



ALCOHOLIC BEVERAGES CONT'D

Number of bottles/cans/glasses of beer personally drank at home or elsewhere:

- None
- 1-3
- 4-6
- 7-12
- 13+

Personally drank wine at home or elsewhere in the past month:

- Yes
- No

Types of wine personally drank at home or elsewhere:

- Red
- White
- Rosé

Kinds of wine personally drank at home or elsewhere:

- British Columbia
- Ontario
- Other Canadian
- U.S.A.
- France
- Italy
- Australia
- South America (eg. Argentina, Chile)
- Other imported
- Self-made
- Other

Number of glasses of wine personally drank at home or elsewhere:

- None
- 1-3
- 4-6
- 7-12
- 13+

Personally drank liquor at home or elsewhere in the past month:

- Yes
- No

HOME IMPROVEMENTS & PURCHASES

BUILDING & HARDWARE SUPPLIES (WOOD, TOOLS, PLUMBING SUPPLIES, ETC.)

Personally bought building & hardware supplies in the past 12 months

- Yes
- No

Amount personally spent on building & hardware supplies:

- \$100 or less
- \$101 to \$500
- \$501 to \$1,000
- \$1,001 to \$2,000
- More than \$2,000

Where personally bought building & hardware supplies:

CORE STORES

Canadian Tire
Home Depot
Wal-Mart
Other

NEW BRUNSWICK

FREDERICTON

Devon Lumber
Happy Harry's
Simms Home Hardware
Topmar Building Supplies
Wilkins Building Supplies

MONCTON

2X4 Lumber
Discount Lumber
Domac
Home Hardware
Kent Building

SAINT JOHN

Dykeman's Hardware
Home Hardware
Kent Building Supplies
Ritchie's

NOVA SCOTIA

HALIFAX

Happy Harry's
Home Hardware
Kent Building Supplies
Lumbermart
Pierceys

QUÉBEC

MONTRÉAL

Home Hardware
Le groupe BMR
Réno-Dépôt
Rona l'entrepôt
Sears

QUÉBEC CITY

Canac-Marquis Grenier
Quincaillerie Durand/Rona
Réno-Dépôt
Rona l'entrepôt
Sears

ONTARIO

GUELPH

JL's Home Hardware/
Building Centre
Rona Cashway Building
Centres
True Value Hardware
TSC Stores
Zellers

HAMILTON

Hamilton Builder's Supply
Home Hardware
Lowe's
Rona/Rona Cashway
Turkstra Lumber

KINGSTON

Home Hardware
Rigney
Rona Cashway
True Value
Vandervoort Hardware

KITCHENER

Home Hardware/Building
Centre
Rona Home & Green
Sears
TSC Stores
Zellers

LONDON

Copp's Buildall
Home Hardware
Moffatt & Powell
Patene
Rona Cashway

OTTAWA-GATINEAU

Builders Warehouse
Home Hardware
PAL Pilon Ltée.
Réno-Dépôt
Rona/Rona Cashway

BUILDING & HARDWARE SUPPLIES CONT'D (WOOD, TOOLS, PLUMBING SUPPLIES, ETC.)

ST. CATHARINES-NIAGARA

Farr Lumber
Home Hardware
Rona Cashway Building
Centres
Turkstra Lumber
Welland Lumber

TORONTO

Home Hardware
Lowe's
ProHardware
Rona

WINDSOR

Canada Salvage
Home Hardware
Rona/Rona Cashway
Windsor Building Centre

MANITOBA

WINNIPEG

McDiarmid Lumber
Rona Home & Garden
Centre
Windsor Plywood

SASKATCHEWAN

REGINA

Co-op
Home Hardware
Peavey Mart
Rona
Windsor Plywood

SASKATOON

Co-op Home Centre
Revelstoke Home Centres
Sears
Warman Home Centre

ALBERTA

CALGARY

Home Hardware
Rona
Sears
TimberTown Building
Centres
Totem Building Supplies

EDMONTON

Nelson Lumber
Rona
TimberTown Building
Centre
Totem Building Supplies
Windsor Plywood

BRITISH COLUMBIA

VANCOUVER

Costco
Home Hardware
Nucasa
Rona
Sears

VICTORIA

Home Hardware
Lumberworld
Rona
Slegg Lumber
Windsor Plywood

FURNITURE (EXCLUDING OUTDOOR/PATIO)

Personal involvement in purchase decision of furniture

- Very involved
- Somewhat involved
- Little/no involvement

Household bought furniture in the past 3 years (HH)

- Yes
- No

Amount household spent on furniture bought (HH):

- \$500 or less
- \$501 to \$1,000
- \$1,001 to \$2,000
- \$2,001 to \$5,000
- More than \$5,000

Where household bought furniture (HH):

CORE STORES

Costco
Leon's (excl. Vancouver &
Victoria)
Sears/Sears Furniture &
Appliances
The Bay/Home Outfitters
The Brick (excl. Québec
City)
Any discount/wholesale
store
Other

NEW BRUNSWICK

FREDERICTON

Daleys Furniture
Doug Worralls Furniture
Furniture Deals
Lanes Furniture

MONCTON

Barnaby's
Home Furniture
Lounsbury Furniture
Renaud's Furniture

SAINT JOHN

Bob's Home Furnishings
Bustin's Fine Furniture
Simply Furniture
Wacky Wheatley's

NOVA SCOTIA

HALIFAX

Ashley Furniture
Gallery 1 Furniture
Lane Home Furnishings

QUÉBEC

MONTRÉAL

IKEA
Brault & Martineau
J.C. Perrault
Mobilia

QUÉBEC CITY

Ameublement Tanguay
Croteau Meubles
Meuble Barnabé
Super Liquida Meubles

ONTARIO

GUELPH

IKEA
Any second hand/
consignment store

HAMILTON

IKEA
La-Z-Boy Furniture
Galleries
Stoney Creek Furniture

KINGSTON

Countrytime Furniture &
Home Decor
James Reid Furniture
La-Z-Boy Furniture
Galleries
Surplus Freight Furniture

KITCHENER

IKEA
Any second hand/
consignment store

LONDON

Kingsmill's
Lastman's Bad Boy
La-Z-Boy Furniture
Galleries
Tepperman's

OTTAWA-GATINEAU

Brault & Martineau
Colonial Furniture
IKEA
La-Z-Boy Furniture
Galleries

ST. CATHARINES- NIAGARA

Refer to Core Stores List

TORONTO

IKEA
Bad Boy
DeBoer's
Sleep Country

WINDSOR

Coulters
Jones Fine Furniture
La-Z-Boy Furniture
Galleries
Tepperman's

MANITOBA

WINNIPEG

Ashley
Dufresne Furniture &
Appliances

SASKATCHEWAN

REGINA

Alford's
Castle
Kozans
Madisons

SASKATOON

Furniture World
Konto Furniture
Sew & Home
Uncle Ed's Furniture



FURNITURE CONT'D (EXCLUDING OUTDOOR/PATIO)

ALBERTA

CALGARY

IKEA
La-Z-Boy Furniture
Galleries
Specialty Fine Furniture
Specialty-Wood

EDMONTON

IKEA
Finesse Furnishings
La-Z-Boy Furniture
Galleries
United Furniture
Warehouse

BRITISH COLUMBIA

VANCOUVER

Jordan's
La-Z-Boy Furniture
Galleries
Sandy's Furniture
Any high end furniture
store

VICTORIA

Dodd's Furniture
Jordan's
La-Z-Boy Furniture
Galleries
Scan Design

Your household plans to purchase furniture in the next 12 months (HH)

- Yes
- No

GARDENING SUPPLIES (MOWERS, RAKES, FERTILIZERS, PLANTS, TREES, ETC.)

Personally bought gardening supplies in the past 12 months

- Yes
- No

Amount personally spent on gardening supplies:

- \$100 or less
- \$101 to \$250
- \$251 to \$500
- \$501 to \$1,000
- More than \$1,000

Where personally bought gardening supplies:

CORE STORES

Canadian Tire
Home Depot
Sears
Wal-Mart
Zellers
Other

QUÉBEC

MONTRÉAL

Botanix
Costco
Le groupe BMR
Réno-Dépôt
Rona l'entrepôt

KITCHENER

Home Hardware
Rona Home & Garden
Any chain nursery
Any grocery Store
Any independent nursery

WINDSOR

Colasantis
Home Hardware
LP Nurseries
Rona
Zehrs

NEW BRUNSWICK

FREDERICTON

Curries Greenhouse
Green Village
Rowans
Scotts Nursery
Wetmores Nursery

QUÉBEC CITY

Centre Jardin Bourbeau
Centre Jardin Hamel
Floralies Jouvence
Réno-Dépôt
Rona l'entrepôt

LONDON

Baseline Nursery
Canadale Nurseries
Heeman's
Nature's Image
The Garden Patch

MANITOBA

WINNIPEG

McDiarmid Lumber
Rona Home & Garden
Centre
Schriemer's Home &
Garden Showcase
Shelmerdines Nurseries
St. Mary's Nursery

ONTARIO

GUELPH

JL's Home Hardware
Rona Cashway Building
Centres
Any grocery store
Any chain nursery
Any independent nursery

OTTAWA-GATINEAU

Lee Valley Tools
Loblaws
Réno-Dépôt
Ritchie Feed & Seed
Rona

SASKATCHEWAN

REGINA

Co-op
Dutch Growers
Plant Ranch
Unique Garden Centre
West 25th Floral Acres

SAINT JOHN

Brunswick Nurseries
Cedarcrest Gardens
Country Harvest
Halifax Seed
The Potting Shed

HAMILTON

Connon Nurseries
Fortinos Garden Centres
Harper's Garden Centre
Holland Park Garden
Gallery
Terra Greenhouses

ST. CATHARINES-NIAGARA

Broadway Gardens
Stevensville Garden
Centre
Vermeers

SASKATOON

Dutch Growers
Early's Farm & Garden
Farm & Garden Centre
Lakeshore Garden Centre
Revy Home & Garden
Centre

NOVA SCOTIA

HALIFAX

Atlantic Gardens
Halifax Seed
Home Hardware
Kent Building Supplies
Lakeland Plant World

KINGSTON

Costco
Country Depot
Minaker's Flower Centre
Rona
Any grocery store

GARDENING SUPPLIES CONT'D (MOWERS, RAKES, FERTILIZERS, ETC.)

ALBERTA

CALGARY

Burnco
Golden Acres Garden Centres
Green Gate
Rona
Sunnyside Greenhouses

EDMONTON

Greenland Garden Centre
Hole's
Kuhlman's Market Gardens
Rona
Salisbury Greenhouses

BRITISH COLUMBIA

VANCOUVER

Art Knapp
Costco
Garden Works
Potters
Rona Home & Garden Centre

VICTORIA

Borden Merchantile
Cannor Nursery
Elk Lake Garden Centre
Garden Works
Marigold Nurseries

HOME ACCESSORIES (LAMPS, MIRRORS, PICTURES, CEILING FANS, ETC.)

Personally bought home accessories in the past 12 months

- Yes
- No

Types of home accessories personally bought:

- Bedding/bath
- Drapery/fabric
- Floor covering (rugs/ carpets)
- Home décor/ accessories
- Kitchen accessories
- Other accessories

Amount personally spent on home accessories:

- \$100 or less
- \$101 to \$500
- \$501 to \$1,000
- \$1,001 to \$2,000
- More than \$2,000

Where personally bought home accessories:

CORE STORES

Canadian Tire
Costco
Home Depot
Home Outfitters
IKEA
Pier 1 Imports
Sears/Sears Furniture & Appliances
The Bay
Winners/HomeSense
Other

NEW BRUNSWICK

FREDERICTON

A Room to Remember
Anne Smith Creations
Creative Draperies
Leon's

MONCTON

Paderno
Sutherlands
Wheaton's
Wicker Emporium

SAINT JOHN

Decor8 Finishing Touches
Interiors by Renee
Kent Building Supplies
Paderno

NOVA SCOTIA

HALIFAX

Ashley Furniture
Wicker Emporium
Rona

QUÉBEC

MONTRÉAL

Le Centre du Rasoir
Le Rouet
Linen Chest
Stokes

QUÉBEC CITY

Linen Chest
Marché du Store
Renaud & cie
Stokes

ONTARIO

GUELPH

Home Hardware
Rona Cashway Building Centre

HAMILTON

Home Hardware
Sue's Bed & Bath
Zellers

KINGSTON

La-Z-Boy Furniture Galleries
Leon's
The Brick

KITCHENER

Covers
Zehrs

LONDON

EQ3
Kingsmill's
Tepperman's
The Sofa Gallery

OTTAWA-GATINEAU

Beddington's
Linen Chest
Rona Warehouse

ST. CATHARINES-NIAGARA

Cambridge Towel & Bedding

TORONTO

Bed Bath & Beyond
Blinds to Go
Pottery Barn
Rona

WINDSOR

Ambience
JYSK
Michaels
Stokes

MANITOBA

WINNIPEG

JYSK

SASKATCHEWAN

REGINA

Bloomers Traditions
Casa Décor
Crocus & Ivy
WP Inside

SASKATOON

JYSK
Sew & Home
Urban Barn

ALBERTA

CALGARY

Cartwright Lighting
Pottery Barn
Urban Barn
Williams Sonoma

EDMONTON

JYSK
Rona
The Renovation Store
Urban Barn

BRITISH COLUMBIA

VANCOUVER

Ed's Linens
Liberty
Urban Barn
Any Persian/Oriental carpet store

VICTORIA

Chintz & Co.
House Dressing
Inside Out
Urban Barn



HOME IMPROVEMENTS TO PRINCIPAL DWELLING

Home improvements to principal dwelling in past 2 years

Interior Decorating

- Floor or window coverings (excl. area rugs)
- Interior painting
- Wallpaper/wall coverings
- Did other interior decorating

- Remodeled bathroom
- Remodeled basement
- Remodeled other room
- Made an addition
- Did other major remodeling/renovations

- Brick/stone work
- Decking/fencing
- Exterior paint/staining
- Exterior siding
- Installed pool/hot tub
- Landscaping
- Roofing
- Did other major exterior work

Major Remodeling/Renovations

- Remodeled kitchen

Other Exterior Work

- New windows, skylights or doors

Total amount spent for home improvements to principal dwelling mostly done by self or other household member:

- None
- \$1 to \$500
- \$501 to \$1,000
- \$1,001 to \$2,500
- \$2,501 to \$5,000
- \$5,001 to \$10,000
- More than \$10,000

MAJOR APPLIANCES (STOVE, WASHER, ETC.)

Personal involvement in purchase decision of major appliances

- Very involved
- Somewhat involved
- Little/no involvement

Household bought major appliances in the past 3 years (HH)

- Yes
- No

Amount household spent on major appliances bought (HH):

- \$500 or less
- \$501 to \$1,000
- \$1,001 to \$2,000
- \$2,001 to \$5,000
- More than \$5,000

Where household bought major appliances (HH):

CORE STORES

Costco (excl. Victoria)
Future Shop
Leon's (excl. Vancouver and Victoria)
Sears/Sears Furniture & Appliances
The Bay
The Brick (excl. Québec City)
Other

NEW BRUNSWICK

FREDERICTON

Daleys Furniture
Doug Worralls Furniture
Lanes Furniture
Merrithew's Appliances

MONCTON

Alpha Appliances
Deco Furniture
Lounsbury Furniture
Renaud's Furniture

SAINT JOHN

Bob's Home Furnishings
Dave's Appliances
Floyd's
Zellers

NOVA SCOTIA

HALIFAX

Gallery 1 Furniture
Home Depot
Nothin' Fancy

QUÉBEC

MONTRÉAL

Brault & Martineau
Corbeil
Home Depot
Meubles Doman

QUÉBEC CITY

Ameublement Tanguay
Corbeil
Croteau Meubles
Réfrigération R. Lévesque

ONTARIO

GUELPH

Home Depot
Shuh Appliances
TA Appliances

HAMILTON

Goemans Appliances
Home Depot
Lowe's
Peter Martin Appliances/
Centennial Maytag

KINGSTON

Allen's Furniture
F W Black
Home Depot
Shaws Furniture

KITCHENER

Bad Boy
Home Depot
TA Appliances

LONDON

Arva Appliances
Lastman's Bad Boy
London Major Appliances
Tepperman's

OTTAWA-GATINEAU

Brault & Martineau
Colonial Furniture
Corbeil
Universal

ST. CATHARINES-NIAGARA

Refer to Core Stores List

TORONTO

Bad Boy
Home Depot
IKEA
Tasco Distributors

WINDSOR

Essex Appliance
Home Depot
Lighting Boutique
Tepperman's

MANITOBA

WINNIPEG

Dufresne Furniture & Appliance

SASKATCHEWAN

REGINA

Coast Wholesale
Continental
Economy Maytag
Kozans

SASKATOON

Northtown Furniture & Appliances
Saskatoon Appliance

MAJOR APPLIANCES - CONT'D (STOVE, WASHER, ETC.)

ALBERTA

CALGARY

Coast Wholesale Appliances
Dufresne Home Depot
Trail Appliances

EDMONTON

Best Appliances
Home Depot
TLC Appliances
Trail Appliances

BRITISH COLUMBIA

VANCOUVER

Coast Wholesale Appliances
Edmonds Appliance Centre
Home Depot
Trail Appliances

VICTORIA

Landsdowne Appliance
Stockli Maytag
Trail Appliances
Westcoast Appliances

LEISURE

ANNUAL EVENTS

Personally attended in the past 3 years:

NEW BRUNSWICK

FREDERICTON

Country Music Festival
Harvest Jazz & Blues
Highland Games
International Pond Hockey Tournament

MONCTON

Atlantic Seafood Festival
Magnetic Hill Concert
Shediac Lobster Festival
The World Wine & Food Expo

SAINT JOHN

Golf Tournaments
Saint John Comedy Festival
Salty Jam
Summer on the Boardwalk

NOVA SCOTIA

HALIFAX

Atlantic Film Festival
Atlantic Jazz Festival
Holiday Parade of Lights
Ideal Home Show

QUÉBEC

MONTRÉAL

Just For Laughs Comedy Festival
Les FrancoFolies de Montréal
Loto-Québec International Fireworks Display
Montréal International Jazz Festival
Montreal High Lights Festival

QUÉBEC CITY

Carnaval de Québec
Expo Québec
Festival d'été de Québec
Les Grands Feux Loto-Québec

ONTARIO

GUELPH

Fergus Highland Games
Hillside Festival
Italian Canadian Festival
Thanksgiving Day Races

HAMILTON

Around the Bay Road Race
Burlington Music Festival
FestItalia
Festival of Friends

KINGSTON

Buskers Festival
Chilifest
Kingston Canadian Film Festival
Limestone Blues Festival

KITCHENER

Kitchener-Waterloo or Cambridge Multi-Cultural Festival (July)
Kitchener-Waterloo Oktoberfest
Stratford Festival
The Cambridge Riverfest

LONDON

London Home Builder's Home Show
Ribfest
Sunfest
Western Fair

OTTAWA-GATINEAU

Blues Festival
Festival des montgolfières
Tulip Festival
Winterlude

ST. CATHARINES-NIAGARA

Canal Days (Port Colborne)
Grape & Wine Festival
Niagara Food Festival (Welland)
The Shaw Festival

TORONTO

Canadian International Auto Show
CNE
Grand Prix (formerly Molson Indy)
Toronto Film Festival

WINDSOR

Art in the Park
Detroit International Auto Show
Leamington Tomato Fest
Tecumseh Corn Festival

MANITOBA

WINNIPEG

Folklorama
Red River Exhibition
Winnipeg Folk Festival
Winnipeg Fringe Theatre Festival

SASKATCHEWAN

REGINA

Agribition
Buffalo Days Exhibition
Home & Garden Show
Mosaic

SASKATOON

Festival of Trees
Folkfest
Jazz Festival
Shakespear on the Saskatchewan Festival

ALBERTA

CALGARY

Calgary International Film Festival
Calgary Lilac Festival
Calgary Stampede
Folk Festival

EDMONTON

Canadian Finals Rodeo
Capital Ex (Klondike Days)
Folk Festival
Fringe Festival

BRITISH COLUMBIA

VANCOUVER

Pacific Auto Show
Pacific National Exhibition (PNE)
Vancouver Home & Interior Design Show
Vancouver Sun Run

VICTORIA

Classic Boat Festival
Jazz Fest
Symphony Splash
Tall Ships

FITNESS & EXERCISE

Fitness and exercise activities personally participate in -Never, 1 or fewer times, 2-3 times, 4+ times - per week:

- Running or jogging
- Walking for exercise
- Exercising at home
- Exercising at health or fitness club
- Other health or fitness program
- Other fitness/exercise activities