

CANADIAN CONSUMER BEHAVIOUR SURVEY



Hello,

Thank you for agreeing to participate in the **Canadian Consumer Behaviour Survey**. We enclose \$5.00 as a token of our appreciation for your time and effort.

This survey covers various topics including: media usage, travel, automotive, retail shopping, and lifestyle habits.

It is very important that **you** complete this survey on the personal use of products and services and **not** someone else in your household.

Complete confidentiality of your responses is guaranteed. Please be assured that your name, address and telephone number will never be associated with your answers under any circumstances, and you will never be contacted to purchase anything as a result of your participation.

When you have completed the survey, please return the questionnaire promptly in the postage-paid envelope provided.

HOW TO COMPLETE THIS QUESTIONNAIRE

Please read the following instructions carefully. It is important to read each category. In the example below, the category on Restaurants is asking about the past month, while the category on Lotteries is asking about the past six months. Some questions require you to check **one** response only for each listed item, while others require you to check **as many responses as apply** to you.

Each page is divided into two or three columns. Always begin with the column on the left and answer the questions going **down** the page, not across the page.

After reading a category and the information that is being requested, check the box that best matches your response. For example, under RESTAURANTS—Personally Used In Past Month, checking "YES" would indicate that you have personally used a restaurant in the past month.

If you check "NO" under a heading in a black box, skip to the next black box. If you check "YES", complete the rest of the section as it applies to you.

RESTAURANTS	PERSONALLY USED	LOTTERIES	PERSONALLY	
	In Past Month		Played Past 6 Months	Bought Past 6 Months
YES	<input checked="" type="checkbox"/>	YES	<input checked="" type="checkbox"/>	
NO	<input type="checkbox"/>	NO	<input type="checkbox"/>	
RESTAURANTS	KINDS PERSONALLY USED	TICKETS BOUGHT: 1	<input type="checkbox"/>	
	Times Past Month		<input type="checkbox"/>	
	None 1-2 3-4 5+	2-5	<input type="checkbox"/>	
		6-10	<input checked="" type="checkbox"/>	
(check response on each line)		11-15	<input type="checkbox"/>	
KINDS:		16 or more	<input type="checkbox"/>	
Delivery	<input type="checkbox"/>	VACATION ACCOMMODATION	PERSONALLY STAYED AT	
Eat-In	<input type="checkbox"/>		In Past 12 Months	
Take-Out	<input type="checkbox"/>	(check all that apply)		
	PERSONALLY USED	TYPE:		
RESTAURANTS	In Past Month	Camping Site	<input type="checkbox"/>	
		Motel	<input checked="" type="checkbox"/>	
(check all that apply)		Hotel	<input checked="" type="checkbox"/>	
DINED AT:		Resort	<input type="checkbox"/>	
Burger King	<input checked="" type="checkbox"/>	None of the above	<input type="checkbox"/>	
Harvey's	<input type="checkbox"/>			
McDonalds	<input type="checkbox"/>			
Swiss Chalet	<input checked="" type="checkbox"/>			
Wendy's	<input type="checkbox"/>			

PRIMARY MEDIA SOURCES, TIME SPENT WITH MEDIA, INTERNET

PRIMARY MEDIA SOURCE PERSONALLY USE MOST OFTEN FOR EACH TYPE OF INFORMATION

PRIMARY MEDIA SOURCE RELIED ON

Daily Newspapers Community Newspapers TV Radio Magazines Flyers/ Inserts Yellow Pages Internet

(check one response on each line)

FOR INFORMATION ON:

Economic and business news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information about your local community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International and national news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News about your city or town	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TO HELP MAKE PURCHASE DECISIONS ABOUT PRODUCTS SUCH AS:

Automobiles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer hardware and software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fashion (clothing, jewellery, cosmetics)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food and groceries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home entertainment items (eg. TV, DVD)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home furnishings (appliances, furniture, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home or apartment rentals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home renovations/decorating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office equipment or supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Investments (stocks, bonds, RRSPs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Purchasing a dwelling or property	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports and exercise equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wireless products/services (cell phones, PDA's, BlackBerrys.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TO HELP YOU CHOOSE SERVICES & ACTIVITIES SUCH AS:

Banking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment (movies, theatre, concerts, restaurants)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vacation travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TIME SPENT WITH MEDIA

IN PAST 12 MONTHS

Less Time Than In Previous Year About Same Time As In Previous Year More Time Than In Previous Year

Community newspapers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily newspapers (printed version)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily newspapers (online version)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Magazines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

METHOD OF INTERNET ACCESS

HOW PERSONALLY ACCESS

From Home

Dial-up (Telephone)	<input type="checkbox"/>
High Speed (Cable or Telephone)	<input type="checkbox"/>
Wireless (Cell Phone, PDA)	<input type="checkbox"/>
Do not access Internet from home	<input type="checkbox"/>

ON-LINE PURCHASES/TRANSACTIONS

PERSONALLY MADE ON-LINE PURCHASE/TRANSACTION

In Past 12 Months

YES	<input type="checkbox"/>
NO	<input type="checkbox"/>

PRODUCTS/SERVICES:

Banking (accounts, loans, mortgages, etc.)	<input type="checkbox"/>
Investments (RRSPs, mutual funds, GICs)	<input type="checkbox"/>
Books	<input type="checkbox"/>
Movies/theatre	<input type="checkbox"/>
Music (CDs, download songs, etc.)	<input type="checkbox"/>
Computer hardware	<input type="checkbox"/>
Computer software	<input type="checkbox"/>
Automotive products	<input type="checkbox"/>
Clothing	<input type="checkbox"/>
Home accessories (lamps, mirrors, pictures, etc.)	<input type="checkbox"/>
Home electronics (excl. computers)	<input type="checkbox"/>
Household appliances	<input type="checkbox"/>
Jewellery/watches	<input type="checkbox"/>
Other products and services	<input type="checkbox"/>

INTERNET

PERSONALLY ACCESSED

Yesterday In Past 7 Days In Past Month

YES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

INTERNET ACCESS

PERSONALLY SPENT IN AVERAGE WEEK

At Home At Work Elsewhere

(check response in each column)

TIME ON-LINE:

None	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Less than 1 hr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1-2 hrs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3-5 hrs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6-15 hrs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16+ hrs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

INTERNET, BOOKS, CDs, DVD PURCHASES, DVD RENTALS, CUSTOMER REWARD/LOYALTY PROGRAMS

ON-LINE PURCHASES/TRANSACTIONS	PERSONALLY MADE ON-LINE PURCHASE/TRANSACTION	CDs	PERSONALLY BOUGHT
	In Past 12 Months		In Past 12 Months
CANADIAN WEBSITES BOUGHT FROM: amazon.ca <input type="checkbox"/> canadiantire.ca <input type="checkbox"/> chapters.indigo.ca <input type="checkbox"/> expedia.ca <input type="checkbox"/> futureshop.ca <input type="checkbox"/> hbc.com <input type="checkbox"/> sears.ca <input type="checkbox"/> Any other Canadian website <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER BOUGHT IN PAST 12 MONTHS 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>	
WEBSITES ACCESSED — PAST MONTH —	HOW OFTEN PERSONALLY ACCESSED	DVD PURCHASES	PERSONALLY BOUGHT
	Did Not Access Daily Weekly Monthly		In Past 12 Months
(check one response on each line) Banking (accounts, loans, mortgages, etc.) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Investments (RRSPs, mutual funds, GICs, on-line trading) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Real estate purchase or rental <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Airlines, other transportation <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Travel accommodation <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Travel destinations <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Books <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Movies/theatre <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Music (CDs, etc.) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Restaurant listings/reviews <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Computer hardware <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Computer software <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Automobiles/auto. products & services <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Clothing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Online auction (eBay, etc.) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Online classifieds (eg. Craigslist, Kijiji) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Online daily newspaper classifieds <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Online social networks (eg. Facebook) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Search Engines (eg. Google, Yahoo) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Employment/careers <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Weather <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Other products & services <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Media Sites: Local daily newspapers <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Magazine sites <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Out of town daily newspapers <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Radio stations <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> TV network/stations <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> E-mail: Business <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Personal <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER BOUGHT IN PAST 12 MONTHS 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10+ <input type="checkbox"/>	
		DVD RENTALS	PERSONALLY RENTED
			In Past 12 Months
		YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER RENTED IN PAST 12 MONTHS 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10-19 <input type="checkbox"/> 20+ <input type="checkbox"/>	
		CUSTOMER REWARD/LOYALTY PROGRAMS	PERSONALLY BELONG
			Currently
		YES <input type="checkbox"/> NO <input type="checkbox"/>	
		CUSTOMER REWARD/LOYALTY PROGRAMS	PERSONALLY IN PAST 6 MONTHS
			Collected Redeemed
		TYPES: Airlines (eg. Aeroplan, Air Miles) <input type="checkbox"/> <input type="checkbox"/> Financial institutions/credit cards (eg. RBC Rewards, American Express Membership Rewards) <input type="checkbox"/> <input type="checkbox"/> Gasoline (eg. Petro Points, Esso Extra Program) <input type="checkbox"/> <input type="checkbox"/> Major department stores (eg. HBC Rewards, Sears Club) <input type="checkbox"/> <input type="checkbox"/> Other retail stores (eg. Canadian Tire Money, Shoppers/Pharmaprix Optimum) <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>	
BOOKS —Hard Cover Or Paperback—	PERSONALLY BOUGHT		
	In Past 12 Months		
YES <input type="checkbox"/> NO <input type="checkbox"/> NUMBER BOUGHT IN PAST 12 MONTHS 1-2 <input type="checkbox"/> 3-4 <input type="checkbox"/> 5-9 <input type="checkbox"/> 10-19 <input type="checkbox"/> 20+ <input type="checkbox"/>			

NEWSPAPER CLASSIFIED ADS, FLYERS & INSERTS, TV PROGRAMMES

DAILY NEWSPAPER CLASSIFIED ADS	PERSONALLY READ OR LOOKED INTO PRINTED CLASSIFIED ADS		PERSONALLY ACCESSED ONLINE NEWSPAPER CLASSIFIED ADS	
	In Past 7 Days	In Past 12 Months	In Past 7 Days	In Past 12 Months
PERSONALLY READ:				
Careers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dwelling/property for sale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment/help wanted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Merchandise for sale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional services (eg. computer, legal, accounting services)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental accommodation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Services for your home (eg. lawn care, housekeeping, plumbers, painters)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vehicles for sale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Did none of the above	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

DAILY NEWSPAPER CLASSIFIED ADS	ACTIONS TAKEN PERSONALLY AFTER SEEING			
	PRINTED CLASSIFIED ADS		ONLINE NEWSPAPER CLASSIFIED ADS	
	In Past 7 Days	In Past 12 Months	In Past 7 Days	In Past 12 Months
Apply for a job or send resume	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about a professional service (eg. computer, legal, accounting services)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about purchasing a dwelling or property	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about renting a dwelling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about a service for your home (eg. lawn care, housekeeping, plumbers, painters)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about a vehicle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inquire about other products or services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Did none of the above	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PLACED AN AD IN DAILY NEWSPAPER CLASSIFIEDS	PERSONALLY PLACED AN AD IN:			
	PRINTED CLASSIFIED SECTION		ONLINE NEWSPAPER CLASSIFIED SECTION	
	In Past 7 Days	In Past 12 Months	In Past 7 Days	In Past 12 Months
YES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

USE OF FLYERS/INSERTS	PERSONALLY USED FLYERS/INSERTS IN PAST 12 MONTHS			TV VIEWING	PERSONALLY WATCHED
	Frequently	Sometimes	Never		In Past 7 Days

<p>(check response on each line)</p> <p>TO PLAN OR MAKE PURCHASES OF:</p> <p>Appliances or furniture</p> <p>Clothing and accessories</p> <p>Computer hardware/software</p> <p>Entertainment/restaurants</p> <p>Fitness clubs</p> <p>Groceries</p> <p>Health care or personal care items</p> <p>Home entertainment items</p> <p>Home furnishings</p> <p>Home improvement products and services</p> <p>Investments or banking services</p> <p>Sports equipment</p> <p>Wireless products (cell phones, PDA's, BlackBerrys)</p> <p>Other products or services</p>	<p>(check all that apply)</p> <p>TYPES:</p> <p>Children's shows</p> <p>Documentaries</p> <p>Dramas</p> <p>Entertainment news programmes (eg. Extra, Entertainment Tonight)</p> <p>Mini-series</p> <p>Movies</p> <p>Music video programmes</p> <p>Nature shows</p> <p>Newscasts (eg. national, international, local news)</p> <p>News programmes (eg. W5, 60 Minutes)</p> <p>Reality shows (eg. Survivor)</p> <p>Religious programmes</p> <p>Science fiction</p> <p>Situation comedies (eg. Corner Gas)</p> <p>Soap operas</p> <p>Sports</p> <p>Talk shows</p> <p>Variety specials</p>
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LOTTERY TICKETS, PHOTOGRAPHY, FILM & PHOTOFINISHING, HOBBIES, OUTDOOR ACTIVITIES, SPORTING EVENTS, LEISURE ACTIVITIES

LOTTERY TICKETS	PERSONALLY BOUGHT		OUTDOOR/INDOOR ACTIVITIES	PERSONALLY PARTICIPATE (IN SEASON WHERE APPLICABLE)			
	In Typical Month			Times Per Month			
			Never	1 Or Less	2-3	4+	
AMOUNT SPENT: None/Do not buy lottery tickets <input type="checkbox"/> \$10 or less <input type="checkbox"/> \$11 to \$25 <input type="checkbox"/> \$26 to \$50 <input type="checkbox"/> More than \$50 <input type="checkbox"/> TYPES OF TICKETS BOUGHT: Charities <input type="checkbox"/> Draws <input type="checkbox"/> Instant Wins <input type="checkbox"/> Sports <input type="checkbox"/>			(check response on each line) Bicycling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Boating or sailing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Camping <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Canoeing/Kayaking <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Cross-country skiing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Downhill skiing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Fishing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Hiking/Backpacking <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Hunting <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Ice skating <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> In-line skating <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Rock climbing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Snowboarding <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Snowmobiling/ATVing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Swimming <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Other outdoor activities <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
PHOTOGRAPHY	PERSONALLY		INDIVIDUAL & TEAM SPORTS	PERSONALLY PARTICIPATE (IN SEASON WHERE APPLICABLE)			
	Currently Own	Intend To Purchase Next 12 Months		Times Per Month			
			Never	1 Or Less	2-3	4+	
(check all that apply in each column) 35mm camera (Point and shoot/SLR) <input type="checkbox"/> <input type="checkbox"/> Accessories (lenses, flashes, etc.) <input type="checkbox"/> <input type="checkbox"/> Digital point and shoot camera <input type="checkbox"/> <input type="checkbox"/> Digital single lens reflex camera (SLR) <input type="checkbox"/> <input type="checkbox"/> Disposable camera <input type="checkbox"/> <input type="checkbox"/> Memory card <input type="checkbox"/> <input type="checkbox"/> Printer <input type="checkbox"/> <input type="checkbox"/> Video camera <input type="checkbox"/> <input type="checkbox"/>			(check response on each line) Bowling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Curling <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing baseball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing basketball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing football <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing golf <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing hockey <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing soccer <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing squash/other racquet sports <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing tennis <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Playing volleyball <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Practicing martial arts <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Other sports <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
FILM & PHOTO FINISHING	PERSONALLY PURCHASED IN PAST 6 MONTHS		PROFESSIONAL SPORTING EVENTS	PERSONALLY ATTENDED			
	Rolls Of Film	Developing / Processing		Number Of Times Past 12 Months			
			None	1-2	3-9	10+	
NUMBER OF ROLLS OF FILM: None <input type="checkbox"/> <input type="checkbox"/> 1-4 <input type="checkbox"/> <input type="checkbox"/> 5-9 <input type="checkbox"/> <input type="checkbox"/> 10+ <input type="checkbox"/> <input type="checkbox"/> NUMBER OF DIGITAL PRINTS: None <input type="checkbox"/> <input type="checkbox"/> 1-4 <input type="checkbox"/> <input type="checkbox"/> 5-9 <input type="checkbox"/> <input type="checkbox"/> 10+ <input type="checkbox"/> <input type="checkbox"/> WHERE PURCHASED/ PROCESSED: Camera store <input type="checkbox"/> <input type="checkbox"/> Electronics store <input type="checkbox"/> <input type="checkbox"/> Pharmacy <input type="checkbox"/> <input type="checkbox"/> Supermarket/SuperCentre (Wal-Mart, etc.) <input type="checkbox"/> <input type="checkbox"/> Via the Internet <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/>			(check response on each line) Baseball (major or pro. minor league) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Basketball (NBA) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Football (CFL/NFL) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Hockey (NHL/AHL) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Horse racing <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Soccer <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Other professional sporting events <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
HOBBIES	PERSONALLY PARTICIPATE		LEISURE ACTIVITIES	PERSONALLY ATTENDED			
	Past 12 months			Number Of Times Past 12 Months			
			None	1-2	3-9	10+	
(check all that apply) Bird watching <input type="checkbox"/> Dancing <input type="checkbox"/> Gardening <input type="checkbox"/> Gourmet cooking <input type="checkbox"/> Photography <input type="checkbox"/> Playing an instrument <input type="checkbox"/> Reading books <input type="checkbox"/> Sewing/needlework/knitting <input type="checkbox"/> Video gaming <input type="checkbox"/> Woodworking <input type="checkbox"/> Other handicrafts <input type="checkbox"/> Other hobbies <input type="checkbox"/>			(check response on each line) Ballet or dance performances <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Beauty Salon/Spa <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Casinos <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Clubs/night clubs <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Country and Western concerts <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Folk concerts and festivals <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Jazz concerts and festivals <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Live theatre <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Museums and art galleries <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Pop/rock concerts <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Pubs/bars <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Symphony or classical concerts <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				

FITNESS & EXERCISE, LOCAL ATTRACTIONS, ANNUAL EVENTS, MOVIES, RESTAURANTS, GIFT CARDS, VACATION/LEISURE TRAVEL

FITNESS & EXERCISE	PERSONALLY PARTICIPATE		VACATION/LEISURE TRAVEL
	Times Per Week		-OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME-
	Never 1 Or Less 2-3 4+		OVERNIGHT PERSONAL VACATION TRIPS TAKEN
(check response on each line) Exercising at health or fitness club <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Exercising at home <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Running or jogging <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Walking for exercise <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Other health or fitness program <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Other fitness/exercise activities <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			In Past 12 Months In Past 3 Years YES <input type="checkbox"/> <input type="checkbox"/> NO <input type="checkbox"/> <input type="checkbox"/> NUMBER TAKEN: 1 <input type="checkbox"/> <input type="checkbox"/> 2 <input type="checkbox"/> <input type="checkbox"/> 3 <input type="checkbox"/> <input type="checkbox"/> 4-5 <input type="checkbox"/> <input type="checkbox"/> 6-11 <input type="checkbox"/> <input type="checkbox"/> 12 or more <input type="checkbox"/> <input type="checkbox"/>
LOCAL ATTRACTIONS	PERSONALLY ATTENDED		
	Number Of Times Past 12 Months		
	None 1-2 3-9 10+		
(check response on each line) xxxxx <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			NIGHTS AWAY FROM HOME OVERNIGHT PERSONAL VACATION TRIPS TAKEN Longest Vacation/Leisure Trip Taken In Past 3 Years 1 to 3 nights <input type="checkbox"/> 4 to 7 nights <input type="checkbox"/> 8 to 14 nights <input type="checkbox"/> 15 to 21 nights <input type="checkbox"/> More than 21 nights <input type="checkbox"/>
ANNUAL EVENTS	PERSONALLY ATTENDED IN PAST 3 YEARS		
	Yes No		
(check response on each line) xxxxx <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> xxxxxl <input type="checkbox"/> <input type="checkbox"/>			ACCOMMODATION USED OVERNIGHT PERSONAL VACATION TRIPS TAKEN All Trips In Past 3 Years (check all that apply) Campground/RV park <input type="checkbox"/> Hotel <input type="checkbox"/> Motel <input type="checkbox"/> Resort/lodge <input type="checkbox"/> Cottage (owned or rented) <input type="checkbox"/> Stayed with family/friends <input type="checkbox"/> Other accommodation <input type="checkbox"/>
MOVIES AT MOVIE THEATRE	PERSONALLY ATTENDED		
	In Past Month In Past 12 Months		
YES <input type="checkbox"/> <input type="checkbox"/> NO <input type="checkbox"/> <input type="checkbox"/> NUMBER OF TIMES ATTENDED: 1 <input type="checkbox"/> <input type="checkbox"/> 2 <input type="checkbox"/> <input type="checkbox"/> 3 <input type="checkbox"/> <input type="checkbox"/> 4 <input type="checkbox"/> <input type="checkbox"/> 5-9 <input type="checkbox"/> <input type="checkbox"/> 10-19 <input type="checkbox"/> <input type="checkbox"/> 20+ <input type="checkbox"/> <input type="checkbox"/>			AMOUNT SPENT AMOUNT SPENT FOR SELF AND ALL OTHER HOUSEHOLD MEMBERS Maximum Amount Spent On Single Vacation/Leisure Trip In Past 3 Years Less than \$500 <input type="checkbox"/> \$500-\$1,000 <input type="checkbox"/> \$1,001-\$3,000 <input type="checkbox"/> \$3,001-\$7,000 <input type="checkbox"/> \$7,001-\$10,000 <input type="checkbox"/> Over \$10,000 <input type="checkbox"/>
RESTAURANTS	PERSONALLY EAT AT OR ORDER TAKE OUT/DELIVERY		
	Times Per Month		
	Never 1 Or Less 2-3 4+		
(check response on each line) Family restaurants <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Fast food restaurants <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Fine dining <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			VACATION/ LEISURE TRAVEL OVERNIGHT PERSONAL VACATION TRIPS TAKEN All Trips In Past 3 Years (check all that apply) DESTINATION: Canada: Newfoundland & Labrador <input type="checkbox"/> Nova Scotia <input type="checkbox"/> New Brunswick <input type="checkbox"/> Prince Edward Island <input type="checkbox"/> Montréal <input type="checkbox"/> Other Québec <input type="checkbox"/> Toronto <input type="checkbox"/> Ottawa <input type="checkbox"/> Other Ontario <input type="checkbox"/>
GIFT CARDS	PERSONALLY		
	In Past 6 Months		
	Purchased Used		
TYPES OF MERCHANTS: Entertainment (incl. cinema, restaurants) <input type="checkbox"/> <input type="checkbox"/> Major department stores <input type="checkbox"/> <input type="checkbox"/> Other retail stores <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/> None <input type="checkbox"/> <input type="checkbox"/>			

VACATION/LEISURE TRAVEL

-OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME-		-OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME-	
VACATION/ LEISURE TRAVEL	OVERNIGHT PERSONAL VACATION TRIPS TAKEN	VACATION / LEISURE TRAVEL	OVERNIGHT PERSONAL VACATION TRIPS TAKEN
	All Trips In Past 3 Years		All Trips In Past 3 Years
(check all that apply) DESTINATION: (CONTINUED) Canada Continued: Manitoba <input type="checkbox"/> Saskatchewan <input type="checkbox"/> Calgary <input type="checkbox"/> Edmonton <input type="checkbox"/> Other Alberta <input type="checkbox"/> Vancouver <input type="checkbox"/> Victoria <input type="checkbox"/> Other British Columbia <input type="checkbox"/> Yukon, Northwest Territories, Nunavut <input type="checkbox"/> USA: New England: Boston <input type="checkbox"/> Other Massachusetts <input type="checkbox"/> Other New England (Maine, New Hampshire, Vermont, Connecticut, Rhode Island) <input type="checkbox"/> Middle Atlantic: New York City <input type="checkbox"/> Other New York State <input type="checkbox"/> Pennsylvania <input type="checkbox"/> New Jersey <input type="checkbox"/> South Atlantic: Washington, D.C. <input type="checkbox"/> North Carolina <input type="checkbox"/> South Carolina <input type="checkbox"/> Georgia <input type="checkbox"/> Orlando <input type="checkbox"/> Other Florida <input type="checkbox"/> Other South Atlantic (Maryland, Delaware, West Virginia, Virginia) <input type="checkbox"/> East/North Central: Detroit <input type="checkbox"/> Other Michigan <input type="checkbox"/> Chicago <input type="checkbox"/> Other Illinois <input type="checkbox"/> Indiana <input type="checkbox"/> Ohio <input type="checkbox"/> West/North Central: (North Dakota, South Dakota, Minnesota, Iowa, Nebraska, Kansas, Missouri) <input type="checkbox"/> East/South Central: (Kentucky, Tennessee, Mississippi, Alabama) <input type="checkbox"/> West/South Central: New Orleans <input type="checkbox"/> Other Louisiana <input type="checkbox"/> Dallas/Fort Worth <input type="checkbox"/> Houston <input type="checkbox"/> Other Texas <input type="checkbox"/> Other West/South Central States (Oklahoma, Arkansas) <input type="checkbox"/>		DESTINATION: (CONTINUED) Mountain: Arizona <input type="checkbox"/> Colorado <input type="checkbox"/> Nevada, including Las Vegas <input type="checkbox"/> Other Mountain States (Montana, Idaho, Wyoming, Utah, New Mexico) <input type="checkbox"/> Pacific: San Francisco <input type="checkbox"/> Los Angeles <input type="checkbox"/> Other California <input type="checkbox"/> Oregon <input type="checkbox"/> Washington <input type="checkbox"/> Hawaii <input type="checkbox"/> Alaska <input type="checkbox"/> INTERNATIONAL: France <input type="checkbox"/> United Kingdom <input type="checkbox"/> Germany <input type="checkbox"/> Italy <input type="checkbox"/> Spain <input type="checkbox"/> Greece <input type="checkbox"/> Other Western Europe <input type="checkbox"/> Eastern Europe <input type="checkbox"/> Africa <input type="checkbox"/> Middle East <input type="checkbox"/> Japan <input type="checkbox"/> China/Hong Kong <input type="checkbox"/> Other Asia <input type="checkbox"/> Mexico <input type="checkbox"/> Cuba <input type="checkbox"/> Dominican Republic <input type="checkbox"/> Other Caribbean/Bermuda <input type="checkbox"/> Other Central/South America <input type="checkbox"/> Australia/New Zealand <input type="checkbox"/> Other international destinations <input type="checkbox"/>	
		MODE(S) OF TRANSPORTATION USED	OVERNIGHT PERSONAL VACATION TRIPS TAKEN
			All Trips In Past 3 Years
		(check all that apply) Airplane <input type="checkbox"/> Boat/ship <input type="checkbox"/> Bus <input type="checkbox"/> Private automobile/truck, van <input type="checkbox"/> Rented automobile/truck, van <input type="checkbox"/> Train <input type="checkbox"/>	

VACATION/LEISURE TRAVEL, BUSINESS TRAVEL

-OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME-		-OVERNIGHT MEANS AT LEAST ONE NIGHT AWAY FROM HOME-			
TYPE(S) OF TRAVEL PACKAGES/TOURS PURCHASED	OVERNIGHT PERSONAL VACATION TRIPS TAKEN	VACATION/LEISURE TRAVEL IN NEXT 6 MONTHS		NUMBER OF OVERNIGHT PERSONAL VACATION TRIPS LIKELY TO TAKE IN NEXT 6 MONTHS	
	All Trips In Past 3 Years	None	1-2	3-5	6+
(check all that apply) Beach/resort package <input type="checkbox"/> Casino/gambling (overnight) <input type="checkbox"/> Cruise (overnight) <input type="checkbox"/> Golf package (overnight) <input type="checkbox"/> Outdoor adventure/Eco tourism (eg. hiking) <input type="checkbox"/> Sightseeing tour-in Canada <input type="checkbox"/> Sightseeing tour-in U.S.A. <input type="checkbox"/> Sightseeing tour-any other country <input type="checkbox"/> Ski holiday (overnight) <input type="checkbox"/> Other <input type="checkbox"/> Did not purchase a package/tour <input type="checkbox"/>		(check response on each line) Within my own province <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> To other provinces/territories <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> To the United States <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> To Mexico/Caribbean <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> To Europe/other countries <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			
TOUR OPERATORS (companies that provide travel packages)		PERSONALLY USED FOR VACATION/LEISURE TRAVEL OUTSIDE OF CANADA		BUSINESS TRIPS TAKEN	
(check all that apply) Air Canada Vacations <input type="checkbox"/> Club Med <input type="checkbox"/> Conquest Vacations <input type="checkbox"/> Fun Sun Vacations <input type="checkbox"/> GoTravel Direct <input type="checkbox"/> HolaSun/CaribeSol <input type="checkbox"/> Nolitours <input type="checkbox"/> Signature Vacations <input type="checkbox"/> Sunquest & Holiday House <input type="checkbox"/> Sunwing <input type="checkbox"/> Tours Mont-Royal <input type="checkbox"/> Transat Holidays <input type="checkbox"/> Other <input type="checkbox"/>		All Trips In Past 3 Years		In Past 12 Months	
TRAVEL AGENT		OVERNIGHT PERSONAL VACATION TRIPS TAKEN IN PAST 3 YEARS		BUSINESS TRIPS TAKEN	
(check response on each line) HOW USED: To arrange for car rental <input type="checkbox"/> <input type="checkbox"/> To book airline tickets <input type="checkbox"/> <input type="checkbox"/> To book cruise ship tickets <input type="checkbox"/> <input type="checkbox"/> To book hotel rooms <input type="checkbox"/> <input type="checkbox"/> To book a package <input type="checkbox"/> <input type="checkbox"/> To book train tickets <input type="checkbox"/> <input type="checkbox"/> Other services <input type="checkbox"/> <input type="checkbox"/>		Yes No		In Past 12 Months	
INTERNET TRAVEL SITES		OVERNIGHT PERSONAL VACATION TRIPS TAKEN IN PAST 3 YEARS		BUSINESS TRIPS TAKEN	
(check response on each line) HOW USED: To arrange for car rental <input type="checkbox"/> <input type="checkbox"/> To book airline tickets <input type="checkbox"/> <input type="checkbox"/> To book cruise ship tickets <input type="checkbox"/> <input type="checkbox"/> To book hotel rooms <input type="checkbox"/> <input type="checkbox"/> To book a package <input type="checkbox"/> <input type="checkbox"/> To book train tickets <input type="checkbox"/> <input type="checkbox"/> Other services <input type="checkbox"/> <input type="checkbox"/>		Yes No		In Past 12 Months	
				BUSINESS TRIPS TAKEN	
				In Past 12 Months	
				NIGHTS IN HOTELS ON BUSINESS	
				In Past 12 Months	
				TOTAL NUMBER OF NIGHTS: None <input type="checkbox"/> 1-3 nights <input type="checkbox"/> 4-7 nights <input type="checkbox"/> 8-14 nights <input type="checkbox"/> 15-21 nights <input type="checkbox"/> More than 21 nights <input type="checkbox"/>	
				BUSINESS TRIPS TAKEN	
				In Past 12 Months	
				DESTINATION: CANADA: Newfoundland & Labrador <input type="checkbox"/> Nova Scotia <input type="checkbox"/> New Brunswick <input type="checkbox"/> Prince Edward Island <input type="checkbox"/> Montréal <input type="checkbox"/> Other Québec <input type="checkbox"/> Toronto <input type="checkbox"/> Ottawa <input type="checkbox"/> Other Ontario <input type="checkbox"/> Manitoba <input type="checkbox"/> Saskatchewan <input type="checkbox"/> Calgary <input type="checkbox"/> Edmonton <input type="checkbox"/> Other Alberta <input type="checkbox"/> <i>Canadian destinations continued on following page</i>	

BUSINESS TRAVEL

BUSINESS TRAVEL (OUT OF TOWN)	BUSINESS TRIPS TAKEN	BUSINESS TRAVEL BY AIRPLANE	BUSINESS TRIPS BY AIR																		
	In Past 12 Months		In Past 12 Months																		
DESTINATION: (CONTINUED) CANADA (CONTINUED): Vancouver <input type="checkbox"/> Victoria <input type="checkbox"/> Other British Columbia <input type="checkbox"/> Yukon, Northwest Territories, Nunavut <input type="checkbox"/> U.S.A.: Atlanta <input type="checkbox"/> Boston <input type="checkbox"/> Chicago <input type="checkbox"/> Dallas/Fort Worth <input type="checkbox"/> Detroit <input type="checkbox"/> Houston <input type="checkbox"/> Las Vegas <input type="checkbox"/> Los Angeles <input type="checkbox"/> New Orleans <input type="checkbox"/> New York City <input type="checkbox"/> Orlando <input type="checkbox"/> San Francisco <input type="checkbox"/> Washington, D.C. <input type="checkbox"/> Other U.S. Cities <input type="checkbox"/> INTERNATIONAL: France <input type="checkbox"/> United Kingdom <input type="checkbox"/> Germany <input type="checkbox"/> Italy <input type="checkbox"/> Spain <input type="checkbox"/> Greece <input type="checkbox"/> Other Western Europe <input type="checkbox"/> Eastern Europe <input type="checkbox"/> Africa <input type="checkbox"/> Middle East <input type="checkbox"/> Japan <input type="checkbox"/> China/Hong Kong <input type="checkbox"/> Other Asia <input type="checkbox"/> Mexico <input type="checkbox"/> Cuba <input type="checkbox"/> Dominican Republic <input type="checkbox"/> Other Caribbean/Bermuda <input type="checkbox"/> Other Central/South America <input type="checkbox"/> Australia/New Zealand <input type="checkbox"/> Other international destinations <input type="checkbox"/>		NUMBER OF ROUND TRIPS: None <input type="checkbox"/> 1 <input type="checkbox"/> 2-5 <input type="checkbox"/> 6-11 <input type="checkbox"/> 12-19 <input type="checkbox"/> 20-29 <input type="checkbox"/> 30 or more <input type="checkbox"/> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%; text-align: center;">TRAVEL AGENT</th> <th style="width: 50%; text-align: center;">TRAVEL AGENT USED TO BOOK BUSINESS TRAVEL</th> </tr> <tr> <td></td> <td style="text-align: center;">In Past 12 Months</td> </tr> <tr> <td>YES <input type="checkbox"/></td> <td></td> </tr> <tr> <td>NO <input type="checkbox"/></td> <td></td> </tr> </table> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%; text-align: center;">INTERNET TRAVEL SITES</th> <th style="width: 50%; text-align: center;">USED INTERNET SITES FOR BUSINESS TRAVEL</th> </tr> <tr> <td></td> <td style="text-align: center;">IN PAST 12 MONTHS</td> </tr> <tr> <td></td> <td style="text-align: center;">Yes No</td> </tr> </table> <p>(check response on each line)</p> HOW USED: To arrange for car rental <input type="checkbox"/> <input type="checkbox"/> To book airline tickets <input type="checkbox"/> <input type="checkbox"/> To book hotel rooms <input type="checkbox"/> <input type="checkbox"/> To book train tickets <input type="checkbox"/> <input type="checkbox"/> Other services <input type="checkbox"/> <input type="checkbox"/> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%; text-align: center;">AIRLINE CARRIERS (Vacation/Leisure or Business Travel)</th> <th style="width: 50%; text-align: center;">PERSONALLY USED FOR VACATION/LEISURE OR BUSINESS TRAVEL</th> </tr> <tr> <td></td> <td style="text-align: center;">In Past 3 Years</td> </tr> </table> AIRLINE USED: Air Canada (Incl. Jazz) <input type="checkbox"/> Air France <input type="checkbox"/> Air Transat <input type="checkbox"/> American Airlines <input type="checkbox"/> British Airways <input type="checkbox"/> Cathay Pacific/Japan Airlines <input type="checkbox"/> Continental/Delta/US Airways <input type="checkbox"/> KLM <input type="checkbox"/> Lufthansa <input type="checkbox"/> Skyservice <input type="checkbox"/> United Airlines <input type="checkbox"/> WestJet <input type="checkbox"/> Other <input type="checkbox"/> CLASS OF TICKET BOUGHT: First Class <input type="checkbox"/> Business/Executive <input type="checkbox"/> Economy <input type="checkbox"/> TYPE OF FARE: Full Fare <input type="checkbox"/> Charter <input type="checkbox"/> Discount <input type="checkbox"/> Other <input type="checkbox"/>		TRAVEL AGENT	TRAVEL AGENT USED TO BOOK BUSINESS TRAVEL		In Past 12 Months	YES <input type="checkbox"/>		NO <input type="checkbox"/>		INTERNET TRAVEL SITES	USED INTERNET SITES FOR BUSINESS TRAVEL		IN PAST 12 MONTHS		Yes No	AIRLINE CARRIERS (Vacation/Leisure or Business Travel)	PERSONALLY USED FOR VACATION/LEISURE OR BUSINESS TRAVEL		In Past 3 Years
TRAVEL AGENT	TRAVEL AGENT USED TO BOOK BUSINESS TRAVEL																				
	In Past 12 Months																				
YES <input type="checkbox"/>																					
NO <input type="checkbox"/>																					
INTERNET TRAVEL SITES	USED INTERNET SITES FOR BUSINESS TRAVEL																				
	IN PAST 12 MONTHS																				
	Yes No																				
AIRLINE CARRIERS (Vacation/Leisure or Business Travel)	PERSONALLY USED FOR VACATION/LEISURE OR BUSINESS TRAVEL																				
	In Past 3 Years																				
MODE(S) OF TRANSPORTATION USED ON TRIP	BUSINESS TRIPS TO ANOTHER CITY																				
	In Past 12 Months																				
Airplane <input type="checkbox"/> Boat/ship <input type="checkbox"/> Bus <input type="checkbox"/> Private automobile/truck, van <input type="checkbox"/> Rented automobile/truck, van <input type="checkbox"/> Train <input type="checkbox"/>																					

AUTOMOTIVE

DRIVER'S LICENSE	PERSONALLY	AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED	
	Currently Have		Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained
YES <input type="checkbox"/> NO <input type="checkbox"/>		HOW OBTAINED: New, purchased <input type="checkbox"/> <input type="checkbox"/> New, leased <input type="checkbox"/> <input type="checkbox"/> Used, purchased from dealer <input type="checkbox"/> <input type="checkbox"/> Used, leased from dealer <input type="checkbox"/> <input type="checkbox"/> Used, purchased from previous owner <input type="checkbox"/> <input type="checkbox"/>			BMW 1 Series <input type="checkbox"/> <input type="checkbox"/> 3 series <input type="checkbox"/> <input type="checkbox"/> 5 or 7 series <input type="checkbox"/> <input type="checkbox"/> 6 series/M-coupe <input type="checkbox"/> <input type="checkbox"/> Mini-Cooper <input type="checkbox"/> <input type="checkbox"/> X3 <input type="checkbox"/> <input type="checkbox"/> X5 <input type="checkbox"/> <input type="checkbox"/> X6 <input type="checkbox"/> <input type="checkbox"/> Z4/M-Roadster <input type="checkbox"/> <input type="checkbox"/> Other BMW <input type="checkbox"/> <input type="checkbox"/>		
AUTOMOBILES/VANS/ UTILITY TRUCKS IN HOUSEHOLD	NUMBER IN HOUSEHOLD Include Owned Or Leased	IF LEASED: Leased personally <input type="checkbox"/> <input type="checkbox"/> Leased through company <input type="checkbox"/> <input type="checkbox"/>			Buick Century/Regal/Allure/ Lacrosse <input type="checkbox"/> <input type="checkbox"/> Enclave <input type="checkbox"/> <input type="checkbox"/> Le Sabre <input type="checkbox"/> <input type="checkbox"/> Lucerne <input type="checkbox"/> <input type="checkbox"/> Park Avenue <input type="checkbox"/> <input type="checkbox"/> Rainier <input type="checkbox"/> <input type="checkbox"/> Rendezvous <input type="checkbox"/> <input type="checkbox"/> Terrazza <input type="checkbox"/> <input type="checkbox"/> Other Buick <input type="checkbox"/> <input type="checkbox"/>		
None <input type="checkbox"/> One <input type="checkbox"/> Two <input type="checkbox"/> Three <input type="checkbox"/> Four or more <input type="checkbox"/> IF 'NONE', GO TO PAGE 12 "INTENT TO PURCHASE OR LEASE VEHICLES". ALL OTHERS CONTINUE.		IF PURCHASED: -HOW: Paid in full (no loan) <input type="checkbox"/> <input type="checkbox"/> By dealer financing <input type="checkbox"/> <input type="checkbox"/> Loan from bank or trust company <input type="checkbox"/> <input type="checkbox"/> Loan from other finance company <input type="checkbox"/> <input type="checkbox"/> Provided by company <input type="checkbox"/> <input type="checkbox"/> Some other way <input type="checkbox"/> <input type="checkbox"/>			Cadillac Catera/CTS <input type="checkbox"/> <input type="checkbox"/> Deville/DHS/DTS <input type="checkbox"/> <input type="checkbox"/> Escalade <input type="checkbox"/> <input type="checkbox"/> Seville/Eldorado/STS <input type="checkbox"/> <input type="checkbox"/> SRX <input type="checkbox"/> <input type="checkbox"/> XLR <input type="checkbox"/> <input type="checkbox"/> Other Cadillac <input type="checkbox"/> <input type="checkbox"/>		
AUTOMOBILES/ VANS/UTILITY TRUCKS	HOUSEHOLD VEHICLES OWNED/LEASED Most Recently Obtained Second Most Recently Obtained	TOTAL COST OF VEHICLE: \$10,000 or less <input type="checkbox"/> <input type="checkbox"/> \$10,001 to \$15,000 <input type="checkbox"/> <input type="checkbox"/> \$15,001 to \$20,000 <input type="checkbox"/> <input type="checkbox"/> \$20,001 to \$30,000 <input type="checkbox"/> <input type="checkbox"/> \$30,001 to \$40,000 <input type="checkbox"/> <input type="checkbox"/> \$40,001 to \$50,000 <input type="checkbox"/> <input type="checkbox"/> \$50,001 to \$75,000 <input type="checkbox"/> <input type="checkbox"/> More than \$75,000 <input type="checkbox"/> <input type="checkbox"/>			Chevrolet Astro <input type="checkbox"/> <input type="checkbox"/> Avalanche <input type="checkbox"/> <input type="checkbox"/> Aveo <input type="checkbox"/> <input type="checkbox"/> Blazer <input type="checkbox"/> <input type="checkbox"/> Camaro <input type="checkbox"/> <input type="checkbox"/> Cavalier/Cobalt <input type="checkbox"/> <input type="checkbox"/> Colorado/S-10 Pickup <input type="checkbox"/> <input type="checkbox"/> Corvette <input type="checkbox"/> <input type="checkbox"/> Epica <input type="checkbox"/> <input type="checkbox"/> Equinox <input type="checkbox"/> <input type="checkbox"/> Express <input type="checkbox"/> <input type="checkbox"/> HHR <input type="checkbox"/> <input type="checkbox"/> Impala <input type="checkbox"/> <input type="checkbox"/> Malibu <input type="checkbox"/> <input type="checkbox"/> Monte Carlo <input type="checkbox"/> <input type="checkbox"/> Optra <input type="checkbox"/> <input type="checkbox"/> Silverado Pickup <input type="checkbox"/> <input type="checkbox"/> Suburban/Tahoe <input type="checkbox"/> <input type="checkbox"/> Tracker <input type="checkbox"/> <input type="checkbox"/> Trailblazer <input type="checkbox"/> <input type="checkbox"/> Traverse <input type="checkbox"/> <input type="checkbox"/> Venture/Uplander <input type="checkbox"/> <input type="checkbox"/> Other Chevrolet Car <input type="checkbox"/> <input type="checkbox"/> Other Chevrolet Pickup Truck <input type="checkbox"/> <input type="checkbox"/> Other Chevrolet Sports Utility <input type="checkbox"/> <input type="checkbox"/> Other Chevrolet Van <input type="checkbox"/> <input type="checkbox"/>		
TYPE: Car <input type="checkbox"/> <input type="checkbox"/> Station wagon <input type="checkbox"/> <input type="checkbox"/> Van <input type="checkbox"/> <input type="checkbox"/> Pickup truck <input type="checkbox"/> <input type="checkbox"/> Compact sports utility vehicle <input type="checkbox"/> <input type="checkbox"/> Full size sports utility vehicle <input type="checkbox"/> <input type="checkbox"/> Other type of vehicle/ unsure of type of vehicle <input type="checkbox"/> <input type="checkbox"/>		VEHICLE YOU PERSONALLY DRIVE MOST OFTEN: (check one only) <input type="checkbox"/> <input type="checkbox"/>					
TYPE OF ENGINE: Diesel <input type="checkbox"/> <input type="checkbox"/> Ethanol <input type="checkbox"/> <input type="checkbox"/> Gasoline (Petroleum) <input type="checkbox"/> <input type="checkbox"/> Hybrid <input type="checkbox"/> <input type="checkbox"/> Natural gas <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/> Not sure of engine type... <input type="checkbox"/> <input type="checkbox"/>		MAKE AND MODEL: Acura CL <input type="checkbox"/> <input type="checkbox"/> CSX/EL <input type="checkbox"/> <input type="checkbox"/> MDX <input type="checkbox"/> <input type="checkbox"/> RDX <input type="checkbox"/> <input type="checkbox"/> RL/NSX <input type="checkbox"/> <input type="checkbox"/> RSX/Integra <input type="checkbox"/> <input type="checkbox"/> TL <input type="checkbox"/> <input type="checkbox"/> TSX <input type="checkbox"/> <input type="checkbox"/> Other Acura <input type="checkbox"/> <input type="checkbox"/> Audi A3/A4/A4 Cabriolet/ A4 Avant <input type="checkbox"/> <input type="checkbox"/> A5/S5 <input type="checkbox"/> <input type="checkbox"/> A6/S6 <input type="checkbox"/> <input type="checkbox"/> A8/S8 <input type="checkbox"/> <input type="checkbox"/> Allroad <input type="checkbox"/> <input type="checkbox"/> Q5/Q7 <input type="checkbox"/> <input type="checkbox"/> R8 <input type="checkbox"/> <input type="checkbox"/> S4/RS4 <input type="checkbox"/> <input type="checkbox"/> TT Cabriolet/Roadster <input type="checkbox"/> <input type="checkbox"/> Other Audi <input type="checkbox"/> <input type="checkbox"/>					
OBTAINED IN PAST YEAR: YES <input type="checkbox"/> <input type="checkbox"/> NO <input type="checkbox"/> <input type="checkbox"/>							
MODEL YEAR: 2010 <input type="checkbox"/> <input type="checkbox"/> 2009 <input type="checkbox"/> <input type="checkbox"/> 2008 <input type="checkbox"/> <input type="checkbox"/> 2007 <input type="checkbox"/> <input type="checkbox"/> 2006 <input type="checkbox"/> <input type="checkbox"/> 2005 <input type="checkbox"/> <input type="checkbox"/> 2004 <input type="checkbox"/> <input type="checkbox"/> 2003 <input type="checkbox"/> <input type="checkbox"/> 2002 <input type="checkbox"/> <input type="checkbox"/> 2001 <input type="checkbox"/> <input type="checkbox"/> 2000 <input type="checkbox"/> <input type="checkbox"/> 1999 or earlier <input type="checkbox"/> <input type="checkbox"/>							

VEHICLE LIST CONTINUED ON NEXT PAGE

AUTOMOTIVE

AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED	
	Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained
Chrysler			GMC			KIA		
300/300C	<input type="checkbox"/>	<input type="checkbox"/>	Acadia	<input type="checkbox"/>	<input type="checkbox"/>	Amanti	<input type="checkbox"/>	<input type="checkbox"/>
Aspen	<input type="checkbox"/>	<input type="checkbox"/>	Canyon/Sonoma Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Borrego	<input type="checkbox"/>	<input type="checkbox"/>
Cirrus	<input type="checkbox"/>	<input type="checkbox"/>	Envoy/XL/XUV	<input type="checkbox"/>	<input type="checkbox"/>	Magentis	<input type="checkbox"/>	<input type="checkbox"/>
Concorde/Intrepid/300M	<input type="checkbox"/>	<input type="checkbox"/>	Jimmy	<input type="checkbox"/>	<input type="checkbox"/>	Rio/Rio5	<input type="checkbox"/>	<input type="checkbox"/>
Crossfire	<input type="checkbox"/>	<input type="checkbox"/>	Safari	<input type="checkbox"/>	<input type="checkbox"/>	Rondo	<input type="checkbox"/>	<input type="checkbox"/>
Dynasty/Le Baron	<input type="checkbox"/>	<input type="checkbox"/>	Savana	<input type="checkbox"/>	<input type="checkbox"/>	Sedona	<input type="checkbox"/>	<input type="checkbox"/>
Neon	<input type="checkbox"/>	<input type="checkbox"/>	Sierra Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Sorento	<input type="checkbox"/>	<input type="checkbox"/>
PT Cruiser	<input type="checkbox"/>	<input type="checkbox"/>	Terrain	<input type="checkbox"/>	<input type="checkbox"/>	Spectra/Spectra5/Soul	<input type="checkbox"/>	<input type="checkbox"/>
Pacifica	<input type="checkbox"/>	<input type="checkbox"/>	Yukon/Yukon Denali/XL	<input type="checkbox"/>	<input type="checkbox"/>	Sportage	<input type="checkbox"/>	<input type="checkbox"/>
Sebring	<input type="checkbox"/>	<input type="checkbox"/>	Other GMC Sports Utility	<input type="checkbox"/>	<input type="checkbox"/>	Other Kia	<input type="checkbox"/>	<input type="checkbox"/>
Sebring Convertible	<input type="checkbox"/>	<input type="checkbox"/>	Other GMC Van	<input type="checkbox"/>	<input type="checkbox"/>	Lexus		
Town & Country Van	<input type="checkbox"/>	<input type="checkbox"/>	Other GMC Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	ES300/350	<input type="checkbox"/>	<input type="checkbox"/>
Other Chrysler Car	<input type="checkbox"/>	<input type="checkbox"/>	Honda			GS300/350/350h/400/430	<input type="checkbox"/>	<input type="checkbox"/>
Other Chrysler Van	<input type="checkbox"/>	<input type="checkbox"/>	Accord Coupe	<input type="checkbox"/>	<input type="checkbox"/>	IS250/350/ISF	<input type="checkbox"/>	<input type="checkbox"/>
Other Chrysler Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Accord Sedan	<input type="checkbox"/>	<input type="checkbox"/>	LS460/600/400h	<input type="checkbox"/>	<input type="checkbox"/>
Daewoo (Any)	<input type="checkbox"/>	<input type="checkbox"/>	Civic Coupe	<input type="checkbox"/>	<input type="checkbox"/>	LX570/RX350/400h	<input type="checkbox"/>	<input type="checkbox"/>
Dodge			Civic Hatchback	<input type="checkbox"/>	<input type="checkbox"/>	SC Coupe	<input type="checkbox"/>	<input type="checkbox"/>
Avenger	<input type="checkbox"/>	<input type="checkbox"/>	Civic Sedan	<input type="checkbox"/>	<input type="checkbox"/>	Other Lexus	<input type="checkbox"/>	<input type="checkbox"/>
Caliber	<input type="checkbox"/>	<input type="checkbox"/>	CRV	<input type="checkbox"/>	<input type="checkbox"/>	Lincoln		
Caravan/Grand Caravan	<input type="checkbox"/>	<input type="checkbox"/>	Element	<input type="checkbox"/>	<input type="checkbox"/>	Aviator/Navigator	<input type="checkbox"/>	<input type="checkbox"/>
Challenger	<input type="checkbox"/>	<input type="checkbox"/>	Fit	<input type="checkbox"/>	<input type="checkbox"/>	Continental/Town Car	<input type="checkbox"/>	<input type="checkbox"/>
Charger	<input type="checkbox"/>	<input type="checkbox"/>	Insight	<input type="checkbox"/>	<input type="checkbox"/>	LS	<input type="checkbox"/>	<input type="checkbox"/>
Dakota Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Odyssey	<input type="checkbox"/>	<input type="checkbox"/>	Mark LT	<input type="checkbox"/>	<input type="checkbox"/>
Durango	<input type="checkbox"/>	<input type="checkbox"/>	Pilot	<input type="checkbox"/>	<input type="checkbox"/>	MKS	<input type="checkbox"/>	<input type="checkbox"/>
Journey	<input type="checkbox"/>	<input type="checkbox"/>	Prelude	<input type="checkbox"/>	<input type="checkbox"/>	MKX/MKT	<input type="checkbox"/>	<input type="checkbox"/>
Magnum	<input type="checkbox"/>	<input type="checkbox"/>	Ridgeline	<input type="checkbox"/>	<input type="checkbox"/>	Zephyr/MKZ	<input type="checkbox"/>	<input type="checkbox"/>
Nitro	<input type="checkbox"/>	<input type="checkbox"/>	S2000	<input type="checkbox"/>	<input type="checkbox"/>	Other Lincoln	<input type="checkbox"/>	<input type="checkbox"/>
Ram Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Other Honda Car	<input type="checkbox"/>	<input type="checkbox"/>	Mazda		
Ram Wagon/Van	<input type="checkbox"/>	<input type="checkbox"/>	Other Honda Sports Utility	<input type="checkbox"/>	<input type="checkbox"/>	B Series Pickup	<input type="checkbox"/>	<input type="checkbox"/>
Sprinter	<input type="checkbox"/>	<input type="checkbox"/>	Other Honda Van	<input type="checkbox"/>	<input type="checkbox"/>	CX7	<input type="checkbox"/>	<input type="checkbox"/>
SX-2.0	<input type="checkbox"/>	<input type="checkbox"/>	Hummer (Any)	<input type="checkbox"/>	<input type="checkbox"/>	CX9	<input type="checkbox"/>	<input type="checkbox"/>
Viper	<input type="checkbox"/>	<input type="checkbox"/>	Hyundai			Mazda 3/Protégé	<input type="checkbox"/>	<input type="checkbox"/>
Other Dodge Car	<input type="checkbox"/>	<input type="checkbox"/>	Accent	<input type="checkbox"/>	<input type="checkbox"/>	Mazda 6/626/Cronos	<input type="checkbox"/>	<input type="checkbox"/>
Other Dodge Station Wagon/Sports Utility	<input type="checkbox"/>	<input type="checkbox"/>	Azera/Genesis	<input type="checkbox"/>	<input type="checkbox"/>	MPV	<input type="checkbox"/>	<input type="checkbox"/>
Other Dodge Van	<input type="checkbox"/>	<input type="checkbox"/>	Elantra	<input type="checkbox"/>	<input type="checkbox"/>	MX-5/Miata	<input type="checkbox"/>	<input type="checkbox"/>
Other Dodge Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Entourage	<input type="checkbox"/>	<input type="checkbox"/>	RX8	<input type="checkbox"/>	<input type="checkbox"/>
Eagle (Any)	<input type="checkbox"/>	<input type="checkbox"/>	Sante Fe	<input type="checkbox"/>	<input type="checkbox"/>	Tribute	<input type="checkbox"/>	<input type="checkbox"/>
Ford			Sonata	<input type="checkbox"/>	<input type="checkbox"/>	Other Mazda Car	<input type="checkbox"/>	<input type="checkbox"/>
Aerostar	<input type="checkbox"/>	<input type="checkbox"/>	Tiburon	<input type="checkbox"/>	<input type="checkbox"/>	Other Mazda Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>
Clubwagon/Econoline	<input type="checkbox"/>	<input type="checkbox"/>	Tucson	<input type="checkbox"/>	<input type="checkbox"/>	Other Mazda Van	<input type="checkbox"/>	<input type="checkbox"/>
Contour	<input type="checkbox"/>	<input type="checkbox"/>	Vera Cruz	<input type="checkbox"/>	<input type="checkbox"/>	Mercedes Benz		
Crown Victoria	<input type="checkbox"/>	<input type="checkbox"/>	Other Hyundai	<input type="checkbox"/>	<input type="checkbox"/>	B-Class	<input type="checkbox"/>	<input type="checkbox"/>
Edge	<input type="checkbox"/>	<input type="checkbox"/>	Infiniti (Any)	<input type="checkbox"/>	<input type="checkbox"/>	C-Class Coupe	<input type="checkbox"/>	<input type="checkbox"/>
Escape	<input type="checkbox"/>	<input type="checkbox"/>	Isuzu (Any)	<input type="checkbox"/>	<input type="checkbox"/>	C-Class Sedan/Wagon	<input type="checkbox"/>	<input type="checkbox"/>
Escort/Escort ZX2	<input type="checkbox"/>	<input type="checkbox"/>	Jaguar (Any)	<input type="checkbox"/>	<input type="checkbox"/>	E-Class	<input type="checkbox"/>	<input type="checkbox"/>
Expedition	<input type="checkbox"/>	<input type="checkbox"/>	Jeep			GL-Class	<input type="checkbox"/>	<input type="checkbox"/>
Explorer/Sport Trac	<input type="checkbox"/>	<input type="checkbox"/>	Cherokee	<input type="checkbox"/>	<input type="checkbox"/>	Maybach	<input type="checkbox"/>	<input type="checkbox"/>
F Series Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Commander	<input type="checkbox"/>	<input type="checkbox"/>	M-Class	<input type="checkbox"/>	<input type="checkbox"/>
Five Hundred/Taurus	<input type="checkbox"/>	<input type="checkbox"/>	Compass	<input type="checkbox"/>	<input type="checkbox"/>	R-Class	<input type="checkbox"/>	<input type="checkbox"/>
Flex	<input type="checkbox"/>	<input type="checkbox"/>	Grand Cherokee	<input type="checkbox"/>	<input type="checkbox"/>	S-Class	<input type="checkbox"/>	<input type="checkbox"/>
Focus	<input type="checkbox"/>	<input type="checkbox"/>	Liberty	<input type="checkbox"/>	<input type="checkbox"/>	Smart fortwo	<input type="checkbox"/>	<input type="checkbox"/>
Freestar/Windstar	<input type="checkbox"/>	<input type="checkbox"/>	Patriot	<input type="checkbox"/>	<input type="checkbox"/>	Other Mercedes Benz	<input type="checkbox"/>	<input type="checkbox"/>
Freestyle/Taurus X	<input type="checkbox"/>	<input type="checkbox"/>	Wrangle/4-door/TJ	<input type="checkbox"/>	<input type="checkbox"/>	Mercury		
Fusion	<input type="checkbox"/>	<input type="checkbox"/>	Other Jeep	<input type="checkbox"/>	<input type="checkbox"/>	Cougar	<input type="checkbox"/>	<input type="checkbox"/>
Mustang	<input type="checkbox"/>	<input type="checkbox"/>	Isuzu (Any)	<input type="checkbox"/>	<input type="checkbox"/>	Grand Marquis	<input type="checkbox"/>	<input type="checkbox"/>
Ranger Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Jaguar (Any)	<input type="checkbox"/>	<input type="checkbox"/>	Mystique	<input type="checkbox"/>	<input type="checkbox"/>
Thunderbird	<input type="checkbox"/>	<input type="checkbox"/>	Jeep			Sable	<input type="checkbox"/>	<input type="checkbox"/>
Other Ford Car	<input type="checkbox"/>	<input type="checkbox"/>	Cherokee	<input type="checkbox"/>	<input type="checkbox"/>	Villager	<input type="checkbox"/>	<input type="checkbox"/>
Other Ford Wagon/ Sports Utility	<input type="checkbox"/>	<input type="checkbox"/>	Commander	<input type="checkbox"/>	<input type="checkbox"/>	Other Mercury Car	<input type="checkbox"/>	<input type="checkbox"/>
Other Ford Van	<input type="checkbox"/>	<input type="checkbox"/>	Compass	<input type="checkbox"/>	<input type="checkbox"/>	Other Mercury Van	<input type="checkbox"/>	<input type="checkbox"/>
Other Ford Pickup Truck	<input type="checkbox"/>	<input type="checkbox"/>	Grand Cherokee	<input type="checkbox"/>	<input type="checkbox"/>	VEHICLE LIST CONTINUED ON NEXT PAGE		

AUTOMOTIVE/AUTOMOTIVE SERVICES

AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED		AUTOMOBILES/VANS/ UTILITY TRUCKS -CONTINUED-	HOUSEHOLD VEHICLES OWNED/LEASED						
	Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained		Most Recently Obtained	Second Most Recently Obtained					
Mitsubishi Any Mitsubishi Car <input type="checkbox"/> <input type="checkbox"/> Any Mitsubishi Truck <input type="checkbox"/> <input type="checkbox"/> Nissan 350Z/350Z convertible/ GT-R <input type="checkbox"/> <input type="checkbox"/> Altima <input type="checkbox"/> <input type="checkbox"/> Armada <input type="checkbox"/> <input type="checkbox"/> Hardbody/Frontier Pickup <input type="checkbox"/> <input type="checkbox"/> Maxima <input type="checkbox"/> <input type="checkbox"/> Pathfinder/Murano/Xterra <input type="checkbox"/> <input type="checkbox"/> Quest Van <input type="checkbox"/> <input type="checkbox"/> Sentra <input type="checkbox"/> <input type="checkbox"/> Versa <input type="checkbox"/> <input type="checkbox"/> XTrail/Rogue <input type="checkbox"/> <input type="checkbox"/> Other Nissan Car <input type="checkbox"/> <input type="checkbox"/> Other Nissan Sports Utility <input type="checkbox"/> <input type="checkbox"/> Other Nissan Van <input type="checkbox"/> <input type="checkbox"/> Other Nissan Pickup Truck <input type="checkbox"/> <input type="checkbox"/> Oldsmobile Alero <input type="checkbox"/> <input type="checkbox"/> Aurora <input type="checkbox"/> <input type="checkbox"/> Bravada <input type="checkbox"/> <input type="checkbox"/> Intrigue <input type="checkbox"/> <input type="checkbox"/> Silhouette <input type="checkbox"/> <input type="checkbox"/> Other Oldsmobile Car <input type="checkbox"/> <input type="checkbox"/> Other Oldsmobile Van <input type="checkbox"/> <input type="checkbox"/> Plymouth Neon <input type="checkbox"/> <input type="checkbox"/> Voyager/Grand Voyager <input type="checkbox"/> <input type="checkbox"/> Other Plymouth <input type="checkbox"/> <input type="checkbox"/> Pontiac Aztek <input type="checkbox"/> <input type="checkbox"/> Bonneville <input type="checkbox"/> <input type="checkbox"/> Firebird <input type="checkbox"/> <input type="checkbox"/> G8 <input type="checkbox"/> <input type="checkbox"/> Grand AM/G6 <input type="checkbox"/> <input type="checkbox"/> Grand Prix <input type="checkbox"/> <input type="checkbox"/> Solstice <input type="checkbox"/> <input type="checkbox"/> Sunfire/Pursuit/G5 <input type="checkbox"/> <input type="checkbox"/> Torrent <input type="checkbox"/> <input type="checkbox"/> Trans Sport/Trans Sport Montana/SV6 <input type="checkbox"/> <input type="checkbox"/> Vibe <input type="checkbox"/> <input type="checkbox"/> Wave/G3 <input type="checkbox"/> <input type="checkbox"/> Other Pontiac Car <input type="checkbox"/> <input type="checkbox"/> Other Pontiac Van <input type="checkbox"/> <input type="checkbox"/> Porsche (Any) <input type="checkbox"/> <input type="checkbox"/> Saab (Any) <input type="checkbox"/> <input type="checkbox"/> Saturn ION/Astra <input type="checkbox"/> <input type="checkbox"/> LS/LW/Aura <input type="checkbox"/> <input type="checkbox"/> Relay <input type="checkbox"/> <input type="checkbox"/> SC <input type="checkbox"/> <input type="checkbox"/> Sky <input type="checkbox"/> <input type="checkbox"/> SL/SW <input type="checkbox"/> <input type="checkbox"/> VUE/Outlook <input type="checkbox"/> <input type="checkbox"/> Other Saturn <input type="checkbox"/> <input type="checkbox"/>	Subaru B9 Tribeca <input type="checkbox"/> <input type="checkbox"/> Forester <input type="checkbox"/> <input type="checkbox"/> Impreza <input type="checkbox"/> <input type="checkbox"/> Legacy <input type="checkbox"/> <input type="checkbox"/> Outback <input type="checkbox"/> <input type="checkbox"/> Other Subaru Car <input type="checkbox"/> <input type="checkbox"/> Other Subaru Station Wagon/Sports Utility <input type="checkbox"/> <input type="checkbox"/> Suzuki Equator <input type="checkbox"/> <input type="checkbox"/> Esteem/Aerio <input type="checkbox"/> <input type="checkbox"/> Sidekick/Samurai/X90 <input type="checkbox"/> <input type="checkbox"/> Swift/Forsa/Swift + <input type="checkbox"/> <input type="checkbox"/> SX4 <input type="checkbox"/> <input type="checkbox"/> Verona <input type="checkbox"/> <input type="checkbox"/> Vitara/Grand Vitara/XL7 <input type="checkbox"/> <input type="checkbox"/> Other Suzuki <input type="checkbox"/> <input type="checkbox"/> Toyota 4 Runner/SR Series <input type="checkbox"/> <input type="checkbox"/> Avalon <input type="checkbox"/> <input type="checkbox"/> Camry/Solara <input type="checkbox"/> <input type="checkbox"/> Celica/Paseo <input type="checkbox"/> <input type="checkbox"/> Corolla <input type="checkbox"/> <input type="checkbox"/> Echo <input type="checkbox"/> <input type="checkbox"/> FJ Cruiser/Highlander/ Venza <input type="checkbox"/> <input type="checkbox"/> Matrix <input type="checkbox"/> <input type="checkbox"/> Prius <input type="checkbox"/> <input type="checkbox"/> RAV 4 <input type="checkbox"/> <input type="checkbox"/> Sequoia <input type="checkbox"/> <input type="checkbox"/> Sienna <input type="checkbox"/> <input type="checkbox"/> Tacoma/T100 (Pickup) <input type="checkbox"/> <input type="checkbox"/> Tercel <input type="checkbox"/> <input type="checkbox"/> Tundra <input type="checkbox"/> <input type="checkbox"/> Yaris Hatchback <input type="checkbox"/> <input type="checkbox"/> Yaris Sedan <input type="checkbox"/> <input type="checkbox"/> Other Toyota Hybrid <input type="checkbox"/> <input type="checkbox"/> Other Toyota Car <input type="checkbox"/> <input type="checkbox"/> Other Toyota Van <input type="checkbox"/> <input type="checkbox"/> Other Toyota Pickup Truck <input type="checkbox"/> <input type="checkbox"/> Volkswagen City Jetta <input type="checkbox"/> <input type="checkbox"/> EOS <input type="checkbox"/> <input type="checkbox"/> Golf/City Golf <input type="checkbox"/> <input type="checkbox"/> Jetta <input type="checkbox"/> <input type="checkbox"/> New Beetle/New Beetle Convertible <input type="checkbox"/> <input type="checkbox"/> Passat/Passat CC <input type="checkbox"/> <input type="checkbox"/> Rabbit <input type="checkbox"/> <input type="checkbox"/> Routan <input type="checkbox"/> <input type="checkbox"/> Tiguan <input type="checkbox"/> <input type="checkbox"/> Touareg <input type="checkbox"/> <input type="checkbox"/> Other Volkswagen Car <input type="checkbox"/> <input type="checkbox"/> Other Volkswagen Van <input type="checkbox"/> <input type="checkbox"/> Volvo 200 Series/700 Series <input type="checkbox"/> <input type="checkbox"/> C30/S40/V40/V50 <input type="checkbox"/> <input type="checkbox"/> C70 <input type="checkbox"/> <input type="checkbox"/> Cross Country/XC70/XC90 <input type="checkbox"/> <input type="checkbox"/> S70/V70/S80/S60 <input type="checkbox"/> <input type="checkbox"/> XC60 <input type="checkbox"/> <input type="checkbox"/> Volvo Station Wagon (Any) <input type="checkbox"/> <input type="checkbox"/> Other Volvo Car <input type="checkbox"/> <input type="checkbox"/>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td rowspan="2" style="width: 70%;">IF MAKE AND MODEL OF HOUSEHOLD VEHICLE IS NOT LISTED, PLEASE WRITE DETAILS HERE:</td> <td colspan="2" style="text-align: center;">VEHICLES CURRENTLY OWNED/LEASED</td> </tr> <tr> <td style="text-align: center;">Most Recently Obtained</td> <td style="text-align: center;">Second Most Recently Obtained</td> </tr> <tr> <td>MAKE: _____</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>MODEL: _____</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>	IF MAKE AND MODEL OF HOUSEHOLD VEHICLE IS NOT LISTED, PLEASE WRITE DETAILS HERE:	VEHICLES CURRENTLY OWNED/LEASED		Most Recently Obtained	Second Most Recently Obtained	MAKE: _____	<input type="checkbox"/>	<input type="checkbox"/>	MODEL: _____	<input type="checkbox"/>	<input type="checkbox"/>
IF MAKE AND MODEL OF HOUSEHOLD VEHICLE IS NOT LISTED, PLEASE WRITE DETAILS HERE:	VEHICLES CURRENTLY OWNED/LEASED												
	Most Recently Obtained	Second Most Recently Obtained											
MAKE: _____	<input type="checkbox"/>	<input type="checkbox"/>											
MODEL: _____	<input type="checkbox"/>	<input type="checkbox"/>											
						AUTOMOTIVE SERVICES	PERSONALLY HAD DONE In Past 12 Months						
						SERVICE (EXCLUDING ACCIDENT REPAIR): Body work <input type="checkbox"/> Brakes repaired <input type="checkbox"/> Muffler/exhaust replacement <input type="checkbox"/> Oil change <input type="checkbox"/> Tires repaired/installed <input type="checkbox"/> Transmission repaired <input type="checkbox"/> Tune-up <input type="checkbox"/> Wheel alignment <input type="checkbox"/> Windshield replacement <input type="checkbox"/> Other service <input type="checkbox"/> SERVICED BY: Canadian Tire <input type="checkbox"/> Midas <input type="checkbox"/> Speedy Muffler, Brake & Wheel <input type="checkbox"/> Wal-Mart <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Auto/Car Dealerships <input type="checkbox"/> Local Service/Gas Stations <input type="checkbox"/> Self/other family member <input type="checkbox"/> Other <input type="checkbox"/> AMOUNT SPENT ON SERVICES: \$100 or less <input type="checkbox"/> \$101 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> \$1,001 to \$2,000 <input type="checkbox"/> More than \$2,000 <input type="checkbox"/>							
						ROADSIDE ASSISTANCE PROGRAM	YOUR HOUSEHOLD Currently Has						
						YES <input type="checkbox"/> NO <input type="checkbox"/>							

AUTO SUPPLIES, TIRES, INTENT TO PURCHASE VEHICLE, CAR/TRUCK/VAN RENTAL, RETAIL SHOPPING

AUTO SUPPLIES OR PRODUCTS <small>-Oil, Spark Plugs, Fan Belts, etc.-</small>	PERSONALLY BOUGHT In Past 12 Months	INTENT TO PURCHASE OR LEASE VEHICLE	YOUR HOUSEHOLD Likely To Acquire In Next 12 Months			
YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire..... <input type="checkbox"/> Midas <input type="checkbox"/> Speedy Muffler, Brake & Wheel..... <input type="checkbox"/> Wal-Mart..... <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Auto/Car Dealerships <input type="checkbox"/> Local Service/Gas Stations <input type="checkbox"/> Other <input type="checkbox"/>		NEW/USED: New Vehicle <input type="checkbox"/> Used Vehicle from a dealer <input type="checkbox"/> Used Vehicle from a previous owner <input type="checkbox"/> Not Sure <input type="checkbox"/> <div style="background-color: black; color: white; text-align: center; padding: 5px;">CAR, TRUCK OR VAN RENTAL</div> <div style="text-align: center; font-size: small;">PERSONALLY RENTED IN PAST 12 MONTHS</div> <table style="width: 100%; font-size: x-small;"> <tr> <td></td> <td style="text-align: center;">For Business</td> <td style="text-align: center;">For Personal Use</td> </tr> </table> YES <input type="checkbox"/> <input type="checkbox"/> NO <input type="checkbox"/> <input type="checkbox"/> NUMBER OF TIMES: 1 <input type="checkbox"/> <input type="checkbox"/> 2 <input type="checkbox"/> <input type="checkbox"/> 3 <input type="checkbox"/> <input type="checkbox"/> 4+ <input type="checkbox"/> <input type="checkbox"/>		For Business	For Personal Use	
	For Business	For Personal Use				
TIRES	PERSONALLY BOUGHT In Past 12 Months	RETAIL SHOPPING	PERSONALLY MADE ANY PURCHASE In Past 12 Months			
YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire..... <input type="checkbox"/> Firestone Tire & Automotive Centre..... <input type="checkbox"/> Goodyear <input type="checkbox"/> Midas <input type="checkbox"/> Wal-Mart..... <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Auto/Car Dealerships <input type="checkbox"/> Local Service/Gas Stations <input type="checkbox"/> Other <input type="checkbox"/>		(check all that apply) WHERE: Best Buy <input type="checkbox"/> Canadian Tire..... <input type="checkbox"/> Costco <input type="checkbox"/> Future Shop..... <input type="checkbox"/> Home Depot..... <input type="checkbox"/> Sears <input type="checkbox"/> Shoppers Drug Mart..... <input type="checkbox"/> Staples/Business Depot..... <input type="checkbox"/> Telus..... <input type="checkbox"/> The Bay <input type="checkbox"/> The Source by Circuit City..... <input type="checkbox"/> Wal-Mart..... <input type="checkbox"/> Zellers <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/>				
INTENT TO PURCHASE OR LEASE VEHICLE(S)	YOUR HOUSEHOLD Likely To Acquire In Next 12 Months					
YES <input type="checkbox"/> NO <input type="checkbox"/> TYPE OF VEHICLE: Car <input type="checkbox"/> Station wagon <input type="checkbox"/> Van <input type="checkbox"/> Pickup truck <input type="checkbox"/> Compact sports utility vehicle <input type="checkbox"/> Full size sports utility vehicle <input type="checkbox"/> Other type of vehicle <input type="checkbox"/> Not sure of vehicle type <input type="checkbox"/> TYPE OF ENGINE: Diesel <input type="checkbox"/> Ethanol <input type="checkbox"/> Gasoline (Petroleum) <input type="checkbox"/> Hybrid <input type="checkbox"/> Natural gas <input type="checkbox"/> Other <input type="checkbox"/> Not sure of engine type <input type="checkbox"/>						

MEN'S, WOMEN'S, CHILDREN'S CLOTHING, SHOES/FOOTWEAR, SPORTS & EXERCISE CLOTHING

MEN'S CLOTHING	PERSONALLY BOUGHT FOR SELF OR OTHERS	WOMEN'S CLOTHING	PERSONALLY BOUGHT FOR SELF OR OTHERS	SHOES/FOOTWEAR	PERSONALLY BOUGHT FOR SELF OR OTHERS
-Excluding Athletic Clothing-	In Past 12 Months	-Excluding Athletic Clothing- - CONTINUED -	In Past 12 Months	In Past 12 Months	In Past 12 Months
<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p> <p>ITEMS BOUGHT:</p> <p>Coats <input type="checkbox"/></p> <p>Jeans <input type="checkbox"/></p> <p>Pants-casual/khakis <input type="checkbox"/></p> <p>Pants-dress <input type="checkbox"/></p> <p>Shirts <input type="checkbox"/></p> <p>Sports jackets <input type="checkbox"/></p> <p>Suits <input type="checkbox"/></p> <p>Sweaters <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>WHERE BOUGHT:</p> <p>Gap <input type="checkbox"/></p> <p>Mark's Work Wearhouse <input type="checkbox"/></p> <p>Moores <input type="checkbox"/></p> <p>Old Navy <input type="checkbox"/></p> <p>Roots <input type="checkbox"/></p> <p>Sears <input type="checkbox"/></p> <p>The Bay <input type="checkbox"/></p> <p>Tip Top Tailors <input type="checkbox"/></p> <p>Wal-Mart <input type="checkbox"/></p> <p>Winners <input type="checkbox"/></p> <p>Zellers <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>AMOUNT SPENT:</p> <p>\$100 or less <input type="checkbox"/></p> <p>\$101 to \$500 <input type="checkbox"/></p> <p>\$501 to \$1,000 <input type="checkbox"/></p> <p>\$1,001 to \$2,000 <input type="checkbox"/></p> <p>More than \$2,000 <input type="checkbox"/></p>		<p>WHERE BOUGHT:</p> <p>Cotton Ginny/Cotton Ginny Plus .. <input type="checkbox"/></p> <p>Fairweather <input type="checkbox"/></p> <p>Gap <input type="checkbox"/></p> <p>Old Navy <input type="checkbox"/></p> <p>Reitmans <input type="checkbox"/></p> <p>Roots <input type="checkbox"/></p> <p>Sears <input type="checkbox"/></p> <p>Smart Set <input type="checkbox"/></p> <p>The Bay <input type="checkbox"/></p> <p>Wal-Mart <input type="checkbox"/></p> <p>Winners <input type="checkbox"/></p> <p>Zellers <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>AMOUNT SPENT:</p> <p>\$100 or less <input type="checkbox"/></p> <p>\$101 to \$500 <input type="checkbox"/></p> <p>\$501 to \$1,000 <input type="checkbox"/></p> <p>\$1,001 to \$2,000 <input type="checkbox"/></p> <p>More than \$2,000 <input type="checkbox"/></p>		<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p> <p>TYPES BOUGHT:</p> <p>Athletic shoes <input type="checkbox"/></p> <p>Boots <input type="checkbox"/></p> <p>Casual shoes <input type="checkbox"/></p> <p>Dress shoes <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>WHERE BOUGHT:</p> <p>Athlete's World <input type="checkbox"/></p> <p>Foot Locker <input type="checkbox"/></p> <p>Payless ShoeSource <input type="checkbox"/></p> <p>Sears <input type="checkbox"/></p> <p>Sport Chek/Sports Experts <input type="checkbox"/></p> <p>The Bay <input type="checkbox"/></p> <p>Wal-Mart <input type="checkbox"/></p> <p>Zellers <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>AMOUNT SPENT:</p> <p>\$100 or less <input type="checkbox"/></p> <p>\$101 to \$500 <input type="checkbox"/></p> <p>\$501 to \$1,000 <input type="checkbox"/></p> <p>\$1,001 to \$2,000 <input type="checkbox"/></p> <p>More than \$2,000 <input type="checkbox"/></p>	
		CHILDREN'S CLOTHING	PERSONALLY BOUGHT FOR FAMILY OR OTHERS	SPORTS & EXERCISE CLOTHING	PERSONALLY BOUGHT FOR SELF OR OTHERS
		(under 13 years)	In Past 12 Months	In Past 12 Months	In Past 12 Months
		<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p> <p>WHERE BOUGHT:</p> <p>GapKids <input type="checkbox"/></p> <p>Old Navy <input type="checkbox"/></p> <p>Sears <input type="checkbox"/></p> <p>The Bay <input type="checkbox"/></p> <p>Wal-Mart <input type="checkbox"/></p> <p>Winners <input type="checkbox"/></p> <p>Zellers <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>AMOUNT SPENT:</p> <p>\$100 or less <input type="checkbox"/></p> <p>\$101 to \$500 <input type="checkbox"/></p> <p>\$501 to \$1,000 <input type="checkbox"/></p> <p>\$1,001 to \$2,000 <input type="checkbox"/></p> <p>More than \$2,000 <input type="checkbox"/></p>		<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p> <p>WHERE BOUGHT:</p> <p>Athlete's World <input type="checkbox"/></p> <p>Canadian Tire <input type="checkbox"/></p> <p>Foot Locker <input type="checkbox"/></p> <p>Sears <input type="checkbox"/></p> <p>Sport Chek/Sports Experts <input type="checkbox"/></p> <p>The Bay <input type="checkbox"/></p> <p>Wal-Mart <input type="checkbox"/></p> <p>Zellers <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>xxxxx <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>AMOUNT SPENT:</p> <p>\$100 or less <input type="checkbox"/></p> <p>\$101 to \$500 <input type="checkbox"/></p> <p>\$501 to \$1,000 <input type="checkbox"/></p> <p>\$1,001 to \$2,000 <input type="checkbox"/></p> <p>More than \$2,000 <input type="checkbox"/></p>	
WOMEN'S CLOTHING	PERSONALLY BOUGHT FOR SELF OR OTHERS				
-Excluding Athletic Clothing-	In Past 12 Months				
<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p> <p>ITEMS BOUGHT:</p> <p>Blazers/jackets <input type="checkbox"/></p> <p>Blouses/shirts <input type="checkbox"/></p> <p>Coats <input type="checkbox"/></p> <p>Dresses <input type="checkbox"/></p> <p>Jeans <input type="checkbox"/></p> <p>Lingerie/undergarments <input type="checkbox"/></p> <p>Pants-casual/khakis <input type="checkbox"/></p> <p>Pants-dress <input type="checkbox"/></p> <p>Skirts <input type="checkbox"/></p> <p>Suits <input type="checkbox"/></p> <p>Sweaters <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p>					

SPORTS & EXERCISE EQUIPMENT, TOYS & GAMES, PERSONAL & HEALTH CARE PRODUCTS, COSMETICS & FRAGRANCES, JEWELLERY/WATCHES

SPORTS & EXERCISE EQUIPMENT	PERSONALLY BOUGHT FOR SELF OR OTHERS	PERSONAL & HEALTH CARE PRODUCTS <small>-Shampoo, Skin Cleanser, Vitamins, Prescriptions, Pain Relievers, Nutritional Supplements (Excludes Cosmetics)-</small>	PERSONALLY BOUGHT	
	In Past 12 Months		In Past 12 Months	
YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire <input type="checkbox"/> Sport Chek/Sports Experts <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Other <input type="checkbox"/> AMOUNT SPENT: \$100 or less <input type="checkbox"/> \$101 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> \$1,001 to \$2,000 <input type="checkbox"/> More than \$2,000 <input type="checkbox"/>		WHERE BOUGHT: Sears <input type="checkbox"/> Shoppers Drug Mart. <input type="checkbox"/> The Bay <input type="checkbox"/> The Body Shop <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Other <input type="checkbox"/> AMOUNT SPENT: \$100 or less <input type="checkbox"/> \$101 to \$250 <input type="checkbox"/> \$251 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> More than \$1,000 <input type="checkbox"/>		
TOYS & GAMES	PERSONALLY BOUGHT FOR SELF OR OTHERS	COSMETICS & FRAGRANCES	PERSONALLY BOUGHT IN PAST 12 MONTHS	
	In Past 12 Months		Yes	No
YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire <input type="checkbox"/> Sears <input type="checkbox"/> The Bay <input type="checkbox"/> The Source by Circuit City <input type="checkbox"/> Toys 'R Us <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Other <input type="checkbox"/> AMOUNT SPENT: \$100 or less <input type="checkbox"/> \$101 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> \$1,001 to \$2,000 <input type="checkbox"/> More than \$2,000 <input type="checkbox"/>		Cosmetics (lipstick, eye makeup, etc.) ... <input type="checkbox"/> <input type="checkbox"/> Fragrances (men's and women's) <input type="checkbox"/> <input type="checkbox"/> AMOUNT SPENT: \$100 or less <input type="checkbox"/> \$101 to \$250 <input type="checkbox"/> \$251 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> More than \$1,000 <input type="checkbox"/>		
PERSONAL & HEALTH CARE PRODUCTS <small>-Shampoo, Skin Cleanser, Vitamins, Prescriptions, Pain Relievers, Nutritional Supplements (Excludes Cosmetics)-</small>	PERSONALLY BOUGHT	JEWELLERY OR WATCHES <small>-Excluding Costume Jewellery-</small>	PERSONALLY BOUGHT FOR SELF OR OTHERS IN PAST 3 YEARS	
	In Past 12 Months		Jewellery	Watches
YES <input type="checkbox"/> NO <input type="checkbox"/> ITEMS BOUGHT: Personal Care: Facial cleanser/moisturizer/toner <input type="checkbox"/> Hair care (hair spray, mousse, hair colour etc.) <input type="checkbox"/> Oral care (toothpaste, dental floss, mouth wash etc.) <input type="checkbox"/> Soap/bodywash/deodorant <input type="checkbox"/> Other personal care items <input type="checkbox"/> Health Care: Herbal supplements/remedies <input type="checkbox"/> Nutritional supplements <input type="checkbox"/> Pain relievers <input type="checkbox"/> Prescriptions <input type="checkbox"/> Vitamins <input type="checkbox"/> Other health care items <input type="checkbox"/>		YES <input type="checkbox"/> <input type="checkbox"/> NO <input type="checkbox"/> <input type="checkbox"/> WHERE BOUGHT: Peoples <input type="checkbox"/> <input type="checkbox"/> Sears <input type="checkbox"/> <input type="checkbox"/> The Bay <input type="checkbox"/> <input type="checkbox"/> Wal-Mart <input type="checkbox"/> <input type="checkbox"/> Zellers <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> xxxxx <input type="checkbox"/> <input type="checkbox"/> Other <input type="checkbox"/> <input type="checkbox"/> AMOUNT SPENT: \$100 or less <input type="checkbox"/> <input type="checkbox"/> \$101 to \$500 <input type="checkbox"/> <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> <input type="checkbox"/> \$1,001 to \$2,000 <input type="checkbox"/> <input type="checkbox"/> \$2,001 to \$3,500 <input type="checkbox"/> <input type="checkbox"/> \$3,501 to \$5,000 <input type="checkbox"/> <input type="checkbox"/> More than \$5,000 <input type="checkbox"/> <input type="checkbox"/>		

WINE, LIQUOR, MAJOR APPLIANCES, FURNITURE, HOME ENTERTAINMENT ITEMS

WINE	PERSONALLY DRANK AT HOME OR ELSEWHERE	FUTURE PURCHASE OF MAJOR APPLIANCES	YOUR HOUSEHOLD
	In Past Month		Plans To Buy In Next 12 Months
YES..... <input type="checkbox"/>		YES <input type="checkbox"/>	
NO..... <input type="checkbox"/>		NO <input type="checkbox"/>	
TYPES:		FURNITURE	YOUR HOUSEHOLD
Red..... <input type="checkbox"/>		–Excluding Outdoor/Patio–	Bought In Past 3 Years
White..... <input type="checkbox"/>		YES <input type="checkbox"/>	
Rosé..... <input type="checkbox"/>		NO <input type="checkbox"/>	
KINDS:		WHERE BOUGHT:	
British Columbia..... <input type="checkbox"/>		Costco..... <input type="checkbox"/>	
Ontario..... <input type="checkbox"/>		Leon's..... <input type="checkbox"/>	
Other Canadian..... <input type="checkbox"/>		Sears/Sears Furniture & Appliances..... <input type="checkbox"/>	
U.S.A..... <input type="checkbox"/>		The Bay/Home Outfitters..... <input type="checkbox"/>	
France..... <input type="checkbox"/>		The Brick..... <input type="checkbox"/>	
Italy..... <input type="checkbox"/>		xxxxx..... <input type="checkbox"/>	
Australia..... <input type="checkbox"/>		xxxxx..... <input type="checkbox"/>	
South America (eg. Argentina, Chile)..... <input type="checkbox"/>		xxxxx..... <input type="checkbox"/>	
Other imported..... <input type="checkbox"/>		xxxxx..... <input type="checkbox"/>	
Self-made..... <input type="checkbox"/>		Any discount/wholesale store..... <input type="checkbox"/>	
Other..... <input type="checkbox"/>		Other..... <input type="checkbox"/>	
NUMBER OF GLASSES:		AMOUNT SPENT:	
None..... <input type="checkbox"/>		\$500 or less..... <input type="checkbox"/>	
1–3..... <input type="checkbox"/>		\$501 to \$1,000..... <input type="checkbox"/>	
4–6..... <input type="checkbox"/>		\$1,001 to \$2,000..... <input type="checkbox"/>	
7–12..... <input type="checkbox"/>		\$2,001 to \$5,000..... <input type="checkbox"/>	
13+..... <input type="checkbox"/>		More than \$5,000..... <input type="checkbox"/>	
LIQUOR	PERSONALLY DRANK AT HOME OR ELSEWHERE	FUTURE PURCHASE OF FURNITURE	YOUR HOUSEHOLD
	In Past Month		Plans To Buy In Next 12 Months
YES..... <input type="checkbox"/>		YES <input type="checkbox"/>	
NO..... <input type="checkbox"/>		NO <input type="checkbox"/>	
MAJOR APPLIANCES	YOUR HOUSEHOLD	HOME ENTERTAINMENT ITEMS	YOUR HOUSEHOLD
–Stove, Washer, etc.–	Bought In Past 3 Years	–e.g. Stereo, TV, DVD player–	Bought In Past 2 Years
YES..... <input type="checkbox"/>		YES <input type="checkbox"/>	
NO..... <input type="checkbox"/>		NO <input type="checkbox"/>	
WHERE BOUGHT:		WHERE BOUGHT:	
Costco..... <input type="checkbox"/>		Best Buy..... <input type="checkbox"/>	
Future Shop..... <input type="checkbox"/>		Canadian Tire..... <input type="checkbox"/>	
Leon's..... <input type="checkbox"/>		Costco..... <input type="checkbox"/>	
Sears/Sears Furniture & Appliances..... <input type="checkbox"/>		Future Shop..... <input type="checkbox"/>	
The Bay..... <input type="checkbox"/>		Sears..... <input type="checkbox"/>	
The Brick..... <input type="checkbox"/>		Sony Style..... <input type="checkbox"/>	
xxxxx..... <input type="checkbox"/>		The Bay..... <input type="checkbox"/>	
xxxxx..... <input type="checkbox"/>		The Source by Circuit City..... <input type="checkbox"/>	
xxxxx..... <input type="checkbox"/>		Wal-Mart..... <input type="checkbox"/>	
xxxxx..... <input type="checkbox"/>		xxxxx..... <input type="checkbox"/>	
Other..... <input type="checkbox"/>		xxxxx..... <input type="checkbox"/>	
AMOUNT SPENT:		xxxxx..... <input type="checkbox"/>	
\$500 or less..... <input type="checkbox"/>		Other..... <input type="checkbox"/>	
\$501 to \$1,000..... <input type="checkbox"/>		AMOUNT SPENT:	
\$1,001 to \$2,000..... <input type="checkbox"/>		\$500 or less..... <input type="checkbox"/>	
\$2,001 to \$5,000..... <input type="checkbox"/>		\$501 to \$1,000..... <input type="checkbox"/>	
More than \$5,000..... <input type="checkbox"/>		\$1,001 to \$2,000..... <input type="checkbox"/>	
		\$2,001 to \$5,000..... <input type="checkbox"/>	
		More than \$5,000..... <input type="checkbox"/>	

HOME ENTERTAINMENT ITEMS, COMPUTER EQUIPMENT, PURCHASE OF MAJOR HOUSEHOLD ITEMS, LONG DISTANCE CALLS, CELL PHONES, PERSONAL ELECTRONIC DEVICES

HOME ENTERTAINMENT ITEMS	YOUR HOUSEHOLD		LONG DISTANCE CALLS	YOUR HOUSEHOLD SPENDS			
	Currently Has	Likely To Buy Next 12 Months		In Average Month			
Compact disc player	<input type="checkbox"/>	<input type="checkbox"/>	AMOUNT SPENT: \$20 or less <input type="checkbox"/> \$21-\$50 <input type="checkbox"/> \$51-\$100 <input type="checkbox"/> \$101-\$250 <input type="checkbox"/> More than \$250 <input type="checkbox"/>	PERSONALLY HAVE Cell Phone			
DVD player	<input type="checkbox"/>	<input type="checkbox"/>					
Flat Screen TV (Plasma, LCD)	<input type="checkbox"/>	<input type="checkbox"/>					
Home Theatre System	<input type="checkbox"/>	<input type="checkbox"/>					
PVR (Personal Video Recorder)	<input type="checkbox"/>	<input type="checkbox"/>					
Satellite Radio	<input type="checkbox"/>	<input type="checkbox"/>					
Satellite TV	<input type="checkbox"/>	<input type="checkbox"/>					
Traditional TV	<input type="checkbox"/>	<input type="checkbox"/>					
Video game system (eg. Playstation, Nintendo, Xbox)	<input type="checkbox"/>	<input type="checkbox"/>					
Other home entertainment items	<input type="checkbox"/>	<input type="checkbox"/>					
COMPUTER HARDWARE & SOFTWARE -For Personal Home Use-	YOUR HOUSEHOLD BOUGHT IN PAST 2 YEARS		CELL PHONES YES <input type="checkbox"/> NO <input type="checkbox"/> CURRENT SERVICE PROVIDER: Aliant Mobility <input type="checkbox"/> Bell Mobility <input type="checkbox"/> Fido <input type="checkbox"/> Koodo Mobile <input type="checkbox"/> MTS Mobility <input type="checkbox"/> President's Choice <input type="checkbox"/> Rogers Wireless <input type="checkbox"/> SaskTel Mobility <input type="checkbox"/> Solo Mobile <input type="checkbox"/> TELUS <input type="checkbox"/> Videotron <input type="checkbox"/> Virgin Mobile <input type="checkbox"/> Other <input type="checkbox"/> FEATURES ON YOUR CELL PHONE: Camera/video <input type="checkbox"/> E-mail <input type="checkbox"/> Games/Wall Paper <input type="checkbox"/> Ringtones/MP3 <input type="checkbox"/> Text Messaging <input type="checkbox"/> Web Browser <input type="checkbox"/> Other <input type="checkbox"/> AMOUNT SPENT IN AVERAGE MONTH: \$20 or less <input type="checkbox"/> \$21 to \$50 <input type="checkbox"/> \$51 to \$100 <input type="checkbox"/> \$101 to \$250 <input type="checkbox"/> More than \$250 <input type="checkbox"/> PAYMENT PLAN: Prepaid <input type="checkbox"/> Monthly fee <input type="checkbox"/>	PERSONALLY INTEND TO ACQUIRE IN NEXT 12 MONTHS Cell Phone			
Hardware	Software						
YES	<input type="checkbox"/>	<input type="checkbox"/>					
NO	<input type="checkbox"/>	<input type="checkbox"/>					
WHERE BOUGHT:							
Best Buy	<input type="checkbox"/>	<input type="checkbox"/>					
Costco	<input type="checkbox"/>	<input type="checkbox"/>					
Dell	<input type="checkbox"/>	<input type="checkbox"/>					
Future Shop	<input type="checkbox"/>	<input type="checkbox"/>					
Staples/Business Depot	<input type="checkbox"/>	<input type="checkbox"/>					
The Source by Circuit City	<input type="checkbox"/>	<input type="checkbox"/>					
xxxxx	<input type="checkbox"/>	<input type="checkbox"/>					
xxxxx	<input type="checkbox"/>	<input type="checkbox"/>					
xxxxx	<input type="checkbox"/>	<input type="checkbox"/>					
xxxxx	<input type="checkbox"/>	<input type="checkbox"/>					
Other	<input type="checkbox"/>	<input type="checkbox"/>					
AMOUNT SPENT: (Hardware and Software combined)							
\$500 or less	<input type="checkbox"/>	<input type="checkbox"/>					
\$501 to \$1,000	<input type="checkbox"/>	<input type="checkbox"/>					
\$1,001 to \$2,000	<input type="checkbox"/>	<input type="checkbox"/>					
\$2,001 to \$5,000	<input type="checkbox"/>	<input type="checkbox"/>					
More than \$5,000	<input type="checkbox"/>	<input type="checkbox"/>					
COMPUTER EQUIPMENT	YOUR HOUSEHOLD		PERSONAL ELECTRONIC DEVICES Currently Have Likely To Buy Next 12 Months Personal Digital Assistant (eg. Palm Pilot, BlackBerry) <input type="checkbox"/> <input type="checkbox"/> MP3 Player/iPod <input type="checkbox"/> <input type="checkbox"/>				
Currently Has	Likely To Buy Next 12 Months						
Laptop/notebook computer	<input type="checkbox"/>	<input type="checkbox"/>					
Desktop computer	<input type="checkbox"/>	<input type="checkbox"/>					
Printer/Scanner	<input type="checkbox"/>	<input type="checkbox"/>					
Router	<input type="checkbox"/>	<input type="checkbox"/>					
Other	<input type="checkbox"/>	<input type="checkbox"/>					
PURCHASE OF MAJOR HOUSEHOLD ITEMS	PERSONAL INVOLVEMENT IN PURCHASE DECISION			INTENT TO ACQUIRE CELL PHONE YES <input type="checkbox"/> NO <input type="checkbox"/>			
(check response on each line)	Very Involved	Somewhat Involved	Little/No Involvement				
	Computer hardware & software	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>
	Furniture	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>
	Home entertainment items	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>
Major appliances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

HOME IMPROVEMENTS, HOME ACCESSORIES, BUILDING & HARDWARE SUPPLIES, GARDENING SUPPLIES

HOME IMPROVEMENTS TO PRINCIPAL DWELLING —Past 2 Years—	IN PAST 2 YEARS MOSTLY DONE BY	HOME ACCESSORIES —Lamps, Mirrors, Pictures, Ceiling Fans, etc.—	PERSONALLY BOUGHT
	Self Or Other Household Member Contracted Out		In Past 12 Months
(check all that apply) INTERIOR DECORATING: Floor or window coverings (excluding area rugs) <input type="checkbox"/> <input type="checkbox"/> Interior painting <input type="checkbox"/> <input type="checkbox"/> Wallpaper/wall coverings <input type="checkbox"/> <input type="checkbox"/> Did other interior decorating <input type="checkbox"/> <input type="checkbox"/> MAJOR REMODELING/RENOVATIONS: Remodeled: —Kitchen <input type="checkbox"/> <input type="checkbox"/> —Bathroom <input type="checkbox"/> <input type="checkbox"/> —Basement <input type="checkbox"/> <input type="checkbox"/> —Other room <input type="checkbox"/> <input type="checkbox"/> Made an addition <input type="checkbox"/> <input type="checkbox"/> Did other major remodeling/renovations <input type="checkbox"/> <input type="checkbox"/> DID OTHER TYPES OF EXTERIOR WORK: Brick/stone work <input type="checkbox"/> <input type="checkbox"/> Decking/fencing <input type="checkbox"/> <input type="checkbox"/> Exterior paint/staining <input type="checkbox"/> <input type="checkbox"/> Exterior siding <input type="checkbox"/> <input type="checkbox"/> Installed a pool/hot tub <input type="checkbox"/> <input type="checkbox"/> Landscaping <input type="checkbox"/> <input type="checkbox"/> New windows, skylights or doors <input type="checkbox"/> <input type="checkbox"/> Roofing <input type="checkbox"/> <input type="checkbox"/> Did other major exterior work <input type="checkbox"/> <input type="checkbox"/>		WHERE BOUGHT: Canadian Tire <input type="checkbox"/> Costco <input type="checkbox"/> Home Depot <input type="checkbox"/> Home Outfitters <input type="checkbox"/> Ikea <input type="checkbox"/> Linens N Things <input type="checkbox"/> Pier 1 Imports <input type="checkbox"/> Sears/Sears Furniture & Appliances <input type="checkbox"/> The Bay <input type="checkbox"/> Winners/HomeSense <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Other <input type="checkbox"/>	
		BUILDING & HARDWARE SUPPLIES —e.g. Wood, Tools, Plumbing Supplies—	PERSONALLY BOUGHT
			In Past 12 Months
		YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire <input type="checkbox"/> Home Depot <input type="checkbox"/> Wal-Mart <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Other <input type="checkbox"/>	
		GARDENING SUPPLIES —Mower, Rakes, Plants, Trees, Fertilizer, etc.—	PERSONALLY BOUGHT
			In Past 12 Months
		YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire <input type="checkbox"/> Home Depot <input type="checkbox"/> Sears <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Other <input type="checkbox"/>	
		HOME ACCESSORIES —Lamps, Mirrors, Pictures, Ceiling Fans, etc.—	PERSONALLY BOUGHT
			In Past 12 Months
		YES <input type="checkbox"/> NO <input type="checkbox"/> WHERE BOUGHT: Canadian Tire <input type="checkbox"/> Home Depot <input type="checkbox"/> Sears <input type="checkbox"/> Wal-Mart <input type="checkbox"/> Zellers <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> xxxxx <input type="checkbox"/> Other <input type="checkbox"/>	
		HOME IMPROVEMENTS TO PRINCIPAL DWELLING	PERSONALLY BOUGHT
		IN PAST 2 YEARS	In Past 12 Months
		Total Amount Spent	
		None <input type="checkbox"/> \$1 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> \$1,001 to \$2,500 <input type="checkbox"/> \$2,501 to \$5,000 <input type="checkbox"/> \$5,001 to \$10,000 <input type="checkbox"/> More than \$10,000 <input type="checkbox"/>	
		AMOUNT SPENT:	PERSONALLY BOUGHT
			In Past 12 Months
		\$100 or less <input type="checkbox"/> \$101 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> \$1,001 to \$2,000 <input type="checkbox"/> More than \$2,000 <input type="checkbox"/>	
		AMOUNT SPENT:	PERSONALLY BOUGHT
			In Past 12 Months
		\$100 or less <input type="checkbox"/> \$101 to \$250 <input type="checkbox"/> \$251 to \$500 <input type="checkbox"/> \$501 to \$1,000 <input type="checkbox"/> More than \$1,000 <input type="checkbox"/>	

CREDIT CARDS, REAL ESTATE, INFLUENCE ON BUSINESS PURCHASING/LEASING/CONTRACTING

CREDIT CARDS	IN YOUR NAME, JOINTLY OR THROUGH COMPANY Currently Have	THE FOLLOWING SECTION IS ABOUT YOUR INVOLVEMENT IN BUSINESS PURCHASING DECISIONS
NUMBER OF CREDIT CARDS: None <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 or more <input type="checkbox"/> TYPES OF CREDIT CARDS: Bank/Credit Union card (eg. Visa, MasterCard, etc.) <input type="checkbox"/> Store card <input type="checkbox"/> Gasoline card <input type="checkbox"/> Other card (eg. American Express, EnROUTE/Diner's Club Int., etc.) <input type="checkbox"/> TYPICAL PAYMENT: Partial <input type="checkbox"/> Full balance <input type="checkbox"/>		INFLUENCE ON BUSINESS PURCHASING/LEASING/ CONTRACTING
		PERSONALLY INVOLVED IN DECISIONS In Past 12 Months
INTENT TO PURCHASE REAL ESTATE YES <input type="checkbox"/> NO <input type="checkbox"/> FIRST HOME PURCHASED: YES <input type="checkbox"/> NO <input type="checkbox"/> INTEND TO PURCHASE: New home <input type="checkbox"/> Resale home <input type="checkbox"/> INTEND TO PURCHASE: Apartment (including condo/co-op) <input type="checkbox"/> Duplex, Triplex or Fourplex <input type="checkbox"/> Row or Townhouse (including condo/co-op) <input type="checkbox"/> Single detached house <input type="checkbox"/> Semi-detached house <input type="checkbox"/> Other <input type="checkbox"/> AMOUNT EXPECT TO SPEND: Less than \$100,000 <input type="checkbox"/> \$100,000 to \$200,000 <input type="checkbox"/> \$200,001 to \$300,000 <input type="checkbox"/> \$300,001 to \$400,000 <input type="checkbox"/> \$400,001 to \$500,000 <input type="checkbox"/> More than \$500,000 <input type="checkbox"/>		I am involved in business purchasing, leasing or contracting decisions: YES <input type="checkbox"/> NO <input type="checkbox"/> IF 'NO', GO TO PAGE 21 "LIFE EVENTS". ALL OTHERS CONTINUE.
		VALUE OF BUSINESS PURCHASING/LEASING/ CONTRACTING
REAL ESTATE (check response on each line) Will use a real estate agent to sell real estate <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Will use a real estate agent to buy real estate <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		AMOUNT SPENT WITH YOUR INVOLVEMENT: Under \$1,000 <input type="checkbox"/> \$1,000 to \$10,000 <input type="checkbox"/> \$10,001 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$250,000 <input type="checkbox"/> More than \$250,000 <input type="checkbox"/>
		INFLUENCE ON BUSINESS PURCHASING/LEASING/ CONTRACTING
(check response on each line) FINANCIAL SERVICES: Banking/investments/insurance <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> TELEPHONE SERVICES: Data communications equipment <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Long distance supplier <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Telephone equipment and services ... <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> OFFICE EQUIPMENT: Computer hardware <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Computer software <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Internet service provider <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Office furniture <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Photocopier and fax equipment <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> SERVICES: Outside services and consultants <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> BUSINESS FACILITIES: Business travel services <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Meeting facilities <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> BUSINESS VEHICLES: Fleet autos <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Trucks/trailers <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> MAINTENANCE: Maintenance and building services ... <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> PROPERTY/REAL ESTATE: Industrial/commercial/institutional locations (buildings and property) ... <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		YOUR HOUSEHOLD PLANS TO PURCHASE In Next 12 Months
		REAL ESTATE

INFLUENCE ON BUSINESS PURCHASING/LEASING/CONTRACTING, LIFE EVENTS, LIFESTYLE CHANGES, PETS

INFLUENCE ON BUSINESS PURCHASING/LEASING/ CONTRACTING	PERSONALLY HAVE SOME INFLUENCE AND ORGANIZATION EXPECTS TO PURCHASE	LIFESTYLE CHANGES	YOU PERSONALLY	
	In Next 12 Months		Started 6-12 Months Ago And Still Maintain	Started 6-12 Months Ago But Did <u>Not</u> Maintain
<p>(check all items for which you have some purchase influence and which your company expects to purchase in the next 12 months)</p> <p>Automotive vehicles <input type="checkbox"/></p> <p>Cell phone <input type="checkbox"/></p> <p>Computer-desktop <input type="checkbox"/></p> <p>Computer-laptop <input type="checkbox"/></p> <p>Fax machine <input type="checkbox"/></p> <p>Furniture <input type="checkbox"/></p> <p>Image scanner <input type="checkbox"/></p> <p>Personal Digital Assistant (eg. Palm Pilot, BlackBerry) <input type="checkbox"/></p> <p>Phone service or other equipment <input type="checkbox"/></p> <p>Photocopier <input type="checkbox"/></p> <p>Printer <input type="checkbox"/></p> <p>Security system <input type="checkbox"/></p> <p>Video camera <input type="checkbox"/></p> <p>None of the above <input type="checkbox"/></p>		<p>On a reduced cholesterol diet <input type="checkbox"/> <input type="checkbox"/></p> <p>On a reduced calorie diet <input type="checkbox"/> <input type="checkbox"/></p> <p>Quit/stopped smoking <input type="checkbox"/> <input type="checkbox"/></p> <p>Exercise regularly <input type="checkbox"/> <input type="checkbox"/></p>		
		PETS –Dogs, Cats, Other–	YOUR HOUSEHOLD	
		Currently Has		
		<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p> <p>AMOUNT SPENT IN PAST YEAR (food, care, vet bills, etc):</p> <p>\$100 to \$500 <input type="checkbox"/></p> <p>\$501 to \$1,000 <input type="checkbox"/></p> <p>\$1,001 to \$3,000 <input type="checkbox"/></p> <p>More than \$3,000 <input type="checkbox"/></p>		
LIFE EVENTS		TO YOU PERSONALLY		
		Happened Past 12 Months	Expect To Happen Next 12 Months	
<p>(check all that apply in each column)</p> <p>Adult child returns to your home <input type="checkbox"/> <input type="checkbox"/></p> <p>Child gets married <input type="checkbox"/> <input type="checkbox"/></p> <p>Child goes to University/College/CEGEP <input type="checkbox"/> <input type="checkbox"/></p> <p>Child born/adopted <input type="checkbox"/> <input type="checkbox"/></p> <p>Grandchild born/adopted <input type="checkbox"/> <input type="checkbox"/></p> <p>Immediate family member (including yourself) moves to nursing / retirement home <input type="checkbox"/> <input type="checkbox"/></p> <p>Last child leaves home <input type="checkbox"/> <input type="checkbox"/></p> <p>Marry <input type="checkbox"/> <input type="checkbox"/></p> <p>Complete schooling <input type="checkbox"/> <input type="checkbox"/></p> <p>Start first full-time job <input type="checkbox"/> <input type="checkbox"/></p> <p>Start working after period between jobs .. <input type="checkbox"/> <input type="checkbox"/></p> <p>Take continuing education courses <input type="checkbox"/> <input type="checkbox"/></p> <p>Change job <input type="checkbox"/> <input type="checkbox"/></p> <p>Lose job or be laid off <input type="checkbox"/> <input type="checkbox"/></p> <p>Retire or semi-retire <input type="checkbox"/> <input type="checkbox"/></p> <p>Change principal home <input type="checkbox"/> <input type="checkbox"/></p> <p>Make first mortgage payment <input type="checkbox"/> <input type="checkbox"/></p> <p>Make last mortgage payment <input type="checkbox"/> <input type="checkbox"/></p> <p>Move out of your parents' home <input type="checkbox"/> <input type="checkbox"/></p> <p>Move to or from another city/town <input type="checkbox"/> <input type="checkbox"/></p> <p>Move within same city/town <input type="checkbox"/> <input type="checkbox"/></p>				

**THANK YOU FOR YOUR CO-OPERATION IN ANSWERING THESE QUESTIONS.
PLEASE RETURN THE QUESTIONNAIRE IN THE PRE-PAID ENVELOPE PROVIDED.**