checkbox"/> 30 or more ..... <input type="checkbox"/>		<b>DESTINATION: (CONTINUED)</b> <b>INTERNATIONAL:</b> France ..... <input type="checkbox"/> United Kingdom ..... <input type="checkbox"/> Germany ..... <input type="checkbox"/> Italy ..... <input type="checkbox"/> Spain ..... <input type="checkbox"/> Greece ..... <input type="checkbox"/> Other Western Europe ..... <input type="checkbox"/> Eastern Europe ..... <input type="checkbox"/> Africa ..... <input type="checkbox"/> Middle East ..... <input type="checkbox"/> Japan ..... <input type="checkbox"/> China/Hong Kong ..... <input type="checkbox"/> Other Asia ..... <input type="checkbox"/> Mexico ..... <input type="checkbox"/> Cuba ..... <input type="checkbox"/> Dominican Republic ..... <input type="checkbox"/> Other Caribbean/Bermuda ..... <input type="checkbox"/> Other Central/South America ..... <input type="checkbox"/> Australia/New Zealand ..... <input type="checkbox"/> Other international destinations ..... <input type="checkbox"/>	
<b>MODE(S) OF TRANSPORTATION USED ON TRIP</b>	BUSINESS TRIPS TO ANOTHER CITY  In Past 12 Months		
Private automobile/truck, van ..... <input type="checkbox"/> Rented automobile/truck, van ..... <input type="checkbox"/> Bus ..... <input type="checkbox"/> Train ..... <input type="checkbox"/> Airplane ..... <input type="checkbox"/> Boat/ship ..... <input type="checkbox"/>			
<b>BUSINESS TRAVEL TO ANOTHER CITY</b>	BUSINESS TRIPS TAKEN  In Past 12 Months	<b>BUSINESS TRAVEL BY AIRPLANE</b>	BUSINESS TRIPS BY AIR  In Past 12 Months
(check all that apply) <b>DESTINATION:</b> <b>CANADA:</b> Newfoundland & Labrador ..... <input type="checkbox"/> Nova Scotia ..... <input type="checkbox"/> New Brunswick ..... <input type="checkbox"/> Prince Edward Island ..... <input type="checkbox"/> Montréal ..... <input type="checkbox"/> Other Quebec ..... <input type="checkbox"/> Toronto ..... <input type="checkbox"/> Ottawa ..... <input type="checkbox"/> Other Ontario ..... <input type="checkbox"/> Manitoba ..... <input type="checkbox"/> Saskatchewan ..... <input type="checkbox"/> Calgary ..... <input type="checkbox"/> Edmonton ..... <input type="checkbox"/> Other Alberta ..... <input type="checkbox"/> Vancouver ..... <input type="checkbox"/> Victoria ..... <input type="checkbox"/> Other British Columbia ..... <input type="checkbox"/> Yukon, Northwest Territories, Nunavut ..... <input type="checkbox"/> <b>U.S.A.:</b> Atlanta ..... <input type="checkbox"/> Boston ..... <input type="checkbox"/> Chicago ..... <input type="checkbox"/> Dallas/Fort Worth ..... <input type="checkbox"/> Detroit ..... <input type="checkbox"/> Houston ..... <input type="checkbox"/> Las Vegas ..... <input type="checkbox"/> Los Angeles ..... <input type="checkbox"/> New Orleans ..... <input type="checkbox"/> New York City ..... <input type="checkbox"/> Orlando ..... <input type="checkbox"/> San Francisco ..... <input type="checkbox"/> Washington, D.C. .... <input type="checkbox"/> Other U.S. Cities ..... <input type="checkbox"/>		<b>NUMBER OF ROUND TRIPS:</b> None ..... <input type="checkbox"/> 1 ..... <input type="checkbox"/> 2-5 ..... <input type="checkbox"/> 6-11 ..... <input type="checkbox"/> 12-19 ..... <input type="checkbox"/> 20-29 ..... <input type="checkbox"/> 30 or more ..... <input type="checkbox"/>	
		<b>NIGHTS IN HOTELS ON BUSINESS</b>	NIGHTS IN HOTELS ON BUSINESS  In Past 12 Months
		<b>TOTAL NUMBER OF NIGHTS:</b> None ..... <input type="checkbox"/> 1-3 nights ..... <input type="checkbox"/> 4-7 nights ..... <input type="checkbox"/> 8-14 nights ..... <input type="checkbox"/> 15-21 nights ..... <input type="checkbox"/> 22-30 nights ..... <input type="checkbox"/> More than 30 nights ..... <input type="checkbox"/>	
		<b>TRAVEL AGENT</b>	TRAVEL AGENT USED TO BOOK BUSINESS TRAVEL  In Past 12 Months
		YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>	
		<b>INTERNET TRAVEL SITES</b>	PERSONALLY USED INTERNET SITES FOR BUSINESS TRAVEL IN PAST 12 MONTHS  Yes No
		(check response on each line) <b>HOW USED:</b> To book airline tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book train tickets ..... <input type="checkbox"/> ..... <input type="checkbox"/> To book hotel rooms ..... <input type="checkbox"/> ..... <input type="checkbox"/> To arrange for car rental ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other services ..... <input type="checkbox"/> ..... <input type="checkbox"/>	

# AUTOMOTIVE

DRIVER'S LICENSE	PERSONALLY	AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED	
	Currently Have		Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>		<b>IF ACQUIRED USED, HOW OLD WHEN ACQUIRED:</b> Less than 2 years old ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2-3 years old ..... <input type="checkbox"/> ..... <input type="checkbox"/> 4-5 years old ..... <input type="checkbox"/> ..... <input type="checkbox"/> More than 5 years old ..... <input type="checkbox"/> ..... <input type="checkbox"/>			<b>BMW</b> 3 series ..... <input type="checkbox"/> ..... <input type="checkbox"/> 5 or 7 series ..... <input type="checkbox"/> ..... <input type="checkbox"/> 6 series/M-coupe ..... <input type="checkbox"/> ..... <input type="checkbox"/> Mini-Cooper ..... <input type="checkbox"/> ..... <input type="checkbox"/> X3 ..... <input type="checkbox"/> ..... <input type="checkbox"/> X5 ..... <input type="checkbox"/> ..... <input type="checkbox"/> Z4/M-Roadster ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other BMW ..... <input type="checkbox"/> ..... <input type="checkbox"/>		
<b>AUTOMOBILES/VANS/ UTILITY TRUCKS IN HOUSEHOLD</b>	NUMBER IN HOUSEHOLD Include Owned Or Leased	<b>IF LEASED:</b> Leased personally ..... <input type="checkbox"/> ..... <input type="checkbox"/> Leased through company ..... <input type="checkbox"/> ..... <input type="checkbox"/>			<b>Buick</b> Century/Regal/Allure/ Lacrosse ..... <input type="checkbox"/> ..... <input type="checkbox"/> Enclave ..... <input type="checkbox"/> ..... <input type="checkbox"/> Le Sabre ..... <input type="checkbox"/> ..... <input type="checkbox"/> Lucerne ..... <input type="checkbox"/> ..... <input type="checkbox"/> Park Avenue ..... <input type="checkbox"/> ..... <input type="checkbox"/> Rainier ..... <input type="checkbox"/> ..... <input type="checkbox"/> Rendezvous ..... <input type="checkbox"/> ..... <input type="checkbox"/> Terrazza ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Buick ..... <input type="checkbox"/> ..... <input type="checkbox"/>		
None ..... <input type="checkbox"/> One ..... <input type="checkbox"/> Two ..... <input type="checkbox"/> Three ..... <input type="checkbox"/> Four or more ..... <input type="checkbox"/>		<b>IF PURCHASED: -HOW:</b> Paid in full (no loan) ..... <input type="checkbox"/> ..... <input type="checkbox"/> By dealer financing ..... <input type="checkbox"/> ..... <input type="checkbox"/> Loan from bank or trust company ..... <input type="checkbox"/> ..... <input type="checkbox"/> Loan from other finance company ..... <input type="checkbox"/> ..... <input type="checkbox"/> Provided by company ..... <input type="checkbox"/> ..... <input type="checkbox"/> Some other way ..... <input type="checkbox"/> ..... <input type="checkbox"/>			<b>Cadillac</b> Catera/CTS ..... <input type="checkbox"/> ..... <input type="checkbox"/> Deville/DHS/DTS ..... <input type="checkbox"/> ..... <input type="checkbox"/> Escalade ..... <input type="checkbox"/> ..... <input type="checkbox"/> Seville/Eldorado/STS ..... <input type="checkbox"/> ..... <input type="checkbox"/> SRX ..... <input type="checkbox"/> ..... <input type="checkbox"/> XLR ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Cadillac ..... <input type="checkbox"/> ..... <input type="checkbox"/>		
<b>IF 'NONE', GO TO PAGE 11 "AUTOMOTIVE SERVICES". ALL OTHERS CONTINUE.</b>		<b>TOTAL COST OF VEHICLE:</b> \$10,000 or less ..... <input type="checkbox"/> ..... <input type="checkbox"/> \$10,001 to \$15,000 ..... <input type="checkbox"/> ..... <input type="checkbox"/> \$15,001 to \$20,000 ..... <input type="checkbox"/> ..... <input type="checkbox"/> \$20,001 to \$30,000 ..... <input type="checkbox"/> ..... <input type="checkbox"/> \$30,001 to \$40,000 ..... <input type="checkbox"/> ..... <input type="checkbox"/> \$40,001 to \$50,000 ..... <input type="checkbox"/> ..... <input type="checkbox"/> \$50,001 to \$75,000 ..... <input type="checkbox"/> ..... <input type="checkbox"/> More than \$75,000 ..... <input type="checkbox"/> ..... <input type="checkbox"/>			<b>Chevrolet</b> Astro ..... <input type="checkbox"/> ..... <input type="checkbox"/> Avalanche ..... <input type="checkbox"/> ..... <input type="checkbox"/> Aveo ..... <input type="checkbox"/> ..... <input type="checkbox"/> Blazer ..... <input type="checkbox"/> ..... <input type="checkbox"/> Camaro ..... <input type="checkbox"/> ..... <input type="checkbox"/> Cavalier/Cobalt ..... <input type="checkbox"/> ..... <input type="checkbox"/> Colorado/S-10 Pickup ..... <input type="checkbox"/> ..... <input type="checkbox"/> Corvette ..... <input type="checkbox"/> ..... <input type="checkbox"/> Epica ..... <input type="checkbox"/> ..... <input type="checkbox"/> Equinox ..... <input type="checkbox"/> ..... <input type="checkbox"/> Express ..... <input type="checkbox"/> ..... <input type="checkbox"/> HHR ..... <input type="checkbox"/> ..... <input type="checkbox"/> Impala ..... <input type="checkbox"/> ..... <input type="checkbox"/> Malibu ..... <input type="checkbox"/> ..... <input type="checkbox"/> Monte Carlo ..... <input type="checkbox"/> ..... <input type="checkbox"/> Optra ..... <input type="checkbox"/> ..... <input type="checkbox"/> Silverado Pickup ..... <input type="checkbox"/> ..... <input type="checkbox"/> SSR ..... <input type="checkbox"/> ..... <input type="checkbox"/> Suburban/Tahoe ..... <input type="checkbox"/> ..... <input type="checkbox"/> Tracker ..... <input type="checkbox"/> ..... <input type="checkbox"/> Trailblazer ..... <input type="checkbox"/> ..... <input type="checkbox"/> Traverse ..... <input type="checkbox"/> ..... <input type="checkbox"/> Venture/Uplander ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Chevrolet Car ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Chevrolet Sports Utility ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Chevrolet Van ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Chevrolet Pickup Truck ..... <input type="checkbox"/> ..... <input type="checkbox"/>		
<b>AUTOMOBILES/ VANS/UTILITY TRUCKS</b>	HOUSEHOLD VEHICLES OWNED/LEASED Most Recently Obtained      Second Most Recently Obtained	<b>VEHICLE YOU PERSONALLY DRIVE MOST OFTEN: (check one only)</b> ..... <input type="checkbox"/> ..... <input type="checkbox"/>			<b>MAKE AND MODEL:</b> <b>Acura</b> CL ..... <input type="checkbox"/> ..... <input type="checkbox"/> CSX/EL ..... <input type="checkbox"/> ..... <input type="checkbox"/> MDX ..... <input type="checkbox"/> ..... <input type="checkbox"/> RDX ..... <input type="checkbox"/> ..... <input type="checkbox"/> RL/NSX ..... <input type="checkbox"/> ..... <input type="checkbox"/> RSX/Integra ..... <input type="checkbox"/> ..... <input type="checkbox"/> TL ..... <input type="checkbox"/> ..... <input type="checkbox"/> TSX ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Acura ..... <input type="checkbox"/> ..... <input type="checkbox"/>		
<b>TYPE:</b> Car ..... <input type="checkbox"/> ..... <input type="checkbox"/> Station wagon ..... <input type="checkbox"/> ..... <input type="checkbox"/> Van ..... <input type="checkbox"/> ..... <input type="checkbox"/> Pickup truck ..... <input type="checkbox"/> ..... <input type="checkbox"/> Compact sports utility vehicle ..... <input type="checkbox"/> ..... <input type="checkbox"/> Full size sports utility vehicle ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other type of vehicle/ unsure of type of vehicle ..... <input type="checkbox"/> ..... <input type="checkbox"/>		<b>Audi</b> A3/A4/A4 Cabriolet/ A4 Avant ..... <input type="checkbox"/> ..... <input type="checkbox"/> A5/S5 ..... <input type="checkbox"/> ..... <input type="checkbox"/> A6/S6 ..... <input type="checkbox"/> ..... <input type="checkbox"/> A8/S8 ..... <input type="checkbox"/> ..... <input type="checkbox"/> Allroad ..... <input type="checkbox"/> ..... <input type="checkbox"/> Q7 ..... <input type="checkbox"/> ..... <input type="checkbox"/> R8 ..... <input type="checkbox"/> ..... <input type="checkbox"/> S4/RS4 ..... <input type="checkbox"/> ..... <input type="checkbox"/> TT Cabriolet/Roadster ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other Audi ..... <input type="checkbox"/> ..... <input type="checkbox"/>					
<b>OBTAINED IN PAST YEAR:</b> YES ..... <input type="checkbox"/> ..... <input type="checkbox"/> NO ..... <input type="checkbox"/> ..... <input type="checkbox"/>							
<b>MODEL YEAR:</b> 2009 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2008 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2007 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2006 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2005 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2004 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2003 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2002 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2001 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2000 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 1999 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 1998 or earlier ..... <input type="checkbox"/> ..... <input type="checkbox"/>							
<b>HOW OBTAINED:</b> New, purchased ..... <input type="checkbox"/> ..... <input type="checkbox"/> New, leased ..... <input type="checkbox"/> ..... <input type="checkbox"/> Used, purchased from dealer ..... <input type="checkbox"/> ..... <input type="checkbox"/> Used, leased from dealer ..... <input type="checkbox"/> ..... <input type="checkbox"/> Used, purchased from previous owner ..... <input type="checkbox"/> ..... <input type="checkbox"/>							

**VEHICLE LIST CONTINUED ON NEXT PAGE**

# AUTOMOTIVE

AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED	
	Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained
<b>Chrysler</b>			<b>GMC</b>			<b>Lexus</b>		
300/300C . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Acadia . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	ES300/350 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Aspen . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Canyon/Sonoma			GS300/350/400/430 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Cirrus . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	IS250/350 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Concorde/Intrepid/300M . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Envoy/XL/XUV . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	LS430/600 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Crossfire . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Jimmy . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	LX470 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Dynasty/Le Baron . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Safari . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	RX350 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Neon . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Savana . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Lexus . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Pacifica . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Sierra Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
PT Cruiser . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Yukon/Yukon Denali/XL . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Lincoln</b>		
Sebring . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other GMC Sports Utility . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Aviator/Navigator . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Sebring Convertible . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other GMC Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Continental/Town Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Town & Country Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other GMC Pickup			LS . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Other Chrysler Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Mark LT . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Other Chrysler Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>				MKS . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Other Chrysler Pickup			<b>Honda</b>			MKX . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Accord Coupe . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Zephyr . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
			Accord Sedan . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Lincoln . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
<b>Daewoo (Any)</b> . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Civic Coupe . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
			Civic Hatchback . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Mazda</b>		
<b>Dodge</b>			Civic Sedan . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	B Series Pickup . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Caliber . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Element . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Mazda 3/Protégé . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Caravan/Grand Caravan . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Insight . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Mazda 6/626/Cronos . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Challenger . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Odyssey . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	MPV . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Dakota Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Pilot . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	MX-5/Miata . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Durango . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Prelude . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	RX8 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Journey . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Ridgeline . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Tribute . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Magnum . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	S2000 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Mazda Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Nitro . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Honda Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Mazda Pickup		
Ram Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Honda Sports Utility . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Ram Wagon/Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Honda Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Mazda Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Sprinter . . . . .	<input type="checkbox"/>	<input type="checkbox"/>						
SX-2.0 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Hummer (Any)</b> . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Viper . . . . .	<input type="checkbox"/>	<input type="checkbox"/>				<b>Mercedes Benz</b>		
Other Dodge Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Hyundai</b>			B-Class . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Other Dodge Station			Accent . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	C-Class Coupe . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Wagon/Sports Utility . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Elantra . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	C-Class Sedan/Wagon . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Other Dodge Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Entourage . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	E-Class . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Other Dodge Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Sante Fe . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	GL-Class . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
			Sonata . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Maybach . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
<b>Ford</b>			Tiburon . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	M-Class . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Aerostar . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Tucson . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	R-Class . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Clubwagon/Econoline . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Vera Cruz . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	S-Class . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Contour . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	XG300/350/Azera . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Smart fortwo . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Crown Victoria . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Hyundai . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Mercedes Benz . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Edge . . . . .	<input type="checkbox"/>	<input type="checkbox"/>						
Escape . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Infiniti (Any)</b> . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Escort . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Isuzu (Any)</b> . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Mercury</b>		
Escort ZX2 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Jaguar (Any)</b> . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Cougar . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Expedition . . . . .	<input type="checkbox"/>	<input type="checkbox"/>				Grand Marquis . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Explorer/Sport Trac . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Jeep</b>			Mystique . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
F Series Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Cherokee . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Sable . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Five Hundred . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Commander . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Villager . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Flex . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Compass . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Mercury Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Focus . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Grand Cherokee . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Mercury Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Freestar/Windstar . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Liberty . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Freestyle/Taurus X . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Patriot . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Mitsubishi</b>		
Fusion . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Wrangler/4-door/TJ . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Any Mitsubishi Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Mustang . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Other Jeep . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Any Mitsubishi Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Ranger Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>						
Taurus . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<b>Kia</b>					
Thunderbird . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Amanti . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Other Ford Car . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Magentis . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Other Ford Wagon/			Rio/Rio5 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Sports Utility . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Rondo . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Other Ford Van . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Sedona . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
Other Ford Pickup Truck . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	Sorento . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
			Spectra/Spectra 5 . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
			Sportage . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			
			Other Kia . . . . .	<input type="checkbox"/>	<input type="checkbox"/>			

**VEHICLE LIST CONTINUED ON NEXT PAGE**

# AUTOMOTIVE/AUTOMOTIVE SERVICES

AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED														
	Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained													
<b>Nissan</b> 350Z/350Z Convertible <input type="checkbox"/> <input type="checkbox"/> Altima <input type="checkbox"/> <input type="checkbox"/> Armada <input type="checkbox"/> <input type="checkbox"/> Hardbody/Frontier Pickup <input type="checkbox"/> <input type="checkbox"/> Maxima <input type="checkbox"/> <input type="checkbox"/> Pathfinder <input type="checkbox"/> <input type="checkbox"/> Quest Van <input type="checkbox"/> <input type="checkbox"/> Sentra <input type="checkbox"/> <input type="checkbox"/> Versa <input type="checkbox"/> <input type="checkbox"/> XTrail <input type="checkbox"/> <input type="checkbox"/> Other Nissan Car <input type="checkbox"/> <input type="checkbox"/> Other Nissan Sports Utility <input type="checkbox"/> <input type="checkbox"/> Other Nissan Van <input type="checkbox"/> <input type="checkbox"/> Other Nissan Pickup Truck <input type="checkbox"/> <input type="checkbox"/>			<b>Subaru</b> B9 Tribeca <input type="checkbox"/> <input type="checkbox"/> Baja <input type="checkbox"/> <input type="checkbox"/> Forester <input type="checkbox"/> <input type="checkbox"/> Impreza <input type="checkbox"/> <input type="checkbox"/> Legacy <input type="checkbox"/> <input type="checkbox"/> Outback <input type="checkbox"/> <input type="checkbox"/> Other Subaru Car <input type="checkbox"/> <input type="checkbox"/> Other Subaru Station Wagon/Sports Utility <input type="checkbox"/> <input type="checkbox"/>			<b>Suzuki</b> Esteem/Aerio <input type="checkbox"/> <input type="checkbox"/> Sidekick/Samurai/X90 <input type="checkbox"/> <input type="checkbox"/> Swift/Forsa/Swift + <input type="checkbox"/> <input type="checkbox"/> SX4 <input type="checkbox"/> <input type="checkbox"/> Verona <input type="checkbox"/> <input type="checkbox"/> Vitara/Grand Vitara/XL7 <input type="checkbox"/> <input type="checkbox"/> Other Suzuki <input type="checkbox"/> <input type="checkbox"/>			<b>Toyota</b> 4 Runner <input type="checkbox"/> <input type="checkbox"/> Avalon <input type="checkbox"/> <input type="checkbox"/> Camry/Solara <input type="checkbox"/> <input type="checkbox"/> Celica/Paseo <input type="checkbox"/> <input type="checkbox"/> Corolla <input type="checkbox"/> <input type="checkbox"/> Echo <input type="checkbox"/> <input type="checkbox"/> FJ Cruiser <input type="checkbox"/> <input type="checkbox"/> Highlander <input type="checkbox"/> <input type="checkbox"/> Matrix <input type="checkbox"/> <input type="checkbox"/> Prius <input type="checkbox"/> <input type="checkbox"/> RAV 4 <input type="checkbox"/> <input type="checkbox"/> Sequoia <input type="checkbox"/> <input type="checkbox"/> Sienna <input type="checkbox"/> <input type="checkbox"/> Tacoma/T100 (Pickup) <input type="checkbox"/> <input type="checkbox"/> Tercel <input type="checkbox"/> <input type="checkbox"/> Tundra <input type="checkbox"/> <input type="checkbox"/> Yaris Hatchback <input type="checkbox"/> <input type="checkbox"/> Yaris Sedan <input type="checkbox"/> <input type="checkbox"/> Other Toyota Hybrid <input type="checkbox"/> <input type="checkbox"/> Other Toyota Car <input type="checkbox"/> <input type="checkbox"/> Other Toyota Van <input type="checkbox"/> <input type="checkbox"/> Other Toyota Pickup Truck <input type="checkbox"/> <input type="checkbox"/>			<b>Volkswagen</b> City Golf <input type="checkbox"/> <input type="checkbox"/> City Jetta <input type="checkbox"/> <input type="checkbox"/> Golf/Rabbit <input type="checkbox"/> <input type="checkbox"/> Jetta <input type="checkbox"/> <input type="checkbox"/> New Beetle/New Beetle Convertible <input type="checkbox"/> <input type="checkbox"/> Passat <input type="checkbox"/> <input type="checkbox"/> Touareg <input type="checkbox"/> <input type="checkbox"/> Other Volkswagen Car <input type="checkbox"/> <input type="checkbox"/> Other Volkswagen Van <input type="checkbox"/> <input type="checkbox"/>			<b>Volvo</b> 200 Series <input type="checkbox"/> <input type="checkbox"/> 700 Series <input type="checkbox"/> <input type="checkbox"/> Cross Country/XC70/XC90 <input type="checkbox"/> <input type="checkbox"/> S40/S60 <input type="checkbox"/> <input type="checkbox"/> S70/V70/C70/850 <input type="checkbox"/> <input type="checkbox"/> S80 <input type="checkbox"/> <input type="checkbox"/> V40 <input type="checkbox"/> <input type="checkbox"/> V50 <input type="checkbox"/> <input type="checkbox"/> Volvo Station Wagon (Any) <input type="checkbox"/> <input type="checkbox"/> Other Volvo Car <input type="checkbox"/> <input type="checkbox"/>			<div style="border: 1px solid black; padding: 5px;"> <p><b>IF MAKE AND MODEL OF HOUSEHOLD VEHICLE IS NOT LISTED, PLEASE WRITE DETAILS HERE:</b></p> <p><b>MAKE:</b> _____</p> <p><b>MODEL:</b> _____ <input type="checkbox"/> <input type="checkbox"/></p> </div>	<div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">VEHICLES CURRENTLY OWNED/LEASED</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;">Most Recently Obtained</td> <td style="width: 50%; text-align: center;">Second Most Recently Obtained</td> </tr> </table> </div>	Most Recently Obtained	Second Most Recently Obtained
Most Recently Obtained	Second Most Recently Obtained																				
<b>Oldsmobile</b> Alero <input type="checkbox"/> <input type="checkbox"/> Aurora <input type="checkbox"/> <input type="checkbox"/> Bravada <input type="checkbox"/> <input type="checkbox"/> Intrigue <input type="checkbox"/> <input type="checkbox"/> Silhouette <input type="checkbox"/> <input type="checkbox"/> Other Oldsmobile Car <input type="checkbox"/> <input type="checkbox"/> Other Oldsmobile Van <input type="checkbox"/> <input type="checkbox"/>			<b>Plymouth</b> Neon <input type="checkbox"/> <input type="checkbox"/> Prowler <input type="checkbox"/> <input type="checkbox"/> Voyager/Grand Voyager <input type="checkbox"/> <input type="checkbox"/> Other Plymouth <input type="checkbox"/> <input type="checkbox"/>			<b>Pontiac</b> Aztek <input type="checkbox"/> <input type="checkbox"/> Bonneville <input type="checkbox"/> <input type="checkbox"/> Firebird <input type="checkbox"/> <input type="checkbox"/> G8 <input type="checkbox"/> <input type="checkbox"/> Grand AM/G6 <input type="checkbox"/> <input type="checkbox"/> Grand Prix <input type="checkbox"/> <input type="checkbox"/> Solstice <input type="checkbox"/> <input type="checkbox"/> Sunfire/Pursuit/G5 <input type="checkbox"/> <input type="checkbox"/> Torrent <input type="checkbox"/> <input type="checkbox"/> Trans Sport/TransSport Montana/SV6 <input type="checkbox"/> <input type="checkbox"/> Other Pontiac Car <input type="checkbox"/> <input type="checkbox"/> Other Pontiac Van <input type="checkbox"/> <input type="checkbox"/>			<b>Porsche (Any)</b> <input type="checkbox"/> <input type="checkbox"/>			<b>Saab (Any)</b> <input type="checkbox"/> <input type="checkbox"/>			<b>Saturn</b> ION <input type="checkbox"/> <input type="checkbox"/> LS/LW <input type="checkbox"/> <input type="checkbox"/> Relay <input type="checkbox"/> <input type="checkbox"/> SC <input type="checkbox"/> <input type="checkbox"/> SL/SW <input type="checkbox"/> <input type="checkbox"/> Sky <input type="checkbox"/> <input type="checkbox"/> VUE <input type="checkbox"/> <input type="checkbox"/> Other Saturn <input type="checkbox"/> <input type="checkbox"/>			<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <b>AUTOMOTIVE SERVICES</b> </div>	<div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">PERSONALLY HAD DONE</p> <p style="text-align: center;">In Past 12 Months</p> </div>		
									<div style="border: 1px solid black; padding: 5px;"> <p><b>SERVICE (EXCLUDING ACCIDENT REPAIR):</b></p> <p>Brakes repaired <input type="checkbox"/></p> <p>Tune-up <input type="checkbox"/></p> <p>Oil change <input type="checkbox"/></p> <p>Muffler/exhaust replacement <input type="checkbox"/></p> <p>Transmission repaired <input type="checkbox"/></p> <p>Tires repaired/installed <input type="checkbox"/></p> <p>Body work <input type="checkbox"/></p> <p>Windshield replacement <input type="checkbox"/></p> <p>Wheel alignment <input type="checkbox"/></p> <p>Other service <input type="checkbox"/></p> </div>												
									<div style="border: 1px solid black; padding: 5px;"> <p><b>SERVICED BY:</b></p> <p>Canadian Tire <input type="checkbox"/></p> <p>Wal-Mart <input type="checkbox"/></p> <p>Midas <input type="checkbox"/></p> <p>Speedy Muffler, Brake &amp; Wheel <input type="checkbox"/></p> <p>xxxx <input type="checkbox"/></p> <p>xxxx <input type="checkbox"/></p> <p>xxxx <input type="checkbox"/></p> <p>xxxx <input type="checkbox"/></p> <p>xxxx <input type="checkbox"/></p> <p>Auto/Car Dealerships <input type="checkbox"/></p> <p>Local Service/Gas Stations <input type="checkbox"/></p> <p>Self/other family member <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> </div>												
									<div style="border: 1px solid black; padding: 5px;"> <p><b>AMOUNT SPENT ON SERVICES:</b></p> <p>\$100 or less <input type="checkbox"/></p> <p>\$101 to \$500 <input type="checkbox"/></p> <p>\$501 to \$1,000 <input type="checkbox"/></p> <p>\$1,001 to \$2,000 <input type="checkbox"/></p> <p>More than \$2,000 <input type="checkbox"/></p> </div>												
									<div style="border: 1px solid black; padding: 5px;"> <p style="background-color: black; color: white; padding: 2px; text-align: center;">ROADSIDE ASSISTANCE PROGRAM</p> <p style="text-align: center;">YOUR HOUSEHOLD</p> <p style="text-align: center;">Currently Has</p> </div>												
									<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p>												

# AUTO SUPPLIES, TIRES, INTENT TO PURCHASE VEHICLE, CAR/TRUCK/VAN RENTAL, RETAIL SHOPPING

<b>AUTO SUPPLIES OR PRODUCTS</b> -Oil, Spark Plugs, Fan Belts, etc.-	PERSONALLY BOUGHT  In Past 12 Months	INTENT TO PURCHASE OR LEASE VEHICLE	YOUR HOUSEHOLD  Likely To Acquire In Next12 Months
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>WHERE BOUGHT:</b> Canadian Tire ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Midas ..... <input type="checkbox"/> Speedy Muffler, Brake & Wheel ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> Auto/Car Dealerships ..... <input type="checkbox"/> Local Service/Gas Station ..... <input type="checkbox"/> Other ..... <input type="checkbox"/>		<b>NEW/USED:</b> New Vehicle ..... <input type="checkbox"/> Used Vehicle from a dealer ..... <input type="checkbox"/> Used Vehicle from a previous owner ..... <input type="checkbox"/> Not Sure ..... <input type="checkbox"/>	
<b>TIRES</b>	PERSONALLY BOUGHT  In Past 12 Months	<b>CAR, TRUCK OR VAN RENTAL</b>	PERSONALLY RENTED IN PAST 12 MONTHS  For Business      For Personal Use
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>WHERE BOUGHT:</b> Canadian Tire ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Goodyear ..... <input type="checkbox"/> Firestone Tire & Automotive Centre ..... <input type="checkbox"/> Midas ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> Auto/Car Dealerships ..... <input type="checkbox"/> Local Service/Gas Station ..... <input type="checkbox"/> Other ..... <input type="checkbox"/>		YES ..... <input type="checkbox"/> ..... <input type="checkbox"/> NO ..... <input type="checkbox"/> ..... <input type="checkbox"/>  <b>NUMBER OF TIMES:</b> 1 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 2 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 3 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 4 ..... <input type="checkbox"/> ..... <input type="checkbox"/> 5+ ..... <input type="checkbox"/> ..... <input type="checkbox"/>	
<b>INTENT TO PURCHASE OR LEASE VEHICLE(S)</b>	YOUR HOUSEHOLD  Likely To Acquire In Next12 Months	<b>RETAIL SHOPPING</b>	PERSONALLY MADE ANY PURCHASE  In Past 12 Months
YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>TYPE OF VEHICLE:</b> Car ..... <input type="checkbox"/> Station wagon ..... <input type="checkbox"/> Van ..... <input type="checkbox"/> Pickup truck ..... <input type="checkbox"/> Compact sports utility vehicle ..... <input type="checkbox"/> Full size sports utility vehicle ..... <input type="checkbox"/> Other type of vehicle ..... <input type="checkbox"/> Not sure of vehicle type ..... <input type="checkbox"/>  <b>TYPE OF FUEL:</b> Gasoline (Petroleum) ..... <input type="checkbox"/> Diesel ..... <input type="checkbox"/> Hybrid ..... <input type="checkbox"/> Natural gas ..... <input type="checkbox"/> Ethanol ..... <input type="checkbox"/> Other ..... <input type="checkbox"/> Not sure of fuel type ..... <input type="checkbox"/>		(check all that apply)  <b>WHERE:</b> The Bay ..... <input type="checkbox"/> Sears ..... <input type="checkbox"/> Zellers ..... <input type="checkbox"/> Wal-Mart ..... <input type="checkbox"/> Shoppers Drug Mart/Pharmaprix ..... <input type="checkbox"/> Canadian Tire ..... <input type="checkbox"/> Costco ..... <input type="checkbox"/> Home Depot ..... <input type="checkbox"/> Future Shop ..... <input type="checkbox"/> The Source by Circuit City ..... <input type="checkbox"/> Best Buy ..... <input type="checkbox"/> Staples/Business Depot/Bureau En Gros ..... <input type="checkbox"/> Telus ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/>	

# MEN'S, WOMEN'S, CHILDREN'S CLOTHING

<b>MEN'S CLOTHING</b> <small>-Excluding Athletic Clothing-</small>	<small>PERSONALLY BOUGHT FOR SELF OR OTHERS</small> In Past 12 Months	<b>WOMEN'S CLOTHING</b> <small>-Excluding Athletic Clothing-</small>	<small>PERSONALLY BOUGHT FOR SELF OR OTHERS</small> In Past 12 Months	<b>CHILDREN'S CLOTHING</b> <small>(under 13 years)</small> <small>-Excluding Athletic Clothing-</small>	<small>PERSONALLY BOUGHT FOR FAMILY OR OTHERS</small> In Past 12 Months
<p>YES ..... <input type="checkbox"/></p> <p>NO ..... <input type="checkbox"/></p> <p><b>ITEMS BOUGHT:</b></p> <p>Suits ..... <input type="checkbox"/></p> <p>Sports jackets ..... <input type="checkbox"/></p> <p>Coats ..... <input type="checkbox"/></p> <p>Pants-dress ..... <input type="checkbox"/></p> <p>Pants-casual/khakis ..... <input type="checkbox"/></p> <p>Jeans ..... <input type="checkbox"/></p> <p>Sweaters ..... <input type="checkbox"/></p> <p>Shirts ..... <input type="checkbox"/></p> <p>Other ..... <input type="checkbox"/></p> <p><b>WHERE BOUGHT:</b></p> <p>The Bay ..... <input type="checkbox"/></p> <p>Sears ..... <input type="checkbox"/></p> <p>Zellers ..... <input type="checkbox"/></p> <p>Wal-Mart ..... <input type="checkbox"/></p> <p>Gap ..... <input type="checkbox"/></p> <p>Mark's Work Wearhouse ..... <input type="checkbox"/></p> <p>Moores ..... <input type="checkbox"/></p> <p>Tip Top Tailors ..... <input type="checkbox"/></p> <p>Old Navy ..... <input type="checkbox"/></p> <p>Roots ..... <input type="checkbox"/></p> <p>Winners ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>Other ..... <input type="checkbox"/></p> <p><b>AMOUNT SPENT:</b></p> <p>\$100 or less ..... <input type="checkbox"/></p> <p>\$101 to \$500 ..... <input type="checkbox"/></p> <p>\$501 to \$1,000 ..... <input type="checkbox"/></p> <p>\$1,001 to \$2,000 ..... <input type="checkbox"/></p> <p>More than \$2,000 ..... <input type="checkbox"/></p>		<p>YES ..... <input type="checkbox"/></p> <p>NO ..... <input type="checkbox"/></p> <p><b>ITEMS BOUGHT:</b></p> <p>Suits ..... <input type="checkbox"/></p> <p>Skirts ..... <input type="checkbox"/></p> <p>Blazers/jackets ..... <input type="checkbox"/></p> <p>Coats ..... <input type="checkbox"/></p> <p>Pants-dress ..... <input type="checkbox"/></p> <p>Pants-casual/khakis ..... <input type="checkbox"/></p> <p>Jeans ..... <input type="checkbox"/></p> <p>Dresses ..... <input type="checkbox"/></p> <p>Blouses/shirts ..... <input type="checkbox"/></p> <p>Sweaters ..... <input type="checkbox"/></p> <p>Lingerie/undergarments ..... <input type="checkbox"/></p> <p>Other ..... <input type="checkbox"/></p> <p><b>WHERE BOUGHT:</b></p> <p>The Bay ..... <input type="checkbox"/></p> <p>Sears ..... <input type="checkbox"/></p> <p>Zellers ..... <input type="checkbox"/></p> <p>Wal-Mart ..... <input type="checkbox"/></p> <p>Gap ..... <input type="checkbox"/></p> <p>Cotton Ginny/Cotton Ginny Plus ..... <input type="checkbox"/></p> <p>Fairweather ..... <input type="checkbox"/></p> <p>Reitmans ..... <input type="checkbox"/></p> <p>Old Navy ..... <input type="checkbox"/></p> <p>Roots ..... <input type="checkbox"/></p> <p>Winners ..... <input type="checkbox"/></p> <p>Smart Set ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>Other ..... <input type="checkbox"/></p> <p><b>AMOUNT SPENT:</b></p> <p>\$100 or less ..... <input type="checkbox"/></p> <p>\$101 to \$500 ..... <input type="checkbox"/></p> <p>\$501 to \$1,000 ..... <input type="checkbox"/></p> <p>\$1,001 to \$2,000 ..... <input type="checkbox"/></p> <p>More than \$2,000 ..... <input type="checkbox"/></p>		<p>YES ..... <input type="checkbox"/></p> <p>NO ..... <input type="checkbox"/></p> <p><b>WHERE BOUGHT:</b></p> <p>The Bay ..... <input type="checkbox"/></p> <p>Sears ..... <input type="checkbox"/></p> <p>Zellers ..... <input type="checkbox"/></p> <p>Wal-Mart ..... <input type="checkbox"/></p> <p>GapKids ..... <input type="checkbox"/></p> <p>Winners ..... <input type="checkbox"/></p> <p>Old Navy ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>xxxx ..... <input type="checkbox"/></p> <p>Other ..... <input type="checkbox"/></p> <p><b>AMOUNT SPENT:</b></p> <p>\$100 or less ..... <input type="checkbox"/></p> <p>\$101 to \$500 ..... <input type="checkbox"/></p> <p>\$501 to \$1,000 ..... <input type="checkbox"/></p> <p>\$1,001 to \$2,000 ..... <input type="checkbox"/></p> <p>More than \$2,000 ..... <input type="checkbox"/></p>	





**GROCERY SHOPPING, GROCERY STORES, PURCHASE OF MAJOR HOUSEHOLD ITEMS, MAJOR APPLIANCES, FURNITURE, HOME ENTERTAINMENT ITEMS**

<b>GROCERY SHOPPING HABITS</b>	YOUR HOUSEHOLD	<b>FUTURE PURCHASE OF MAJOR APPLIANCES</b>	YOUR HOUSEHOLD
	Regularly    Sometimes    Never		Plans To Buy In Next 12 Months
(check response on each line)		YES .....	<input type="checkbox"/>
Buys non-branded or private label/store brands (e.g. "No-Name", President's Choice, Master Choice, Our Compliments) ... <input type="checkbox"/>		NO .....	<input type="checkbox"/>
Buys national brands .....			
Uses cents-off coupons .....			
<b>GROCERY STORES</b>	YOUR HOUSEHOLD SHOPPED FOR GROCERIES	<b>FURNITURE</b>	YOUR HOUSEHOLD
	In Past Month    Most Often	<b>-Excluding Outdoor/Patio-</b>	Bought In Past 3 Years
XXXX .....	<input type="checkbox"/> .....	YES .....	<input type="checkbox"/>
XXXX .....	<input type="checkbox"/> .....	NO .....	<input type="checkbox"/>
XXXX .....	<input type="checkbox"/> .....		
XXXX .....	<input type="checkbox"/> .....		
XXXX .....	<input type="checkbox"/> .....		
XXXX .....	<input type="checkbox"/> .....		
XXXX .....	<input type="checkbox"/> .....		
Other Stores .....	<input type="checkbox"/> .....		
<b>GROCERY SPENDING</b>	HOUSEHOLD EXPENDITURE	<b>WHERE BOUGHT:</b>	
	In Average Week	The Bay/Home Outfitters .....	<input type="checkbox"/>
<b>AMOUNT SPENT:</b>		Sears/Sears Furniture & Appliances .....	<input type="checkbox"/>
\$50 or less .....	<input type="checkbox"/>	Leon's .....	<input type="checkbox"/>
\$51 to \$75 .....	<input type="checkbox"/>	The Brick .....	<input type="checkbox"/>
\$76 to \$100 .....	<input type="checkbox"/>	Costco .....	<input type="checkbox"/>
\$101 to \$150 .....	<input type="checkbox"/>	xxxx .....	<input type="checkbox"/>
More than \$150 .....	<input type="checkbox"/>	xxxx .....	<input type="checkbox"/>
		xxxx .....	<input type="checkbox"/>
		xxxx .....	<input type="checkbox"/>
		xxxx .....	<input type="checkbox"/>
		Any discount/wholesale store .....	<input type="checkbox"/>
		Other .....	<input type="checkbox"/>
		<b>AMOUNT SPENT:</b>	
		\$500 or less .....	<input type="checkbox"/>
		\$501 to \$1,000 .....	<input type="checkbox"/>
		\$1,001 to \$2,000 .....	<input type="checkbox"/>
		\$2,001 to \$5,000 .....	<input type="checkbox"/>
		More than \$5,000 .....	<input type="checkbox"/>
<b>PURCHASE OF MAJOR HOUSEHOLD ITEMS</b>	PERSONAL INVOLVEMENT IN PURCHASE DECISION	<b>FUTURE PURCHASE OF FURNITURE</b>	YOUR HOUSEHOLD
	Very Involved    Somewhat Involved    Little/No Involvement		Plans To Buy In Next 12 Months
(check response on each line)		YES .....	<input type="checkbox"/>
Major appliances .....	<input type="checkbox"/> .....	NO .....	<input type="checkbox"/>
Furniture .....	<input type="checkbox"/> .....		
Home entertainment items .....	<input type="checkbox"/> .....		
Computer hardware & software .....	<input type="checkbox"/> .....		
<b>MAJOR APPLIANCES</b>	YOUR HOUSEHOLD	<b>HOME ENTERTAINMENT ITEMS</b>	YOUR HOUSEHOLD
<b>-Stove, Washer, etc.-</b>	Bought In Past 3 Years	<b>-e.g. Stereo, TV, VCR-</b>	Bought In Past 2 Years
YES .....	<input type="checkbox"/>	YES .....	<input type="checkbox"/>
NO .....	<input type="checkbox"/>	NO .....	<input type="checkbox"/>
<b>WHERE BOUGHT:</b>		<b>WHERE BOUGHT:</b>	
The Bay .....	<input type="checkbox"/>	The Bay .....	<input type="checkbox"/>
Sears/Sears Furniture & Appliances .....	<input type="checkbox"/>	Sears .....	<input type="checkbox"/>
Leon's .....	<input type="checkbox"/>	Wal-Mart .....	<input type="checkbox"/>
The Brick .....	<input type="checkbox"/>	Canadian Tire .....	<input type="checkbox"/>
Future Shop .....	<input type="checkbox"/>	Future Shop .....	<input type="checkbox"/>
Costco .....	<input type="checkbox"/>	The Source by Circuit City .....	<input type="checkbox"/>
xxxx .....	<input type="checkbox"/>	Sony Store .....	<input type="checkbox"/>
xxxx .....	<input type="checkbox"/>	Best Buy .....	<input type="checkbox"/>
xxxx .....	<input type="checkbox"/>	Costco .....	<input type="checkbox"/>
Other .....	<input type="checkbox"/>	xxxx .....	<input type="checkbox"/>
		xxxx .....	<input type="checkbox"/>
		xxxx .....	<input type="checkbox"/>
		Other .....	<input type="checkbox"/>
<b>AMOUNT SPENT:</b>		<b>AMOUNT SPENT:</b>	
\$500 or less .....	<input type="checkbox"/>	\$500 or less .....	<input type="checkbox"/>
\$501 to \$1,000 .....	<input type="checkbox"/>	\$501 to \$1,000 .....	<input type="checkbox"/>
\$1,001 to \$2,000 .....	<input type="checkbox"/>	\$1,001 to \$2,000 .....	<input type="checkbox"/>
\$2,001 to \$5,000 .....	<input type="checkbox"/>	\$2,001 to \$5,000 .....	<input type="checkbox"/>
More than \$5,000 .....	<input type="checkbox"/>	More than \$5,000 .....	<input type="checkbox"/>



# HOME IMPROVEMENTS, HOME ACCESSORIES, BUILDING & HARDWARE SUPPLIES, GARDENING SUPPLIES

HOME IMPROVEMENTS TO PRINCIPAL DWELLING —Past 2 Years—	IN PAST 2 YEARS MOSTLY DONE BY			HOME ACCESSORIES —Lamps, Mirrors, Pictures, Ceiling Fans, etc.—	PERSONALLY BOUGHT
	Self Or Other Household Member	Contracted Out	Not Done		In Past 12 Months
(check response on each line)  <b>INTERIOR DECORATING:</b> Floor or window coverings (excluding area rugs) . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Interior painting . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Wallpaper/wall coverings . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Did other interior decorating . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/>				<b>WHERE BOUGHT:</b> Home Depot . . . . . <input type="checkbox"/> Home Outfitters . . . . . <input type="checkbox"/> IKEA . . . . . <input type="checkbox"/> Pier 1 Imports . . . . . <input type="checkbox"/> Sears . . . . . <input type="checkbox"/> The Bay . . . . . <input type="checkbox"/> Linens 'N Things . . . . . <input type="checkbox"/> Winners/HomeSense . . . . . <input type="checkbox"/> Canadian Tire . . . . . <input type="checkbox"/> Costco . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> Other . . . . . <input type="checkbox"/>	
<b>MAJOR REMODELING/ RENOVATIONS:</b> <b>Remodeled:</b> —Kitchen . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> —Bathroom . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> —Basement . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> —Other room . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Made an addition . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Did other major remodeling/ renovations . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/>				<b>BUILDING &amp; HARDWARE SUPPLIES</b> —e.g. Wood, Tools, Plumbing Supplies—	
				PERSONALLY BOUGHT	
				In Past 12 Months	
<b>DID OTHER TYPES OF EXTERIOR WORK:</b> New windows, skylights or doors . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Brick/stone work . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Decking/fencing . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Exterior paint/staining . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Exterior siding . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Landscaping . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Roofing . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> Did other major exterior work . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/> . . . . . <input type="checkbox"/>				YES . . . . . <input type="checkbox"/> NO . . . . . <input type="checkbox"/>	
<b>HOME IMPROVEMENTS TO PRINCIPAL DWELLING MOSTLY DONE BY SELF OR OTHER HOUSEHOLD MEMBER</b>				<b>IN PAST 2 YEARS</b>	
				Total Amount Spent On Materials	
None . . . . . <input type="checkbox"/> \$1 to \$500 . . . . . <input type="checkbox"/> \$501 to \$1,000 . . . . . <input type="checkbox"/> \$1,001 to \$2,500 . . . . . <input type="checkbox"/> \$2,501 to \$5,000 . . . . . <input type="checkbox"/> \$5,001 to \$10,000 . . . . . <input type="checkbox"/> More than \$10,000 . . . . . <input type="checkbox"/>				<b>AMOUNT SPENT:</b> \$100 or less . . . . . <input type="checkbox"/> \$101 to \$500 . . . . . <input type="checkbox"/> \$501 to \$1,000 . . . . . <input type="checkbox"/> \$1,001 to \$2,000 . . . . . <input type="checkbox"/> More than \$2,000 . . . . . <input type="checkbox"/>	
<b>HOME ACCESSORIES</b> —Lamps, Mirrors, Pictures, Ceiling Fans, etc.—				PERSONALLY BOUGHT	
				In Past 12 Months	
YES . . . . . <input type="checkbox"/> NO . . . . . <input type="checkbox"/>				YES . . . . . <input type="checkbox"/> NO . . . . . <input type="checkbox"/>	
<b>TYPES:</b> Bedding/bath . . . . . <input type="checkbox"/> Drapery/fabric . . . . . <input type="checkbox"/> Floor covering (rugs/carpets) . . . . . <input type="checkbox"/> Home décor/accessories . . . . . <input type="checkbox"/> Kitchen accessories . . . . . <input type="checkbox"/> Other accessories . . . . . <input type="checkbox"/>				<b>WHERE BOUGHT:</b> Sears . . . . . <input type="checkbox"/> Zellers . . . . . <input type="checkbox"/> Wal-Mart . . . . . <input type="checkbox"/> Canadian Tire . . . . . <input type="checkbox"/> Home Depot . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> xxxx . . . . . <input type="checkbox"/> Other . . . . . <input type="checkbox"/>	
<b>AMOUNT SPENT:</b> \$100 or less . . . . . <input type="checkbox"/> \$101 to \$500 . . . . . <input type="checkbox"/> \$501 to \$1,000 . . . . . <input type="checkbox"/> \$1,001 to \$2,000 . . . . . <input type="checkbox"/> More than \$2,000 . . . . . <input type="checkbox"/>				<b>AMOUNT SPENT:</b> \$100 or less . . . . . <input type="checkbox"/> \$101 to \$250 . . . . . <input type="checkbox"/> \$251 to \$500 . . . . . <input type="checkbox"/> \$501 to \$1,000 . . . . . <input type="checkbox"/> More than \$1,000 . . . . . <input type="checkbox"/>	

# BANKING & FINANCIAL SERVICES, FINANCIAL INSTITUTIONS, INVESTMENTS, FINANCIAL ADVICE/PLANNING ASSISTANCE

BANKING & FINANCIAL SERVICES	PERSONALLY		BANKING & FINANCIAL SERVICES	PERSONALLY OBTAINED IN PAST 12 MONTHS FROM		
	Currently Have	Used In Past 3 Months		Institution Used For Main Banking	Another Bank/Trust/Credit Union CaissePopulaire	Other Type Of Institution
Account which allows only chequing ..... <input type="checkbox"/> ..... <input type="checkbox"/> Account which allows only savings ..... <input type="checkbox"/> ..... <input type="checkbox"/> Account which allows both chequing and savings ..... <input type="checkbox"/> ..... <input type="checkbox"/> Personal line of credit ..... <input type="checkbox"/> ..... <input type="checkbox"/> Telephone banking plan ..... <input type="checkbox"/> ..... <input type="checkbox"/> Internet banking ..... <input type="checkbox"/> ..... <input type="checkbox"/>  Mortgage for a house/other property ..... <input type="checkbox"/> Reverse mortgage ..... <input type="checkbox"/> Automobile loan ..... <input type="checkbox"/> Other personal loans ..... <input type="checkbox"/> Seniors bank plan ..... <input type="checkbox"/> Personal banking services package for a monthly fee ..... <input type="checkbox"/> Pre-authorized bill payment ..... <input type="checkbox"/>			(check response on each line)  Mortgage on a house or other property ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Loan or line of credit ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Credit card ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Car insurance ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> House insurance ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Life insurance ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Discount brokerage services ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Full service brokerage ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> RRSP ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>			
			INVESTMENTS OWNED	PERSONALLY		
			Currently Have			
METHOD OF BANKING	PERSONALLY MADE A TRANSACTION		<b>TYPES:</b> Company pension plan ..... <input type="checkbox"/> Life insurance (excluding term) ..... <input type="checkbox"/> Real estate other than your home ..... <input type="checkbox"/> Registered Education Savings Plan (RESP) ..... <input type="checkbox"/> RRSP ..... <input type="checkbox"/> RRIF ..... <input type="checkbox"/> Term deposits ..... <input type="checkbox"/>  None of the above ..... <input type="checkbox"/>			
At a teller ..... <input type="checkbox"/> ..... <input type="checkbox"/> Through computer/internet ..... <input type="checkbox"/> ..... <input type="checkbox"/> By phone ..... <input type="checkbox"/> ..... <input type="checkbox"/> At an automated teller machine ..... <input type="checkbox"/> ..... <input type="checkbox"/>  None of the above ..... <input type="checkbox"/> ..... <input type="checkbox"/>	In Past 12 Months	Method Use Most Often				
FINANCIAL INSTITUTIONS	PERSONALLY USED PAST 12 MONTHS		TYPES OF INVESTMENTS	PERSONALLY HAVE		
				Outside RRSP	In An RRSP	
BMO / Bank of Montreal ..... <input type="checkbox"/> ..... <input type="checkbox"/> Scotiabank ..... <input type="checkbox"/> ..... <input type="checkbox"/> CIBC ..... <input type="checkbox"/> ..... <input type="checkbox"/> RBC Financial/Royal Bank ..... <input type="checkbox"/> ..... <input type="checkbox"/> TD Canada Trust ..... <input type="checkbox"/> ..... <input type="checkbox"/>  Caisses Desjardins ..... <input type="checkbox"/> ..... <input type="checkbox"/> ING Direct ..... <input type="checkbox"/> ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> ..... <input type="checkbox"/> xxxx ..... <input type="checkbox"/> ..... <input type="checkbox"/>  Other bank ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other trust company ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other credit union ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other ..... <input type="checkbox"/> ..... <input type="checkbox"/>	For Main Banking	Others Used In Past 12 Months	(check all that apply in each column)  <b>TYPES:</b> Common or preferred stock ..... <input type="checkbox"/> ..... <input type="checkbox"/> Mutual funds ..... <input type="checkbox"/> ..... <input type="checkbox"/> GICs ..... <input type="checkbox"/> ..... <input type="checkbox"/> Canada Savings Bonds ..... <input type="checkbox"/> ..... <input type="checkbox"/> Provincial Savings Bonds ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other bonds ..... <input type="checkbox"/> ..... <input type="checkbox"/> Treasury bills ..... <input type="checkbox"/> ..... <input type="checkbox"/>  None of the above ..... <input type="checkbox"/> ..... <input type="checkbox"/>			
			VALUE OF INVESTMENTS & SAVINGS (excluding principal dwelling)	PERSONALLY HOLD		
			Total Value			
			<b>TOTAL VALUE:</b> None ..... <input type="checkbox"/> \$5,000 or less ..... <input type="checkbox"/> \$5,001 to \$15,000 ..... <input type="checkbox"/> \$15,001 to \$25,000 ..... <input type="checkbox"/> \$25,001 to \$50,000 ..... <input type="checkbox"/> \$50,001 to \$100,000 ..... <input type="checkbox"/> \$100,001 to \$250,000 ..... <input type="checkbox"/> \$250,001 to \$500,000 ..... <input type="checkbox"/> Over \$500,000 ..... <input type="checkbox"/>			
			FINANCIAL ADVICE/ PLANNING ASSISTANCE	PERSONALLY SOUGHT		
			In Past 12 Months			
			YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>			

# INVESTMENT SERVICES, CREDIT CARDS, REAL ESTATE, INFLUENCE ON BUSINESS PURCHASING/LEASING/CONTRACTING

INVESTMENT SERVICES	TYPE OF FIRM PERSONALLY USED FOR INVESTING IN PAST 12 MONTHS		REAL ESTATE	YOUR HOUSEHOLD IN NEXT 12 MONTHS		
	For Main Investing	Others Used Sometimes		Yes	No	Don't Plan To Sell/Buy
<b>TYPES:</b> Bank/Trust/Credit Union/Caisse Populaire ..... <input type="checkbox"/> ..... <input type="checkbox"/> Mutual fund company ..... <input type="checkbox"/> ..... <input type="checkbox"/> Insurance company ..... <input type="checkbox"/> ..... <input type="checkbox"/> Full service brokerage ..... <input type="checkbox"/> ..... <input type="checkbox"/> Discount brokerage ..... <input type="checkbox"/> ..... <input type="checkbox"/> Other ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>Did not invest</b> ..... <input type="checkbox"/> ..... <input type="checkbox"/>				(check response on each line)  Will use a real estate agent to sell a home ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Will sell home without using an agent ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Will use a real estate agent to buy a home ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Will buy home without using an agent ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>		
		<b>THE FOLLOWING SECTION IS ABOUT YOUR INVOLVEMENT IN BUSINESS PURCHASING DECISIONS</b>				
<b>CREDIT CARDS</b>  IN YOUR NAME, JOINTLY OR THROUGH COMPANY  Currently Have		<b>INFLUENCE ON BUSINESS PURCHASING/LEASING/ CONTRACTING</b>		PERSONALLY INVOLVED IN DECISIONS		
				In Past 12 Months		
<b>NUMBER OF CREDIT CARDS:</b> None ..... <input type="checkbox"/> 1 ..... <input type="checkbox"/> 2 ..... <input type="checkbox"/> 3 ..... <input type="checkbox"/> 4 ..... <input type="checkbox"/> 5 ..... <input type="checkbox"/> 6 or more ..... <input type="checkbox"/>				I am involved in business purchasing, leasing or contracting decisions: YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>IF 'NO', GO TO PAGE 21 "LIFESTYLE CHANGES". ALL OTHERS CONTINUE.</b>		
<b>TYPES OF CREDIT CARDS:</b> Bank/Credit Union card (e.g. Visa, MasterCard, etc.) ..... <input type="checkbox"/> Store card ..... <input type="checkbox"/> Gasoline card ..... <input type="checkbox"/> Other card (e.g. American Express, EnROUTE/Diner's Club Int., etc.) ..... <input type="checkbox"/>  <b>TYPICAL PAYMENT:</b> Partial ..... <input type="checkbox"/> Full balance ..... <input type="checkbox"/>		<b>VALUE OF BUSINESS PURCHASING/LEASING/ CONTRACTING</b>		PERSONALLY INVOLVED		
				In Past 12 Months		
				<b>AMOUNT SPENT WITH YOUR INVOLVEMENT:</b> Under \$1,000 ..... <input type="checkbox"/> \$1,000 to \$10,000 ..... <input type="checkbox"/> \$10,001 to \$50,000 ..... <input type="checkbox"/> \$50,001 to \$100,000 ..... <input type="checkbox"/> \$100,001 to \$250,000 ..... <input type="checkbox"/> More than \$250,000 ..... <input type="checkbox"/>		
<b>INTENT TO PURCHASE HOME</b>  YOUR HOUSEHOLD PLANS TO PURCHASE In Next 12 Months  YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>FIRST HOME PURCHASED:</b> YES ..... <input type="checkbox"/> NO ..... <input type="checkbox"/>  <b>INTEND TO PURCHASE:</b> New home ..... <input type="checkbox"/> Resale home ..... <input type="checkbox"/>  <b>INTEND TO PURCHASE:</b> Single detached house ..... <input type="checkbox"/> Semi-detached house ..... <input type="checkbox"/> Row or Townhouse (including condo/co-op) ..... <input type="checkbox"/> Duplex, Triplex or Fourplex ..... <input type="checkbox"/> Apartment (including condo/co-op) ..... <input type="checkbox"/> Other ..... <input type="checkbox"/>  <b>AMOUNT EXPECT TO SPEND:</b> Less than \$100,000 ..... <input type="checkbox"/> \$100,000 to \$200,000 ..... <input type="checkbox"/> \$200,001 to \$300,000 ..... <input type="checkbox"/> \$300,001 to \$400,000 ..... <input type="checkbox"/> \$400,001 to \$500,000 ..... <input type="checkbox"/> More than \$500,000 ..... <input type="checkbox"/>		<b>INFLUENCE ON BUSINESS PURCHASING/LEASING/ CONTRACTING</b>		PERSONALLY HAVE		
				No Influence	Some Influence	Final Authority
				(check response on each line)  <b>FINANCIAL SERVICES:</b> Banking/investments/insurance ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>TELEPHONE SERVICES:</b> Long distance supplier ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Telephone equipment and services ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Data communications equipment ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>OFFICE EQUIPMENT:</b> Computer hardware ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Computer software ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Internet service provider ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Photocopier and fax equipment ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Office furniture ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>SERVICES:</b> Outside services and consultants ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>BUSINESS FACILITIES:</b> Business travel services ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Meeting facilities ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>BUSINESS VEHICLES:</b> Trucks/trailers ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> Fleet autos ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>MAINTENANCE:</b> Maintenance and building services ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/> <b>PROPERTY/REAL ESTATE:</b> Industrial/commercial/institutional locations (buildings and property) ..... <input type="checkbox"/> ..... <input type="checkbox"/> ..... <input type="checkbox"/>		

# INFLUENCE ON BUSINESS PURCHASING/LEASING/CONTRACTING, LIFESTYLE CHANGES, LIFE EVENTS

INFLUENCE ON BUSINESS PURCHASING/LEASING/ CONTRACTING	PERSONALLY HAVE SOME INFLUENCE AND ORGANIZATION EXPECTS TO PURCHASE		LIFE EVENTS	TO YOU PERSONALLY	
	In Next 12 Months			Happened Past 12 Months	Expect To Happen Next 12 Months
<p><b>(check all items for which you have some purchase influence and which your company expects to purchase in the next 12 months)</b></p> <p>Cellular phone/Pager ..... <input type="checkbox"/></p> <p>Phone service or other equipment ..... <input type="checkbox"/></p> <p>Security system ..... <input type="checkbox"/></p> <p>Video camera ..... <input type="checkbox"/></p> <p>Computer-laptop ..... <input type="checkbox"/></p> <p>Computer-desktop ..... <input type="checkbox"/></p> <p>Printer ..... <input type="checkbox"/></p> <p>Image scanner ..... <input type="checkbox"/></p> <p>Fax machine ..... <input type="checkbox"/></p> <p>Photocopier ..... <input type="checkbox"/></p> <p>Furniture ..... <input type="checkbox"/></p> <p>Automotive vehicles ..... <input type="checkbox"/></p> <p>Personal Digital Assistant (eg. Palm Pilot, BlackBerry) ..... <input type="checkbox"/></p> <p><b>None of the above</b> ..... <input type="checkbox"/></p>			<p><b>(check all that apply in each column)</b></p> <p>Marry ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Child born/adopted ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Grandchild born/adopted ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>An adult child returns to your home ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Last adult child leaves home ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Immediate family member (including yourself) moves to nursing / retirement home ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Complete schooling ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Start first full-time job ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Start working after period between jobs .. <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Take continuing education courses ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Retire or semi-retire ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Lose job or be laid off ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Change job ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Move out of your parents' home ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Change principal home ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Move within same city/town ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Move to or from another city/town ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Make first mortgage payment ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Make last mortgage payment ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p><b>None of the above</b> ..... <input type="checkbox"/> ..... <input type="checkbox"/></p>		
LIFESTYLE CHANGES			YOU PERSONALLY		
			Started 6-12 Months Ago And Still Maintain	Started 6-12 Months Ago But Did <u>Not</u> Maintain	
<p>On a reduced cholesterol diet ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>On a reduced calorie diet ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Quit/stopped smoking ..... <input type="checkbox"/> ..... <input type="checkbox"/></p> <p>Exercise regularly ..... <input type="checkbox"/> ..... <input type="checkbox"/></p>					

**THANK YOU FOR YOUR CO-OPERATION IN ANSWERING THESE QUESTIONS.  
PLEASE RETURN THE QUESTIONNAIRE IN THE PRE-PAID ENVELOPE PROVIDED.**